

City of Lincoln Appointment Application

Personal Information

Application Date: 2/10/2018 AM

Applicant Name: Mr. Trenton Reed

Home Address: 2444 Park Avenue
Lincoln, NE68502

Home Phone: 402-676-4567

Work Phone: 402-475-6574

Occupation: Architect

Employer: Reed Design Architects

Email: trent@reedarch.com

Gender: Male

Ethnic: Caucasian/White

Education

Bachelor of Science – Architectural Studies
with minors in History & Art History
University of Nebraska, Lincoln, Nebraska
Post Graduate Studies - Architectural Design & History
Dublin Institute of Technology, Dublin, Ireland

Activities

American Institute of Architects
Rotary Club
Lincoln Chamber of Commerce
United Way of Midlands
Lincoln Community Foundation
Friends of the Eppley Cancer Center
Salvation Army
Boys & Girls Clubs

Employment

REED DESIGN ARCHITECTS, Lincoln, Nebraska • 1997-2010 / March, 2011 - Present

President & Principal Architect

Built and direct architectural design firm delivering average of \$25M in construction costs per year. Serve as Principal Architect, President, and CEO. Oversee all business and project management aspects. Supervise staff of 7. Maintain 10 ongoing projects, on average. Manage AP/AR, marketing, client relations, budgets, IT, business development, schematic design, documents, QA, and facility management. Coordinate architects, engineers, and interior designers.

Major Contributions:

- Purchased land and oversaw \$800K construction of company headquarters.
- Generated new business by developing effective relationships with real estate agents, developers, general contractors, high net worth individuals, and government organizations.
- Implemented and manage computer network, digital design, and drawing systems.

Oakmont, LLC, 2444 Park Ave, Lincoln, Nebraska • 1999-Present

President

Established company to purchase and develop real estate. Carried out purchasing, oversaw renovations, and directed sales. Additionally purchased undeveloped real estate and commercial buildings. Renovated commercial buildings for sale or lease. Conduct due diligence. Determine ROI. Coordinated contractors, consultants, marketing professionals, and real estate brokers.

Major Contributions:

- Purchased, developed, and sold more than \$6M in properties since 1999.
- Achieved average return of 15% on investment for properties.

TSP, Inc., Omaha, NE • 2010-March 2011

Principal / Senior Architect

Served as Principal for TSP Omaha location. Provided leadership and insight towards the advancement of company goals in the East Nebraska region. Conducted Business Development, strategic planning, marketing, and proposal creation for architectural projects in Civic, Military, Education, and Healthcare project types. Also served as Project Manager assembling and managing teams of architects, engineers, designers, and contractors.

Major Contributions:

- Secured the first TSP project with the Univ. of Nebraska.

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ROBERT TORSON ARCHITECTS, Omaha, Nebraska • 1989-1997

Project Manager

Promoted rapidly from Project Designer to Project Manager. Worked with clients to determine needs. Prepared proposals and contracts. Directed professional services teams. Monitored projects to ensure budget, schedule, and quality requirements met. Developed personal client base. Selected to plan and lead majority of company's high-profile, large-budget projects.

Major Contributions:

- Successfully delivered \$4M design and model for high profile residence.
- Improved efficiency by creating company's drafting and project management manuals. Implemented Design standards.

Board(s) Requested

Urban Design Committee