IN LIEU OF
DIRECTORS’ MEETING
FEBRUARY 16, 2015

I. CITY CLERK

II. MAYOR
1. NEWS ADVISORY. Mayor Beutler’s Public Schedule for the week of February 7-13, 2015.
2. NEWS RELEASE. Parking bans end at 5 p.m. today.
3. NEWS RELEASE. Mayor to present January Award of Excellence.
4. NEWS RELEASE. City Deploys additional crews for second pothole repair surge.
5. NEWS RELEASE. Pothole Crews fill 5,423 potholes in two days.
6. NEWS RELEASE. Ames Reading Series to feature local broadcasters.
7. NEWS RELEASE. Pothole total reaches 8,681.

III. DIRECTORS CORRESPONDENCE

BOARD OF HEALTH
1. Board of Health agenda and materials for February 10, 2015 are posted online.
2. Lincoln-Lancaster County Health Department Minutes for Tuesday, January 13, 2015.
4. Nominations for Public Health Awards Due March 6, 2015.

JOINT BUDGET COMMITTEE
1. Joint Budget Committee Meeting Minutes for Tuesday, January 27, 2015.
3. HUD Continuum of Care Funding.

LINCOLN CHAMBER OF COMMERCE
1. Lincoln 2025 Survey.

LINCOLN-LANCASTER COUNTY PLANNING DEPARTMENT
1. Annexation Ordinance 20144 map.
2. Administrative Approvals by the Acting Planning Director from February 2, 2015 through February 9, 2015.

PUBLIC BUILDING COMMISSION

PARKS AND RECREATION
1. Notice of Advisory Board Meeting and Agenda.
2. Guidance in reviewing requests for sale or transfer of land used for park purposes.
4. Adoption of response to yarn bombing proposal for temporary installation in Union Plaza.
5. Approval of development of a crushed limestone pathway in Rudge Park as a fundraising project of the Irvingdale Neighborhood Association as an allied organization.
7. Approval of revisions to golf cart fees.
8. Approval of revisions to Mahoney Golf Course greens fees.

PUBLIC WORKS/STREET MAINTENANCE
1. Snow Release - Residential parking ban changes at 8 a.m. Friday.

VISITORS PROMOTION COMMITTEE
2. Visitors Promotion Committee Minutes for Wednesday, November 12, 2014.

IV. COUNCIL MEMBERS

V. CORRESPONDENCE FROM CITIZENS
1. Lynn Johnson’s response to Mr. Euse regarding snow removal priorities.
   a. Mr. Euse’s response to Lyn Johnson’s email.
Mayor Beutler’s Public Schedule
Week of February 7 - 13, 2015
Schedule subject to change

Monday, February 9
• Proclamation signing for “Engineers Week” and “Gamblers Awareness Month” - 11 a.m., Mayor’s Conference Room, County-City Building, 555 S. 10th St.
• Mayor’s Award of Excellence presentation - 3 p.m., City Council Chambers, County-City Building
• Mayor’s Neighborhood Roundtable meeting - 5:30 p.m., Mayor’s Conference Room

Tuesday, February 10
• Mayor’s Multicultural Advisory Committee meeting - 4 p.m., Mayor’s Conference Room
PARKING BANS END AT 5 P.M. TODAY
Public Works preparing for another pothole repair surge

The residential parking ban, snow emergency parking ban and snow removal district parking ban will all expire at 5 p.m. today. Until then, parking continues to be banned on the odd sides of residential streets as crews continue to plow in those areas this afternoon. The public can continue to report trouble areas and slick spots to the Snow Center at 402-441-7644. More information on City snow operations is available at lincoln.ne.gov (keyword: snow).

The freeze-and-thaw cycle has created new potholes in the City, and Public Works and Utilities is working to repair the most hazardous ones today.

“Our crews are stretched thin today with both snow removal and pothole repair operations under way,” said Miki Esposito, Public Works and Utilities Director. “Maintenance staff will be prepared for an all-out assault on potholes Monday. On behalf of our staff, I want to thank the public for cooperating with our snow removal operations and ask for their patience as we battle the potholes.”
OFFICE OF THE MAYOR
555 South 10th Street, Lincoln, NE 68508, 402-441-7511

FOR IMMEDIATE RELEASE: February 9, 2015
FOR MORE INFORMATION: Diane Gonzolas, Citizen Information Center, 402-441-7831

MAYOR TO PRESENT JANUARY AWARD OF EXCELLENCE

Mayor Chris Beutler today will present the Mayor’s Award of Excellence for January to Fire Equipment Mechanic Robert Poe, a 15-year veteran of the Logistics Division in Lincoln Fire and Rescue (LFR). The award will be presented at the beginning of today’s City Council meeting at 3 p.m. in the City Council Chambers, 555 S. 10th St. The monthly award recognizes City employees who consistently provide exemplary service and work that demonstrates personal commitment to the City.

