



LINCOLN PARKS & RECREATION DEPARTMENT
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RECEIVED

MAR 22 2017

LANCASTER COUNTY
BOARD

March 17, 2017

Lancaster County Commissioners
County-City Building
555 South 10th Street, Room 110
Lincoln, Nebraska 68508

**RE: *Funding Request for Improvements to Pinewood Bowl in Pioneers Park
Lancaster County Visitors Improvement Fund***

Dear Commissioners:

The purpose of this letter is to request that the County Board consider allocating \$600,000 annually of Visitor Improvement Fund revenues for a period of three consecutive years to be used to support improvements to Pinewood Bowl as envisioned by a recently developed master plan for the facility.

Development of the master plan for improvements to Pinewood Bowl was a cooperative effort of representatives of Pinewood Bowl, Inc., SMG/Pinnacle Bank Arena, and Lincoln Parks and Recreation. This master plan recognizes that Pinewood Bowl is a unique, historic outdoor concert and performance venue. The focus of the master plan was to identify improvements that will enhance the experiences of visitors, and that will improve and upgrade the "back of house" facilities to make the facility function more effectively for large touring acts and also for the local community theater productions. SMG / Pinnacle Bank Arena began offering outdoor concerts and performances at Pinewood Bowl in 2012. The venue has proven to be very popular with patrons, and with touring production groups alike. Lincoln is well placed between Chicago, Denver and Kansas City to continue to attract desirable, high quality touring artists. In 2012, five concerts were offered at Pinewood Bowl by SMG/Pinnacle Bank arena. In 2016, ten concerts and performances were offered. We believe that investment in the infrastructure of Pinewood Bowl will foster continuing success in providing high quality entertainment in a unique setting that expands opportunities to attract visitors to Lincoln.

A list of infrastructure improvements and a copy of the site plan from the Pinewood Bowl master plan is enclosed.

We understand that in accordance with past practice, the Commission may forward this funding request to the Visitors Promotion Committee (VPC) for consideration. Please note that we are



prepared to present this request to the VPC during an upcoming meeting, if the Commission is so inclined.

We appreciate consideration of the County's continued partnership and financial participation in making improvements to Pinewood Bowl. We are available at the Commission's convenience to more fully discuss the project, if desired. I can be reached at 441-8265 or ljohnson@lincoln.ne.gov.

Sincerely,

A handwritten signature in black ink that reads "Lynn Johnson". The signature is written in a cursive style with a large, looping "L" and "J".

Lynn Johnson
Lincoln Parks and Recreation Director

Cc: Jeff Maul – Executive Director, Lincoln Convention and Visitors Bureau
Denise Pearce – City of Lincoln Mayor's Office

enclosure

Pinewood Bowl - Proposed Improvements per 2015 Master Plan

3/20/2017

Item No.	Master Plan Project	Est. Cost
1	Lower Sound Mixing Station	LPR - \$35,000
2	Extend Perimeter Fence and Add Gates	\$65,000
3	Extend Water Service to Portable RR & Conc. Sites	\$20,000
4	Construct New Entry Columns & Fence w/ Lighting	Lincoln Cares - \$10,000
5	Construct New Pedestrian Plaza & Entry Features	\$40,000
6	Prepare Site for Parking, Load-in/out	\$75,000
7	Provide access to Stage Roof & Catwalk	SMG
8	Modify Orchestra Pit	\$20,000
9	Construct New Scene Shop (west)	LPR-CIP - \$230,000
10	Construct Spotlight Towers/Concessions	\$100,000
11	Install Cable Trenches	\$10,000
12	Provide Landscape Enhancements	\$10,000
13	Widen and Replace Bowl Aisles	\$25,000
14	Pave Backstage Parking, Load-in/out, Plaza	\$130,000
15	Improve Pedestrian Lighting	\$10,000
16	Construct New Ticketing Facility	\$45,000
17	Construct New Concessions Facility	\$200,000
18	Construct Concessions Nodes along Main Path	\$105,000
19	Upgrade Existing Restrooms	\$30,000
20	Construct Portable RR Structure w/ Lighting	\$140,000
21	Construct VIP Catering Pad	\$5,000
22	Construct VIP Box Seats	\$10,000
23	Construct New Performer's Building	\$750,000
	Total (Items 1-23)	\$1,790,000
	Future Phase Projects	
24	Add Wings to Stage Walls	TBD
25	Replace Stage House Roof	TBD
26	Add Sliding Wall at rear of Stage	TBD

Pinewood Bowl – Proposed Improvements per 2015 Master Plan Update

Master Plan Elements

1.0 SITE & INFRASTRUCTURE

- 1.1 Lower sound mixing station
- 1.2 Extend perimeter fence & add gates
- 1.3 Construct spotlight towers/concessions
- 1.4 Install cable trenches
- 1.5 Extend water connections to new RR and concessions sites
- 1.6 Provide landscaping as needed to enhance or screen views

2.0 CIRCULATION & SERVICE

- 2.1 Construct new entry columns
- 2.2 Construct new pedestrian plaza and entry features
- 2.3 Widen & replace bowl aisles
- 2.4 Prepare site for parking, load-in/out (south)
- 2.5 Pave backstage parking, load-in/out, plaza
- 2.6 Improve pedestrian lighting

3.0 AUDIENCE AMENITIES

- 3.1 Construct new ticketing facility
- 3.2 Construct new concessions facility
- 3.3 Construct concessions nodes along main path
- 3.4 Upgrade existing restrooms
- 3.5 Construct porta-pottie restroom structure w/ lighting
- 3.6 Construct VIP catering pad
- 3.7 Construct VIP "box seats"

4.0 PRODUCTION AREAS

- 4.1 Provide access to stage roof & catwalk
- 4.2 Modify orchestra pit
- 4.3 Prepare site of future Scene Shop (west of stage)
- 4.4 Construct new Scene Shop
- 4.5 Construct new performer's building & demolish extg.
- 4.6 Add "wings" to stage walls
- 4.7 Replace stage house roof
- 4.8 Add sliding wall at rear of stage

