



June 15, 2017

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director  
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 10<sup>th</sup>, 2017, in which they determined the facilities as adequate. The following represents the VPC recommendation (5-10-17) that the funds for January 2017– April 2017 be released to the CVB.

**½% CVB Bid Fee Lodging Tax Request, per VPC minutes (5-10-17)**

Maul stated this request is made twice per year in order for the CVB to continue their bid process in attracting new events and securing existing relationships with organizers. Currently, the CVB has past and existing fees that need to be paid and is requesting a ½% lodging tax (January 2017 – April 2017 collection) totaling \$100,000 to be used for bid fees for the NSAA State Basketball tournaments. Eagan stated the VPC must determine that the facilities in the county are adequate and therefore these funds can be granted. Ireland asked for a motion to approve this request. Dickerson made the motion it was seconded by Wear and a roll call ballot was made: Dickerson – Yes; Perrett – Yes; Morgan – Yes; Wear – Yes; Wheaton – Yes and Ireland – Yes. Motion carries unanimously.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid. NEW request for ½% lodging tax (January 2017-April 2017 collection)

- a. \$100,000 (NSAA State Basketball)

Total Request: \$100,000.00