Poe was nominated by Division Chief Kendall Warnock in the categories of loss prevention and productivity for saving the City thousands of dollars by remounting ambulances and refurbishing vehicles to meet the department’s needs.

The two-person Logistics Division is responsible for keeping the entire fleet of fire trucks, fire engines, ambulances and other emergency equipment in working order. They are also involved in the annual testing of equipment for firefighter safety.

Currently, Poe is the Division’s only mechanic working on repairs, maintenance and other projects. Warnock said Poe is detailed and has done excellent fabrication work on apparatus. He is the “go to” person for lighting issues and has the ability to make quick repairs.

The Division started the major ambulance remounting program two years ago. The four-month process involves removing the patient care compartment from the chassis, upgrading the lighting, flooring and upholstery and taking care of safety issues.

Compared to purchasing new ambulances, the cost savings of remounting is significant. The last new ambulances cost LFR $164,000 each. The remounting costs about $80,000 with the new chassis.

On another project, LFR acquired the old bookmobile from Lincoln City Libraries, and Poe refurbished it into a rehabilitation unit for emergency personnel. Similar new vehicles cost $300,000 or more. LFR’s total investment in the reconditioned vehicle is less than $10,000. The “rehab” vehicle is very useful in treating individuals and in monitoring the blood pressure, heart rate and oxygen levels of the firefighters on the scene.

Poe’s most recent project was to outfit an emergency unit for potential response to Ebola patients. Warnock said Poe completes these large projects in addition to his regular work duties, sometimes working nights and weekends to finish the job.

-more-
Poe has also pursued additional training for his position. He has received the Emergency Vehicle Technician certification on many areas of fire apparatus and ambulances.

With these certifications, Poe has become one of just four ambulance certified technicians in Nebraska. Warnock commended Poe for his efforts to improve his expertise and ability so he can provide exceptional service to LFR.

The other categories in which employees can be nominated are customer relations, safety and valor. Consideration also may be given to nominations that demonstrate self-initiated accomplishments or those completed outside of the nominee’s job description. All City employees are eligible for the Mayor’s Award of Excellence except for elected and appointed officials.

Individuals or teams can be nominated by supervisors, peers, subordinates and the general public. Nomination forms are available at lincoln.ne.gov (keyword: hr) or from department heads, employee bulletin boards or the Human Resources Department, which oversees the awards program. All nominations are considered by the Mayor’s Award of Excellence Committee, which includes a representative with each union and a non-union representative appointed by the Mayor. Award winners receive a $50 gift certificate, a day off with pay and a plaque. All monthly winners and nominees are eligible to receive the annual award, which comes with a $250 gift certificate, two days off with pay and a plaque.
FOR IMMEDIATE RELEASE: February 9, 2015
FOR MORE INFORMATION: Diane Gonzolas, Citizen Information Center, 402-441-7831
Miki Esposito, Public Works and Utilities Dir., 402-441-6173

CITY DEPLOYS ADDITIONAL CREWS
FOR SECOND POTHOLE REPAIR SURGE

Mayor Chris Beutler has directed the Public Works and Utilities Department to shift resources to increase pothole repair in the City. About 50 City employees are repairing potholes today, more than double the 15 to 20 employees normally assigned to repair. Public Works and Utilities officials say repairs will take two to three days, with crews working 10-hour shifts. This is the City’s second pothole surge this winter. The first at the end of December resulted in the repair of more than 2,000 potholes.

“Potholes are more than an inconvenience, they can be costly and dangerous,” Mayor Beutler said. “I have signed an emergency declaration, which allows for mandatory overtime, and we are preparing to deploy additional resources including Parks and Recreation staff. I urge the public to drive very carefully in the vicinity of the crews who are working to make our streets safer.”

Crews repair potholes all year, but the City has experienced three significant snow storms since the last pothole surge. Those storms and the recent freeze-thaw cycle have created the ideal conditions for potholes to form. Crews began repairing the most hazardous potholes Friday as they finished snow plowing operations. They will focus first on repairing potholes on the main arterials. The City has plenty of material for the pothole repair, and staff from the Water and Wastewater divisions will be used to help deliver the material. Pothole repair will continue throughout the winter, and permanent road rehabilitation will resume in the spring as usual.

