



May 24, 2018

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 9th, 2018, in which they determined the facilities as adequate. The following represents the VPC recommendation (5-9-18) that the funds for January 2018– April 2018 be released to the CVB.

½% CVB Bid Fee Lodging Tax Request, per VPC minutes (5-9-18)

The request for the VPC to review is use \$170,000 in improvement funds to cover expenses for the 2018 NSAA Boys and Girls State Basketball State Tournaments. Maul reminded the VPC of the difference between the promotion and improvement funds collected through Lancaster County and noted that twice a year the CVB requests these improvement funds. Wheaton made the motion that the VPC determines the facilities in Lancaster County as adequate and approves the use of improvement fund dollars for promotion as presented by the CVB in the amount of \$170,000. Dickerson seconded the motion. Ireland called for discussion. There being none, a roll vote was called by Ireland. Perrett, Dickerson, Madsen, Morgan, Wheaton, Cunningham, and Ireland voted yes. Motion carried.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid. NEW request for ½% lodging tax (January 2018-April 2018 collection)

- a. \$170,000 (NSAA Boys & Girls State Basketball)

Total Request: \$170,000.00