



November 16, 2017

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on November 15, 2017, in which they determined the facilities as adequate. The following represents the VPC recommendation (11-15-17) that the funds for July 2017– October 2017 be released to the CVB.

½% CVB Bid Fee Lodging Tax Request, per VPC minutes (11-15-17)

Maul stated that in order for the CVB to continue their bid process in attracting new events and securing existing relationships with organizers, they are asking for the approved improvement funds be released to the CVB. There are past and existing fees that need to be paid. The new request for the ½% lodging tax (July 2017 – October 2017) will cover \$170,000 for USA Roller Sports for a total request of \$170,000. Maul presented a sample motion as part of the request document. Ireland asked for a motion and Morgan made the motion that the VPC determines the facilities in Lancaster County as adequate and approves the use of improvement fund dollars for promotion as presented by the CVB in the amount of \$170,000. It was seconded by Perrett and motion carried unanimously with Cunningham absent. Maul thanked the group and stated that these funds will help keep Lincoln competitive.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid. NEW request for ½% lodging tax (July-October 2017 collection)

- a. \$170,000.00 (2017 USA Rollersports Championships)

Total Request: \$170,000.00