



May 23, 2019

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director  
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 15, 2019, in which they determined the facilities as adequate. The following represents the VPC recommendation (5-15-19) that the funds for January 2019–April 2019 be released to the CVB.

**½% CVB Bid Fee Lodging Tax Request, per VPC minutes (5-15-19)**

**½% CVB/Event Promotion Fund Request:**

Jeff Maul addressed the Committee with a request for improvement funds to be released to the CVB in order for them to continue the bid process in bringing in new events and continuing relationships with existing organizers. He said request was for \$150,000.00 (for January 2019 – April 2019 collection) and would be used for NSAA Boys and Girls State Basketball. Stitt asked if just for the NSAA. Maul confirmed. Perrett made a motion that the VPC has made the determination that facilities are adequate in order to request Improvement Fund dollars be used for promotion by the CVB as requested. Dickerson seconded the motion. With no further discussion, Ireland called for a vote. Cunningham, Dickerson, Perrett, Stitt and Ireland voted yes. Madsen and Morgan were absent. Motion carried.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid. NEW request for ½% lodging tax (July-October 2018 collection)

- a. \$150,000.00 (2019 NSAA Boys and Girls State Basketball)

**Total Request: \$150,000.00**