Potholes and other non-emergency street problems can be reported in four ways:

- Call the Pothole Hotline at 402-441-7646. If that line is full, callers can use the Neighborhood Hotline at 402-441-6300.
- Use the online form available at lincoln.ne.gov (keyword: pothole).
- Use your mobile phone to send a photo to the City’s ACTION center. The free application is available for Android, iOS and Windows Phone devices (search for “Lincoln Action Center”). The message will automatically include GPS (global positioning system) information. This app should never be used while driving, and residents should never put themselves in danger to take a photo for the ACTION center.
- Street problems requiring immediate action should be reported to the Street Maintenance Division of Public Works and Utilities at 402-441-7701.

Those reporting emergency situations should always use 911.
FOR IMMEDIATE RELEASE: February 10, 2015
FOR MORE INFORMATION: Diane Gonzolas, Citizen Information Center, 402-441-7831
Miki Esposito, Public Works and Utilities Dir., 402-441-6173

POTHOLE CREWS FILL 5,423 POTHOLES IN TWO DAYS

Mayor Chris Beutler said City pothole repair crews filled another 3,681 potholes across the City today, for a total of 5,423 since Monday morning.

The Mayor directed that City resources be shifted to increase pothole repair this week, and his emergency declaration Monday allows for mandatory overtime. The Public Works and Utilities Department deployed 50 workers Monday and 58 workers today, and crews worked 10-hour shifts both days. They used about 85 tons of material over the two days. Crews will begin another 10-hour day at 7 a.m. Wednesday.

“We are seeing dramatic improvements thanks to the efforts of the community,” Beutler said. “I want to thank the employees who are working so hard during this surge, the drivers who have slowed down to keep our crews safe and all those who have reported pothole locations.”

“We know Mother Nature can hit us hard in the Midwest,” said Miki Esposito, Director of Public Works and Utilities. “But we will continue to clear streets of snow and ice, fill potholes and repair streets no matter what weather comes our way.”

Potholes and other non-emergency street problems can be reported in four ways:
• Call the Pothole Hotline at 402-441-7646. If that line is full, callers can use the Neighborhood Hotline at 402-441-6300.
• Use the online form available at lincoln.ne.gov (keyword: pothole).
• Use your mobile phone to send a photo to the City’s ACTION center. The free application is available for Android, iOS and Windows Phone devices (search for “Lincoln Action Center”). The message will automatically include GPS (global positioning system) information. This app should never be used while driving, and residents should never put themselves in danger to take a photo for the ACTION center.
• Street problems requiring immediate action should be reported to the Street Maintenance Division of Public Works and Utilities at 402-441-7701.

Those reporting emergency situations should always use 911.
AMES READING SERIES TO FEATURE LOCAL BROADCASTERS

Leta Powell Drake and Ron Hull will be the featured readers for the 210th program in the John H. Ames Reading Series Sunday, February 15. The program, sponsored by Lincoln City Libraries, begins at 2 p.m. in the Heritage Room of Nebraska Authors, third floor of Bennett Martin Public Library, 136 S. 14th Street.

Drake was born in Duluth, Minnesota and has lived in Nebraska since 1960. She spent 50 years in broadcasting and is still active in television and theater. Drake will share tales from her first book, *The Calamities of Kalamity Kate: A History of Nebraska’s Children’s TV Shows*, published in August 2014. Copies will be available for purchase after the program.

Hull was born in Rapid City, South Dakota and moved to Lincoln in 1955. He is senior advisor to Nebraska Educational Telecommunications and professor emeritus of broadcasting at UNL. He will discuss his book, *Backstage: Stories from My Life in Public Television*, published in 2012.

The Ames Reading Series supports the work of the Jane Pope Geske Heritage Room of Nebraska Authors, a collection of works by and about Nebraska authors. The Heritage Room archive contains manuscripts, artwork, photographs, letters, scrapbooks and other unpublished materials by Nebraska authors and from Nebraskans prominent in the publishing world.

The Ames reading series is recorded for airing on 5 CITY-TV and will be available on video-on-demand and You Tube. DVDs of the series are also available for checkout from Lincoln City Libraries.

More information about the Heritage Room and Lincoln City Libraries is available at lincolnlibraries.org.
POTHOLE TOTAL REACHES 8,681

City pothole repair crews filled another 3,258 potholes Wednesday for a three-day total of 8,681. Crews have been working 10-hour days since Monday when Mayor Beutler directed that City resources be shifted to increase pothole repair and issued an emergency declaration. The Public Works and Utilities Department deployed 58 workers today. Over the three-day pothole surge, crews have used about 131 tons of material. Crews will begin another 10-hour day at 7 a.m. Thursday.

