

Minette M. Genuchi

Subject: FW: Todd Wittgren
Attachments: Sample letter of support.pdf

From: Nick Cusick [<mailto:ncusick@bisoninc.com>]
Sent: Monday, November 20, 2017 8:11 AM
To: Todd J. Wiltgen <TWiltgen@lancaster.ne.gov>
Cc: Commish <Commish@lancaster.ne.gov>; Kerry P. Eagan <KEagan@lancaster.ne.gov>
Subject: Todd Wittgren

Todd:

The Lincoln Airport Authority is applying for a \$500,000 Federal Air Service Revenue Guarantee Grant for service by American Airlines to Dallas. If American were to come to Lincoln, it would likely ultimately add commuting service to Chicago and possibly Denver. This would be a significant boost to Lincoln air service and Economic Development.

We would like to include letters of support from various entities including the County.

The deadline for the grant application is December 8 but we are hoping to get letters by December 1. I will send the name and the address for the letter in a separate email but I will collect the signed letters and add to the application.

I have included some possible talking points and attached a draft of a similar letter.

I would appreciate, even with the tight timeline, a letter on County letterhead that supports the application and indicates the rationale for the American/Dallas service.

Talking Points:

- Express support for LNK – DFW
- Benefits to your organization
- Current travel habits (we travel 100's of times per year)
- Difficulty going to OMA to travel
- How better air service benefits Lincoln
- Attracting more businesses into the city
- Strengthen the economy (economic Impact)
- More athletes and spectators for events

Can we get this done?

Regards,
Nick Cusick
402-770-0523

Attachment



OFFICE OF THE CITY MANAGER

Noel C. Taylor Municipal Building
215 Church Avenue, SW, Room 364
Roanoke, Virginia 24011
540.853.2333
www.roanokeva.gov

July 13, 2015

Ms. Brooke Chapman, Associate Director
Small Community Air Service Development Program
Office of Aviation Analysis
1200 New Jersey Ave, SE W86-307
Washington, DC 20590

Subject: Docket DOT-OST-2015-0126, Roanoke-Blacksburg Regional Airport (ROA)

Dear Ms. Chapman:

The City of Roanoke supports the application of the Roanoke Regional Airport Community Consortium for Improved Air Service and Roanoke Regional Airport Commission for a Small Community Air Service Development Grant. As one of the local governments that sponsored the initial development of the Airport, the City is committed to maintaining efficient and cost effective commercial aviation service for our businesses, citizens, and visitors.

The airport plays a crucial role in the economy of our entire region. Businesses depend on reliable airline service to stay connected to other domestic and international commercial centers. Access to existing and potential markets by air also attracts new businesses. Almost every business relocation decision involves an analysis of the community's air service. To remain competitive in today's global economy it is essential that Roanoke have quality commercial air service with reliable and affordable connections. The proposed new service to western hubs such as Dallas and Denver would provide a tremendous boost to the economic development of our region.

As a local government administrator directly involved in providing essential services to the business community, I have heard continuous complaints about the current lack of direct and affordable airline service from Roanoke. The program proposed for the Roanoke Blacksburg Airport would address these concerns. This grant will make this enhancement program become a reality and improve the economic competitiveness not only for the region but for our companies that do business in a global economy.

On behalf of the City of Roanoke, I fully endorse and support this grant application because of the positive effect it will have on the economic development of our region.

Sincerely,

Christopher P. Morrill
City Manager