

**LANCASTER COUNTY VISITORS IMPROVEMENT FUND
GRANT REQUEST**

Name of Organization: Lincoln Parks Foundation

Contact Person: Maggie Stuckey

Address/City/State/Zip: 3131 O Street, Ste – 301, Lincoln, NE 68510

Telephone: 402-441-8258 **Fax:** 402-441-8706 **Email:** maggie@lincolnparks.org

Organization Status: Non-Profit Association Civic Group Other
(If other, please attach explanation)

Applicant Government/Organization Federal ID Number: 36-3853746

If tax-exempt organization, designate IRS classification: 501(c)3 501(c)6

Provide a detailed description of your exhibit/attraction:

Lincoln Parks Foundation (LPF), Lincoln Parks & Recreation Department (LPRD), and Lincoln Pickleball Association are partnering to construct four (4) additional pickleball courts at Peterson Park, near South 20th and Highway 2 (4400 Southwood Drive). When completed, there will be a total of ten (10) outdoor courts dedicated for pickleball use available in Lincoln. To host U.S.A. Pickleball Association tournaments, a community must have a minimum of ten (10) courts. Pickleball is a fun, accessible sport that combines elements of tennis, badminton and ping-pong. It can be played outdoors or indoors on a badminton-sized court and a slightly modified tennis net. Other equipment includes a paddle and a plastic ball. Pickleball is the fastest growing sport in the country with nearly 3 million players and growing by 15% (450,000) per year. The Lincoln Pickleball Association has grown from 100 members to over 400 within two years.

Number of attendees estimated: Out-of-Town 1,250 Local 1,250

Check all that apply:

- Expanding and improving any existing visitor attraction.
- Planning or developing such expansion improvements, exhibits or additions.
- Acquiring or expanding exhibits for existing visitor attractions.
- Promotion and advertising costs associated with such exhibits.

Please describe project as indicated above.

The Pickleball Expansion Project will construct four additional courts at Peterson Park for a total estimated cost of \$230,000. This includes a \$15,000 maintenance endowment fund for the proposed four new courts. Another \$25,000 maintenance endowment fund covers the existing six courts. A preliminary schematic plan and cost estimate have been developed by LPRD staff and Olsson, Inc. The park is comprised of 35.28 acres and includes a baseball diamond, drinking fountain, picnic shelter and tables, playground equipment, dog run, pickleball courts and off-street parking. It is centrally located and accessible to all Lincolnites, and generally serves the southwest quadrant of the city. All construction work will be competitively contracted with administrative oversight provided by LPRD. Additional funds will be sought from these entities: Lincoln Cares (\$5,000), Dillon Foundation (\$50,000), Rogers Foundation (\$10,000), Kinder Porter Scott Family Foundation (\$10,000), and Viking Foundation of Lincoln (\$10,000). The Lincoln Pickleball Association will provide \$60,000 (confirmed). We will likely

secure \$195,000. The remaining \$35,000 will be a combination of small grants and further personal appeals by the Lincoln Pickleball Association among their memberships and other interested parties.

Project Start Date: October 1, 2019

Completion Date: April 1, 2020

Is this project part of a larger renovation project? No

If yes, please describe the entire project: _____

As it pertains to the grant related project, provide breakdowns of radio and television advertising, showing individual costs, call letters and cities of origin. Also give breakdowns of magazine advertising by individual publications and costs. Similarly, separate the costs for brochures, travel shows by location, billboard advertising, etc. include target market demographics.

Please Note: Marketing of Pickleball Tournament will be planned once Lincoln meets the minimum number of courts needed to host a sanctioned tournament. Attached are preliminary marketing plans from Lincoln Pickleball Association, LPF and LPRD.

Do you anticipate submitting future applications for projects relating to this project? No

Total Projected Budget (attach detailed budget)

Total Revenue: \$230,000

Total Expense: \$230,000

How will your project impact new visitor recruitment and lodging tax revenues?

Estimated annual visitors: Local 1,250

Outside of Lincoln 1,250

Estimated Annual economic impact of your facility and/or project based on lodging tax use (Use multipliers listed below)

Is this based on annual use of the facility or for a specific event/exhibition? Based on specific events (sanctioned 2-day tournaments)

of hotel overnights utilized 600 x \$375 (* Multiplier – see below*)

*National/Regional Event Multiplier - \$375 per night

*State event - \$350 per night

*Local event (no overnight stays expected) - \$245 per night

TOTAL ECONOMIC IMPACT BASED ON FORUMLA \$531,250 annually

Is this grant request in addition to other project related grant requests? Yes.

