

BEFORE THE BOARD OF COUNTY COMMISSIONERS  
OF LANCASTER COUNTY, NEBRASKA

IN THE MATTER OF AUTHORIZING USE)  
OF COUNTY VISITORS IMPROVEMENT )  
FUND FOR VISITOR PROMOTION )

RESOLUTION NO. R-17-0046

WHEREAS, the Lancaster County Board of Commissioners established the Visitors Improvement Fund pursuant to the authority granted under Neb.Rev.Stat. §81-3717 (Reissue 2014); and

WHEREAS, the proceeds of the Visitors Improvement Fund shall be generally used to improve visitor attractions and facilities in the County; and

WHEREAS, if the Visitors Promotion Committee (VPC) determines the visitor attractions in the County are adequate and do not require improvement, the proceeds of the County Visitors Improvement Fund may be used to promote, encourage, and attract visitors to the County to use the County's travel and tourism facilities; and

WHEREAS, the VPC met May 10, 2017 and determined the visitor attractions in the County are adequate and do not require improvement; and

WHEREAS, the VPC has made a recommendation to the Lancaster County Board of Commissioners to pay to the Lincoln Chamber of Commerce Convention and Visitors Bureau (CVB) an amount up to 25% of the 2% hotel tax paid to the Visitors Improvement Fund from January 2017 through April 2017 for the specific purpose of paying promotion fees for the events listed in Attachment A, totaling \$100,000.00.

NOW, THEREFORE, BE IT RESOLVED, by the Lancaster County Board of Commissioners, the sum of \$100,000.00 shall be paid to the CVB for the specific purpose of paying promotion fees to attract new events and secure existing events which bring visitors to Lancaster County to use the travel and tourism facilities within the County, in accordance with Attachment A.

DATED this 20th day of June, 2017.

BY THE BOARD OF COUNTY COMMISSIONERS  
LANCASTER COUNTY, NEBRASKA

APPROVED AS TO FORM THIS  
\_\_\_\_ day of \_\_\_\_\_, 2017.

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JOE KELLY  
County Attorney

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June 15, 2017

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director  
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 10<sup>th</sup>, 2017, in which they determined the facilities as adequate. The following represents the VPC recommendation (5-10-17) that the funds for January 2017– April 2017 be released to the CVB.

**½% CVB Bid Fee Lodging Tax Request, per VPC minutes (5-10-17)**

Maul stated this request is made twice per year in order for the CVB to continue their bid process in attracting new events and securing existing relationships with organizers. Currently, the CVB has past and existing fees that need to be paid and is requesting a ½% lodging tax (January 2017 – April 2017 collection) totaling \$100,000 to be used for bid fees for the NSAA State Basketball tournaments. Eagan stated the VPC must determine that the facilities in the county are adequate and therefore these funds can be granted. Ireland asked for a motion to approve this request. Dickerson made the motion it was seconded by Wear and a roll call ballot was made: Dickerson – Yes; Perrett – Yes; Morgan – Yes; Wear – Yes; Wheaton – Yes and Ireland – Yes. Motion carries unanimously.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid. NEW request for ½% lodging tax (January 2017-April 2017 collection)

- a. \$100,000 (NSAA State Basketball)

Total Request: \$100,000.00