Potholes and other non-emergency street problems can be reported in four ways:

- Call the Pothole Hotline at 402-441-7646. If that line is full, callers can use the Neighborhood Hotline at 402-441-6300.
- Use the online form available at lincoln.ne.gov (keyword: pothole).
- Use your mobile phone to send a photo to the City’s ACTION center. The free application is available for Android, iOS and Windows Phone devices (search for “Lincoln Action Center”). The message will automatically include GPS (global positioning system) information. This app should never be used while driving, and residents should never put themselves in danger to take a photo for the ACTION center.
- Street problems requiring immediate action should be reported to the Street Maintenance Division of Public Works and Utilities at 402-441-7701.

Those reporting emergency situations should always use 911.
The February 10, 2015 Board of Health agenda and materials are posted on the Health Department's website.  [www.lincoln.ne.gov/health](http://www.lincoln.ne.gov/health)

See you on the 10th!

Elaine Severe

Elaine L. Severe  
Administrative Aide  
Lincoln-Lancaster County Health Department  
3140 N Street  
Lincoln, NE 68510  
402-441-8093
I. **ROLL CALL**

The meeting of the Board of Health was called to order at 5:01 PM by Heidi Stark at the Lincoln-Lancaster County Health Department. Members Present: Roma Amundson, Doug Emery, Craig Strong, Michael Tavlin, Brittany Behrens (ex-officio), Tim Sieh (ex-officio) and Heidi Stark.

Members Absent: Alan Doster, Karla Lester, Jacquelyn Miller, Michelle Petersen and Molly Burton (ex-officio).

Staff Present: Judy Halstead, Scott Holmes, Charlotte Burke, Steve Frederick, Kathy Cook, Gwendy Meginnis, Steve Beal, Joyce Jensen, and Elaine Severe.

II. **APPROVAL OF AGENDA**

Dr. Stark asked that Current Business Action Items be moved up on the agenda and heard before the Department Reports.

Dr. Stark asked if there were any other additions or corrections to the Agenda.

**Motion**: Moved by Mr. Emery that the Agenda be approved as amended. Second by Mr. Tavlin. Motion carried by acclamation.

**APPROVAL OF MINUTES**

Dr. Stark asked if there were any additions or corrections to the Minutes.

**Motion**: Moved by Mr. Emery that the December 9, 2014 Minutes be approved as printed. Second by Mr. Tavlin. Motion carried by acclamation.

III. **PUBLIC SESSION**

**DEPARTMENT REPORTS**

A. **Health Director Update**
Ms. Halstead stated Molly Burton is the new Mayoral Aide replacing Trish Owen. Ms. Burton has been assigned as the Health Department liaison and will attend the Board of Health meetings.

The Department will host a Tabletop Exercise on February 11, 2015 at the Center For People In Need. The exercise (Operation Take Cover) will allow participants to participate in a discussion of their roles, responsibilities and activities in response to a tornado event. It will also allow participants an opportunity to evaluate their current plans. Ms. Halstead welcomed Board of Health members to participate in the exercise.

Ms. Halstead stated Dr. Lester’s “HEROES” Health Clinic opened today. Children’s Hospital and Medical Center is sponsoring a HEROES Weight Management Clinic in conjunction with Teach A Kid To Fish, the YMCA and the UNL Department of Psychology. The clinic will work with children who are overweight or obese that are referred by their primary care provider for evaluation and treatment.

Ms. Halstead stated the swimming pool tester ordinance was implemented on January 1, 2015. Staff are making technical visits to swimming pool sites. Air Quality staff are reviewing the air quality program’s fee structure. The Department will host four meetings to allow for public input and feedback to staff and the Air Pollution Control Advisory Board.

Ms. Halstead stated Jim Butler, a national Quality Improvement Consultant, will be at the Department January 20-23, 2015. Mr. Butler works directly with health departments to assist them in meeting accreditation, quality improvement and performance management needs. He will work with the Department’s Quality Improvement Team and the Management Team.

Ms. Halstead stated flu continues to increase in the community. Three deaths have been reported in Lancaster County because of the flu. The elderly and very young are most susceptible to the disease.

