



November 29, 2018

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on November 14, 2018, in which they determined the facilities as adequate. The following represents the VPC recommendation (11-14-18) that the funds for July 2018– October 2018 be released to the CVB.

½% CVB Bid Fee Lodging Tax Request, per VPC minutes (11-14-18)

½% CVB/Event Promotion Fund Request:

Maul presented the committee with a memo requesting an additional ½% lodging tax of \$182,000.00 to help fund the 2018 USA Roller Sports Championships. He let them know how important the event is to the Lincoln economy and talked about the proposal the CVB has with them to come back in two-year stints over the next several years. Dickerson made a motion that the VPC deems the facilities in Lancaster County as adequate and approves the use of improvement fund dollars for promotion as presented by the CVB. Eagan asked for an amendment to her motion to include the word determines and not deems, Amy accepted the amendment. Perrett seconded the motion. With no further discussion, Ireland called for a vote. Perrett, Madsen, Stitt, Dickerson and Ireland voted yes. Cunningham and Morgan were absent. Motion carried.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid. NEW request for ½% lodging tax (July-October 2018 collection)

- a. \$182,000.00 (2018 USA Rollersports Championships)

Total Request: \$182,000.00