If yes, then list other grant requests: Lincoln Cares (\$5,000), Dillon Foundation (\$50,000), Rogers Foundation (\$10,000), Kinder Porter Scott Family Foundation (\$10,000), and Viking Foundation of Lincoln (\$10,000). Lincoln Pickleball Association will provide \$60,000 and fundraise an additional \$35,000 to complete the funding plan.

Grant amount requested from Visitors Promotion Committee

\$50,0000

Signature of Applicant: 

Date: 1-24-2019

Return 17 copies of your Application to:

Lincoln Convention and Visitors Bureau

Attn: Jeff Maul, Executive Director

1128 Lincoln Mall, Suite 100

Lincoln, NE 68508

For more information:

(402)434-5343

jmaul@lincoln.org



Opinion of Probable Construction Costs - Peterson Park Pickle Ball Courts (East)

Date: August 28, 2018

OA Project Number:

018-2056

Sitework and Demolition Improvements

Bid Item #	Item	Quantity	Unit	Unit Cost	Total Cost
1	Site Clearing and Grubbing	1	LS	\$5,000.00	\$5,000.00
2	Strippings (6")	343	CY	\$3.00	\$1,028.89
3	Earthwork	978	CY	\$12.00	\$11,733.33
4	Tree Removal <10"	3	EA	\$500.00	\$1,500.00
5	Tree Removal >10"	1	EA	\$2,000.00	\$2,000.00
6	Silt Fence	240	LF	\$4.50	\$1,080.00
7	Construction Entrance	1	LS	\$2,500.00	\$2,500.00
8	Erosion Control Maintenance	1	LS	\$5,000.00	\$5,000.00
9	Rock Road and Parking Lot (Roughly 30 Stalls)	99	CY	\$45.00	\$4,433.33
10	Retaining Wall	375	SF	\$40.00	\$15,000.00
11	Site Restoration and Clean Up	1	LS	\$5,000.00	\$5,000.00
12	Landscaping & Seeding Allowance	1	LS	\$5,000.00	\$5,000.00
Subtotal Sitework and Demolition					\$59,275.56

Pavement and Court Surfacing

Bid Item #	Item	Quantity	Unit	Unit Cost	Total Cost
13	6" Post Tension Slab (60' x 34' Court)	151	CY	\$400.00	\$60,444.44
14	Court Surfacing and Striping (Plexipave / Acrylotex System)	907	SY	\$12.00	\$10,880.00
15	Pickle Ball Net and Posts Set	4	EA	\$1,000.00	\$4,000.00
16	4" Sidewalk	146	SY	\$45.00	\$6,560.00
Subtotal Pavement and Court Surfacing (PT Concrete)					\$81,884.44

Site Fencing

Bid Item #	Item	Quantity	Unit	Unit Cost	Total Cost
17	Player Gate	4	EA	\$850.00	\$3,400.00
18	8' chain link galvanized	392	LF	\$33.00	\$12,936.00
19	4' chain link galvanized	180	LF	\$15.00	\$2,700.00
20	Privacy/Wind Screening (8' high)	392	LF	\$12.00	\$4,704.00
Subtotal Site Fencing					\$23,740.00

Construction Sub Total	\$164,900.00
Construction Mobilization (+ Bonds and Insurance)	\$12,367.50
Construction Estimate Contingency @ 10%	\$17,726.75
Total Construction Cost Estimate	\$194,994.25

Engineering Services (Survey, Design, Construction Drawings,)	\$14,610.14
Construction Services (Staking, Administration, Testing Services)	\$4,947.00

Total Project Estimate	\$214,551.39
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Maintenance Endowment

\$15,000

This cost estimate is projected for 2018 construction, these costs will need to be factored for inflation for future year construction.

Project Total

\$229,551.39

In providing opinions of probable construction costs, the Client understands that the Consultant has no control over the cost or availability of labor, equipment or materials, or over market conditions or the Contractor's method of pricing, and that the Consultant's opinions of probable construction costs are made

on the basis of the Consultant's professional judgment and experience. The Consultant makes no warranty, express or implied, that the bids or the negotiated cost of the Work will not vary from the Consultant's opinion of probable construction costs.