IV. CURRENT BUSINESS (Action items)

A. Proposed Appointments to the Food Advisory Committee

Ms. Jensen stated staff are recommending the appointment of Michelle Crites, Tom Hansen, Julie Albrecht and the reappointment of Linda Hubka to the Food Advisory Committee. Dr. Albrecht is a public representative representing UNL Nutrition and
Health Sciences. Ms. Crites, Mr. Hansen, and Ms. Hubka are Industry representatives.

Motion: Moved by Ms. Amundson that the Board of Health approve the appointments of Michelle Crites, Tom Hansen and Dr. Julie Albrecht and the reappointment of Linda Hubka to the Food Advisory Committee. Second by Mr. Tavlin. Motion carried on a 5-0 roll call vote.

V. CURRENT BUSINESS (Information Items)

A. Legislation Update

Ms. Halstead stated the 2015 Legislative Session began on January 7, 2015. Bills of interest include: LB 31 – Motorcycle helmet requirements; LB 50 – Medicaid covered services; LB 98 – Appropriations for tobacco use prevention control; and LB 118 – Licensure of cigar shops. Ms. Halstead will continue to provide updates to the Board of Health at monthly meetings.

B. 2014 Board of Health Actions/Accomplishments

Ms. Halstead reviewed the Board of Health Actions/Accomplishments for 2014. She stated the information will be required for accreditation purposes. The actions/accomplishments will be accepted and filed with Board of Health documents.

C. Accreditation Update

Ms. Burke provided an update on the Department’s plans to pursue national accreditation. The Public Health Accreditation Board was established in 2007 to provide assistance to health departments to meet national standards to protect the health of the public. To date, there are 60 health departments in the country that are accredited, 52 local departments and 8 state departments. Departments must meet prerequisites before applying for accreditation. Prerequisites include completion of a Community Health Assessment, completion of a Community Health Improvement Plan and completion of a Department Strategic Plan. Pat Lopez, Public Health Accreditation Board consultant, will provide an in-depth presentation on accreditation at the February 10, 2015 Board of Health meeting.

Ms. Burke stated Jim Butler and Christina Herrington, public health consultants, will be at the Department January 20-23, 29015 to work with the Quality Improvement Team to prepare a Quality Improvement Plan. One part of the Department’s work to become accredited is to implement a Quality Improvement Plan. Mr. Butler and Ms. Herrington will assist staff in launching the Quality Improvement Team and provide a presentation to the Management Team and all Health Department staff. Ms. Halstead invited Board members to attend the Management Team meeting on Tuesday, January 20th at 1:00 PM or the All Staff Meeting on Friday, January 24th at 8:15 AM
VII. FUTURE BUSINESS

VIII. ANNOUNCEMENTS

Next Meeting – February 10, 2015 - 5:00 PM

IX. ADJOURNMENT

The meeting was adjourned at 5:30 PM.

Elaine Severe
Recording Secretary

Jacquelyn Miller
Vice-President
DEPARTMENT REPORT  
JANUARY, 2015

DIRECTOR’S OFFICE

- The Health Director continues to coordinate state legislative activities for the Department and the Mayor’s Office. The Mayor’s Office Legislative Review Team meets weekly during the legislative session. The Health Director provided legislative training on the City’s Legislative website to City staff. The Health Director continues participation in weekly legislative conference calls with the Nebraska local health directors and Friends of Public Health.

- Jim Butler, a national Quality Improvement consultant, spent four days at the health Department working to assist staff in meeting accreditation, quality improvement and performance management needs.

- The Health Director met with Lancaster County Emergency Management, Law Department, Lincoln Fire and Rescue and an emergency care physician to discuss medical direction in case of an emergency.

- The Health Director provided a demonstration on the Health Department’s Time Tracking System to City Departments. She also met with Law Department and Information System staff to determine implementation of the system for the Law Department.

- Employee of the Month – Nick Finelli – Animal Control Division

ANIMAL CONTROL

Animal Control Stats

<table>
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<th>Sep 12- Dec 12</th>
<th>Sep 13- Dec 13</th>
<th>Sep 14- Dec 14</th>
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<tr>
<td>Pet Licenses Sold</td>
<td>20121</td>
<td>19885</td>
<td>20120</td>
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<tr>
<td>Cases Dispatched</td>
<td>7907</td>
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<td>7860</td>
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<tr>
<td>Investigation</td>
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<td>8443</td>
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<tr>
<td>Animals Impounded</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Dogs</td>
<td>498</td>
<td>476</td>
<td>474</td>
</tr>
<tr>
<td>Cats</td>
<td>401</td>
<td>454</td>
<td>462</td>
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<tr>
<td>Court Citations Issued</td>
<td>122</td>
<td>140</td>
<td>101</td>
</tr>
</tbody>
</table>
The Animal Control Advisory Committee met on January 21, 2015 and welcomed Captain Jerry Witte from the Lancaster County Sheriff’s Office as a new member. The Committee received a short legislative update on the bills that Animal Control has been reviewing. They also reviewed the end of fiscal year statistics and discussed some of the 3 and 5 year trends.

