

Minette M. Genuchi

Subject: FW: Visitor Improvement Fund Requests

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Dear Roma, Lynne, Jeff and Kerry,

I am contacting you today regarding making a request to the Visitor’s Promotions Committee and the Lancaster County Commissioners for funds from the Visitor’s Improvement Fund.

The support Lincoln Children’s Zoo has received from the Commissioners and Committee has been instrumental in launching the Zoo’s Love Your Zoo capital campaign. It was THE impetus to cause unprecedented giving to the zoo from corporations, businesses, foundations and individuals. The Zoo has raised \$10 for every \$1 the VPC provided for the Love your Zoo capital campaign.

The ZOO has some new projects that we would like to visit with the VPC about.

We have heard that there may be a meeting called of the VPC before its scheduled August meeting to consider major requests. If there is one called, the Lincoln Children’s Zoo would appreciate the opportunity to present a request.

Thanks for your dedicated service in growing Lincoln and Lancaster County’s tourism industry. As Lincoln’s most visited arts and cultural attraction we greatly appreciate your hard work.

Sincerely,

John

John Chapo
President & CEO
Lincoln Children’s Zoo
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Lincoln, NE 68502

Office – 402-475-6741, ext 125
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Mission: “To enrich lives through firsthand interaction with living things.”

Motto: “Learn Firsthand!”

The Lincoln Children’s Zoo is accredited by the American Zoo and Aquarium Association.