Lincoln Parks Foundation
2019 Operating Budget
Board Approval Pending - February 13, 2019 Agenda

**Proposed
2019
Budget**

Income	
Administrative fees	\$ 40,000.00
Endowment fees	\$ 120,000.00
Community Services Fund	\$ 5,000.00
Miscellaneous donations	\$ 15,000.00
Other income -- Hunter property	\$ -
Golf Tournament	\$ 4,400.00
Interest income	\$ 500.00
Spendable Unrestricted Endowment	\$ 14,000.00
Total Income	\$ 198,900.00
Expenses	
Salaries, PR taxes, contracts	\$ 145,750.00
Public Art Lincoln	\$ 2,000.00
Building improvements	\$ 1,000.00
Plaques	\$ 200.00
Programs	\$ 1,000.00
Office supplies	\$ 4,000.00
Marketing	\$ 2,000.00
Utilities	\$ 1,500.00
Food	\$ 1,000.00
Annual fees	\$ 2,500.00
Professional fees	\$ 14,950.00
Miscellaneous	\$ 1,000.00
Mileage reimbursement	\$ 500.00
Printing	\$ 4,000.00
Design services/Consulting	\$ 6,500.00
Workman's comp	\$ 300.00
Insurance	\$ 4,000.00
Professional development	\$ 750.00
Security	\$ 5,000.00
Bank and investment fees	\$ 500.00
Total expenses	\$ 198,450.00
Net income	\$ 450.00

Marketing and Promotional Planning Timeline

Additional marketing and promotional planning and activities will occur locally and regionally as grants, partnerships and related opportunities present themselves once Lincoln has the ten (10) pickleball courts required to host a sanctioned tournament.

Preliminary Tournament Marketing

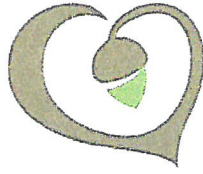
Marketing and promoting pickleball tournaments has been simplified by our national organization, United States Pickleball Association (USAPA), with the use of an interactive website: Pickleballtournament.com. All sanctioned and approved tournaments are posted on this website for a fee of \$600.00. Pickleball players across the country who are looking for tournaments use this site exclusively.

This national internet posting is supplemented on a local and regional basis by a network of "Pickleball Ambassadors." Each community has their own Ambassador for communication and correspondence. Regional marketing is enhanced when we send tournament invitations to our closest Ambassador within the state (Omaha, Grand Island, Kearney, North Platte, Scottsbluff) and out of state (Des Moines, Sioux Falls, Kansas City, St. Louis and Denver).

As you can see, marketing and promotion of tournaments is quite seamless and inexpensive.

Promotion of Project Completion Celebration

A celebration/grand opening type event is planned to recognize all of the entities and individuals who contributed to the completion of this project. Communication about this event will be posted on the various websites and Facebook at LPRD, LPF, PLI and Lincoln Convention and Visitors Bureau. Lincoln Journal Star and local television stations will all receive a "press release." Personal invitations to local dignitaries and elected officials will be sent. This will include the Mayor, City Council members and Lancaster County Board. Finally, appropriate recognition in the form of a permanent sign or plaque will be installed on site at Peterson Park. This sign or plaque will recognize the Lincoln Convention and Visitors Bureau, the Visitors Promotion Committee and the Lancaster County Board of Commissioners.



LINCOLN PARKS
FOUNDATION

We love our parks.

January 23, 2019

Jeff Maul
Lincoln Convention and Visitors Bureau
1128 Lincoln Mall
Suite 100
Lincoln NE 68508

Dear Jeff,

The Lincoln Parks Foundation is proud to support this grant application to the Visitor Promotion Committee for \$50,000 to construct four additional pickleball courts at Peterson Park, near South 20th and Highway 2 (4400 Southwood Drive), bringing the total number of pickleball courts available in Lincoln to ten.

We are pleased to respond to the increased use of, and interest in, pickleball facilities. We commit to assisting the Lincoln Pickleball Association in raising funds and acting as the fiscal agent. We are excited to support this enthusiastic group that wants to expand the number of courts and grow the sport locally. In addition, having additional quality courts will allow this group to host more and larger tournaments.

We appreciate your consideration of this grant application to help these passionate volunteers and players.

Sincerely,

Maggie J. Stuckey
Executive Director
Lincoln Parks Foundation



LINCOLN PARKS & RECREATION DEPARTMENT

3131 "O" Street, Suite 300, Lincoln, NE 68510-1514
402-441-7847 fax: 402-441-9249 lincoln.ne.gov

January 23, 2019

Jeff Maul
Lincoln Convention and Visitors Bureau
1128 Lincoln Mall
Suite 100
Lincoln NE 68508

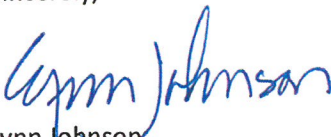
Dear Mr. Maul:

The Lincoln Parks & Recreation Department (LPRD) strongly supports the proposed Pickleball Expansion Project. These four new pickleball courts are included in the master plan for Peterson Park as approved by the Parks and Recreation Advisory Board. In 2016, the department partnered with the Lincoln Parks Foundation and the Lincoln Pickleball Association to bring pickleball courts to Lincoln, which was accomplished by raising funds to convert two under-utilized tennis courts in Peterson Park into six pickleball courts. Since then, the pickleball courts have been used almost continuously. People, young and old, love this sport! In fact, we need more pickleball courts to handle the enthusiasm and to bring U.S.A. Pickleball Association sanctioned tournaments to Lincoln.