Staff is updating several of our most used pamphlets and educational materials. Any of the educational materials that we use often will be included in whole or summary on the AC website.

Staff is working with local emergency preparedness personnel to plan and participate in an upcoming table top exercise. Board of Health members and Animal Control Advisory Committee members were updated at their respective January meetings.

Staff participated in many of the quality improvement meetings during January. Animal Control has several staff involved in the QI and Accreditation process. Currently, Animal Control is involved in a major QI project as we define our work flow process/procedures and how that information will contribute to more efficiencies in our dispatch and response duties.

Animal Control Officers continue to complete license defects in a timely manner and several defects have been converted into license sales which also includes rabies vaccination documentation.

Twelve legislative bills were reviewed by the Animal Control Manager. Many of the bills pertained to the Commercial Dog and Cat Operator Inspection Act. Summaries were written and included as part of the larger Department legislative review process.
COMMUNITY HEALTH SERVICES

IPV & Sexual Violence Screening

- Community Health Services began using a new screening tool this month for Intimate Partner Violence (IPV) & Sexual Violence. Staff received training on the revised policy & procedures in December. Our goal is to treat our patients with respect and dignity, providing care, safety, and referral information to survivors in the health care setting in accordance with Nebraska law.

- IPV is defined as actual or threatened physical, sexual, psychological, emotional, or stalking abuse by an intimate partner. An intimate partner can be a current or former spouse or non-marital partner, such as a boyfriend, girlfriend, or dating partner. Intimate partners can be of the same or opposite gender. Sexual violence includes nonconsensual completed or attempted penetration of the vagina or anus, nonconsensual completed or attempted oral sex, nonconsensual intentional touching of a sexual nature, or nonconsensual non-contact acts of a sexual nature such as voyeurism and verbal or behavioral sexual harassment. Sexual violence can be perpetrated by anyone, such as a friend, an acquaintance, a current or former spouse/partner, a family member, or a stranger.

- We are now using the Colorado Behavioral Risk Factor Surveillance System screening tool to screen for IPV and sexual violence. This tool has been shown to predict the likelihood of severe physical violence, physical violence, verbal aggression, and sexual coercion (American Journal of Preventive Medicine, 2001; 21 [2]).

- Clinical and case management staff members are required to read the following statement and complete the IPV screen on every person accessing CHS services: “Because violence is so common, every person accessing our services is asked the following questions and offered help if needed. I am required to ask the questions on a routine basis in case your answers may change.”

  a) “Thinking back over the past year, on any occasion were you hit, slapped, kicked, raped, or otherwise physically hurt by someone you know or knew intimately, such as a spouse, partner, ex-spouse or partner, boyfriend, girlfriend, or date?”
  b) “Considering your current partners or friends, or any past partners or friends, is there anyone who is making you feel unsafe now?”
  c) “In the past year, have the police ever been called to your home because of a fight or argument, no matter who was fighting or who was at fault?”

- A “yes” response to any of the three questions is a “positive” screen. When the screen is positive, staff follow-up with an assessment of immediate danger. If the patient is in
immediate danger, a call to 911 is made. If the patient is not in immediate danger and is a
minor (under age 19) or a vulnerable adult (18 years of age or older), staff are required to
report to the Adult & Child Abuse & Neglect Hotline. Staff members assist all patients who
have a positive screen make a personal safety plan following the format of the Nebraska
Domestic Violence Sexual Assault Coalition. In addition, staff members make prompt
referrals for all patients who have a positive screen (e.g. Voices of Hope, Friendship Home,
personal counseling, etc.).

- A huge thank you to Tim Sieh at the City Attorney’s office for his review and guidance and
to Betsy Resch and Jennifer Lantz who worked diligently to assure that the new screening
questions were added to our electronic health record!

