

BEFORE THE BOARD OF COUNTY COMMISSIONERS
OF LANCASTER COUNTY, NEBRASKA

IN THE MATTER OF AUTHORIZING USE)
OF COUNTY VISITORS IMPROVEMENT)
FUND FOR VISITOR PROMOTION)

RESOLUTION NO. R-18-0035

WHEREAS, the Lancaster County Board of Commissioners established the Visitors Improvement Fund pursuant to the authority granted under Neb.Rev.Stat. §81-3717 (Reissue 2014); and

WHEREAS, the proceeds of the Visitors Improvement Fund shall be generally used to improve visitor attractions and facilities in the County; and

WHEREAS, if the Visitors Promotion Committee (VPC) determines the visitor attractions in the County are adequate and do not require improvement, the proceeds of the County Visitors Improvement Fund may be used to promote, encourage, and attract visitors to the County to use the County's travel and tourism facilities; and

WHEREAS, the VPC met May 9, 2018 and determined the visitor attractions in the County are adequate and do not require improvement; and

WHEREAS, the VPC has made a recommendation to the Lancaster County Board of Commissioners to pay to the Lincoln Chamber of Commerce Convention and Visitors Bureau (CVB) an amount up to 25% of the 2% hotel tax paid to the Visitors Improvement Fund from January 2018 through April 2018 for the specific purpose of paying promotion fees for the events listed in Attachment A, totaling \$170,000.00.

NOW, THEREFORE, BE IT RESOLVED, by the Lancaster County Board of Commissioners, the sum of \$170,000.00 shall be paid to the CVB for the specific purpose of paying promotion fees to attract new events and secure existing events which bring visitors to Lancaster County to use the travel and tourism facilities within the County, in accordance with Attachment A.

DATED this 29th day of May, 2018.

BY THE BOARD OF COUNTY COMMISSIONERS
LANCASTER COUNTY, NEBRASKA

APPROVED AS TO FORM THIS
____ day of _____, 2018.

PATRICK CONDON
County Attorney



May 24, 2018

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 9th, 2018, in which they determined the facilities as adequate. The following represents the VPC recommendation (5-9-18) that the funds for January 2018– April 2018 be released to the CVB.

½% CVB Bid Fee Lodging Tax Request, per VPC minutes (5-9-18)

The request for the VPC to review is use \$170,000 in improvement funds to cover expenses for the 2018 NSAA Boys and Girls State Basketball State Tournaments. Maul reminded the VPC of the difference between the promotion and improvement funds collected through Lancaster County and noted that twice a year the CVB requests these improvement funds. Wheaton made the motion that the VPC determines the facilities in Lancaster County as adequate and approves the use of improvement fund dollars for promotion as presented by the CVB in the amount of \$170,000. Dickerson seconded the motion. Ireland called for discussion. There being none, a roll vote was called by Ireland. Perrett, Dickerson, Madsen, Morgan, Wheaton, Cunningham, and Ireland voted yes. Motion carried.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid. NEW request for ½% lodging tax (January 2018-April 2018 collection)

- a. \$170,000 (NSAA Boys & Girls State Basketball)

Total Request: \$170,000.00