To construct four more courts, we will need an estimated \$230,000. The Lincoln Pickleball Association has raised \$60,000 and pledges to raise another \$35,000. Our \$5,000 request to Lincoln Cares is pending. LPRD will provide project administration and oversight, land in Peterson Park, and ongoing maintenance of the facility. The Lincoln Parks Foundation is leading this capital campaign in cooperation with the Lincoln Pickleball Association.

In closing, the Lincoln Parks & Recreation Department looks forward to working with our partners and bringing more opportunities to play pickleball to Lincoln. Thank you for considering the funding request the Lincoln Parks Foundation in cooperation with the Lincoln Pickleball Association.

Sincerely,


Lynn Johnson
Parks and Recreation Director



January 23, 2019

Pickleball Lincoln, Inc.
% Gale Breed
8100 Preserve Crt.
Lincoln, NE 68516

Mr. Jeff Maul
Lincoln Convention and Visitors Bureau
Suite 100
Lincoln, NE 68508

Dear Mr. Jeff Maul,

Pickleball Lincoln, Inc. (PLI) enthusiastically supports the Lincoln Parks Foundation's (LPF) Lancaster County Visitor Improvement Fund Request of \$50,000 to build four (4) new pickleball courts at Peterson Park (4400 Southwood Drive). The Pickleball Expansion Project will bring Lincoln's total number of pickleball courts to ten (10), which is the number needed for a sanctioned U.S.A. Pickleball Association Tournament.

With growing interest in the sport, both locally and nationally, Lincoln has the opportunity to attract a significant number of pickleball players to these regional tournaments. Once the new courts are available, PLI plans to host five such tournaments the first season. These tournaments have an estimated annual economic impact of \$531,250.

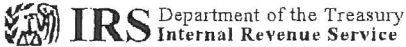
PLI enjoyed working with LPRD and LPF to bring pickleball to Lincoln in 2016. During that time, we raised and contributed \$25,000 for the original (6) court project. Now, with close to 400 members, PLI has raised \$60,000 and is committed to raising the additional \$35,000 needed to complete this project. This letter serves as evidence of our pledge to provide a minimum of \$95,000 to fund the project.

We welcome your comments and questions and appreciate all you do for our community.

Sincerely,

A handwritten signature in blue ink that reads "Gale Breed". The signature is fluid and cursive, written in a professional style.

Gale Breed
Board Member, PLI
Fundraising Chair



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248667580
Aug. 05, 2010 LTR 4168C E0
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BODC: TE

LINCOLN PARKS & RECREATION FNDN
% BILL WOITO
2740 A ST
LINCOLN NE 68502-3113



19045

Employer Identification Number: 36-3853746
Person to Contact: Mr. Lockhart
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your July 29, 2010, request for information regarding your tax-exempt status.

Our records indicate that your organization was recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in December 1992.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Beginning with the organization's sixth taxable year and all succeeding years, it must meet one of the public support tests under section 170(b)(1)(A)(vi) or section 509(a)(2) as reported on Schedule A of the Form 990. If your organization does not meet the public support test for two consecutive years, it is required to file Form 990-PF, Return of Private Foundation, for the second tax year that the organization failed to meet the support test and will be reclassified as a private foundation.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

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Aug. 05, 2010 LTR 4168C E0
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LINCOLN PARKS & RECREATION FNDN
% BILL WOITO
2740 A ST
LINCOLN NE 68502-3113

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

Lincoln Pickleball Expansion – Peterson Park – 4 Courts

Revenue Budget

Lincoln Pickleball Association	\$60,000 (Confirmed)
To be raised (see attached letter for pledge)	\$35,000 (Pledged)
Lincoln Cares	\$5,000 (Pending)
Dillon Foundation	\$50,000 (Will Request)
Rogers Foundation	\$10,000 (Will Request)
Kinder Porter Scott Family Foundation	\$10,000 (Will Request)
Viking Foundation of Lincoln	\$10,000 (Will Request)
Lancaster County Visitors Improvement Fund	\$50,000 (Pending)
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Total Revenue	\$230,000