DENTAL HEALTH & NUTRITION

WIC

Caseload (Participation):

<table>
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<tr>
<th>Total</th>
<th>3593</th>
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<tr>
<td>Main</td>
<td>2742</td>
</tr>
<tr>
<td>LMEP</td>
<td>Closed</td>
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<tr>
<td>Cornhusker Clinic</td>
<td>851</td>
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Food: For July 2014 -

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<tr>
<th>Food Monthly Obligations</th>
<th>$ 245,953.54</th>
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<tr>
<td>Food Pkg Avg.</td>
<td>$ 68.19</td>
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<tr>
<td>Women</td>
<td>$ 43.50</td>
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<tr>
<td>Infants</td>
<td>$ 143.80</td>
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<tr>
<td>Children</td>
<td>$ 46.75</td>
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</table>

Mentoring: (Number and school)

<table>
<thead>
<tr>
<th>Students</th>
<th>6 UNMC RN students</th>
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</thead>
<tbody>
<tr>
<td>Interns</td>
<td></td>
</tr>
<tr>
<td>Volunteers</td>
<td></td>
</tr>
<tr>
<td>LMEP Residents</td>
<td>2</td>
</tr>
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DENTAL HEALTH:
- Number of clients served (unduplicated count): 567
- Number of client encounters (duplicated count): 639
- Number of patient visits (duplicated provider visits): 924
- Number of Medicaid clients served: 366 (65%)
- Number of racial and ethnic minorities and non-English speaking white: 401 (71%)
- Number of children served: 336 (59%)
- Number of clients served during extended hours: 52 clients for 85 patient visits.
- Number of children served during extended hours: 48 (92%)
- Number of Medicaid clients served during extended hours:
- Number of racial and ethnic minorities and non-English speaking white clients:

ENVIRONMENTAL PUBLIC HEALTH

**Program Area:** Waste Management

**Specific Program:** Household Hazardous Materials & Waste Management Program (HHW)

**Waste Management Program Goals:**

Protect human health and the environment by: reducing exposures to hazardous materials; assuring proper management and disposal of hazardous and “special” wastes; preventing hazardous waste from being illegally disposed of in the Bluff Road Landfill; reducing litter; and preventing illness and disease caused by improper waste management.

**Methods/Strategies:**

- Provide 6 to 8 mobile HHW collections in Lincoln and Lancaster County
- Provide 2 early and late season appointment only HHW collections at the N. 48th Street Station
- Safe Homes for Seniors Service – HHW education and management for seniors
- Promote collections via community partners, print material, radio, signage, and media releases
- Educate the community about risks and change behavior on: choosing least toxic alternatives and using, reusing or recycling materials
- Collaborate with private and public partners to increase efficiency and effectiveness
- Plan for future collection facility that would provide the public with year round access to proper hazardous waste disposal.
**Indicator:**

![Graph showing hazardous waste collection from 2010 to 2014.](Source: LLCHD 11/14)

**Funding/Source:** Waste Hauler Occupation Tax; Grants in Aid

**Comparison:**

<table>
<thead>
<tr>
<th></th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hazardous Waste (lbs)</td>
<td>71,095</td>
<td>78,679</td>
<td>84,276</td>
<td>75,153</td>
<td>70,626</td>
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<tr>
<td>Participants</td>
<td>2,287</td>
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**Description:**

EPH Waste Section staff have been coordinating mobile Household Hazardous Waste Collection events for Lincoln and Lancaster County residents for 30 years. These mobile collections provide residents with an opportunity to reduce environmental health hazards and risk in their homes by removing the hazardous waste such as pesticides, solvents, oil-based paint, mercury-
containing items, and other dangerous household products. Two appointment only collections were held at the N 48th St. landfill site. The long-term impact of ongoing public education/behavior change strategies is less hazardous waste being generated and proper reuse, recycling and disposal of hazardous waste. Combined, these efforts reduce the amount of hazardous waste disposed in our landfill and protect our stormwater system and streams from contamination. The HHW Program is cited as one of the best management practices in the City of Lincoln’s Stormwater permit. In FY14, the HHW program required 1.73 FTE and direct program costs were $244,578 and total costs were $303,790.

In November 2013, the Solid Waste Plan 2040 (SWP2040) Advisory Committee’s final recommendations included that the toxics reduction program be expanded and a place to provide year round access to hazardous waste disposal be provided to the community, which could potentially include a “reuse center”. Such a facility would decrease risk to health and the environment and increase the safety, availability and convenience of hazardous waste disposal for the public. Staff wrote a grant to the Nebraska Environmental Trust (see below) which was funded and will help achieve this goal. Work is moving forward quickly for both a facility site analysis and for a community engagement initiative. Several focus groups of both businesses and the general public were held in January 2015. Work will be completed on both aspects of this grant by June 2015.

Nebraska Environmental Trust Grant
$159,265.00

Community-Driven Toxics Reduction:
A Plan for Education & Year Round Access to Safe Disposal

1. Facility Site Analysis: The site analysis would evaluate the City of Lincoln’s North 48th Street Transfer Station as a location for a year-round hazardous waste facility. The analysis would include the assembly of a Facility Siting Analysis Task Force in addition to the hiring of a consultant to oversee the process.

2. Community Engagement & Education: The community engagement process will create dialogue on expanding toxics reduction education strategies and on the operation of a hazardous waste collection facility through deliberative discussions, focus groups, information seminars and presentations, community conversations, and possibly surveys.
Partnerships & Efficiencies:

Mobile HHW collections are efficient and cost-effective in providing limited options and public access to dispose of hazardous waste, which points to a clear need for a permanent and fixed facility that will provide year-round access to hazardous waste disposal for both households and small businesses. Community and corporate partners continue to be a cornerstone to success. In 2014 corporate partners included Zoetis, Lincoln Industries, Veyance Technologies, Union College, and Walmart, who contributed staffing (technical & non-technical), food, promotion and event sites. A growing list of community volunteers from local firms like Nebraska Global, Midwest Bank and Lincoln Women of Today assist with education of participants and traffic control. Only hazardous waste is accepted, reducing costs and increasing efficiency. Wastes which can be reused, recycled, or managed by local businesses, such as unwanted medications, used oil, lead acid batteries, button batteries, and electronics are not accepted at collections since other community options exist. Staff work with local businesses to help ensure that these items be used, reused, repurposed, recycled and/or disposed of properly. Current strategies for non-hazardous latex paint target changing behavior at point of purchase and promoting latex paint exchanges coordinated by EcoStores Nebraska and Habitat for Humanity ReStore. Tapping community recycling and disposal options for certain materials and waste allows program dollars and education to be focused on higher priority wastes that are more dangerous. EPH also partners with the Aging Partners’ Home Handymen Program to offer the “Safe Homes for Seniors service”. This free HHW service helps older adult who cannot participate in a typical mobile HHW collection. From corrosive drain cleaners to toxic pesticides, elderly clients often have a lifetime’s accumulation of dangerous chemicals. Trained handymen provide assessment, organization, and possible removal of hazardous products. Health-impaired older adults are at greater health risk from exposure to hazardous chemicals. Highly hazardous and large quantity loads of hazardous wastes are referred to trained LLCHD staff for handling and oversight.

HEALTH DATA & EVALUATION

Our communicable disease staff members have been extremely busy of late. In addition to the seasonal influenza starting earlier this year than last year, they have been working
with a pertussis outbreak and we have also had the first case of measles in 25 years to address.

While there have been pertussis cases diagnosed in the community throughout the year, the number of cases rose significantly starting in late October/early November and we ended the year with the largest pertussis outbreak in our recent memory. Staff has been working with providers, schools, parents and the individuals to try to get the outbreak under control. While most of the individuals who contracted pertussis were not up to date with the recommended vaccinations, some were, so we will be analyzing the data from the recent outbreak to understand the factors involved once the numbers start falling off. Since the immunity from the childhood vaccinations apparently wanes over time, especially during late adolescence, it is recommended that teens and adults should receive a Tdap (tetanus, diphtheria, acellular pertussis) vaccination. This is especially true for pregnant women early during the third trimester of each pregnancy and for caregivers of infants under six months of age.

As we have discussed before, this year’s dominant flu type (H3N2) is not matched with the strain that was part of this year’s flu vaccine. In addition, cases of the flu arose earlier this year than last, which is similar to the chart for 2012-2013. At this point, it appears that we may be close to the peak, but surveillance data from the schools indicates that there are some schools with significant numbers of absences due to influenza-like illness (ILI).

As was initially reported in the news, there was a lab report on a Lancaster County child that was positive for measles. Therefore, we thought we had the first
local case of measles in 25 years. However, since there was no connection to the recent measles outbreak associated with Disneyland and there also was no travel history or connection to any other measles case, staff was unsure about how or where the child could have contracted the disease. Therefore, we asked for the blood work to be sent to the CDC in order for them to confirm whether it was actually measles or possibly a false positive initial lab report. The lab results at the CDC were negative for measles. After we received the CDC results a second news release was issued to report that the Lancaster County measles case was not confirmed.

Also, other illnesses such as gastroenteritis that have caused outbreaks have also needed to be addressed while the unusual pertussis, flu and measles activities are being investigated so the staff have done a great job keeping up.

- Invitations have been sent to our local community partners for the tabletop exercise (TTX) on February 11 that has a tornado scenario. We hope to have more than 100 participants at the exercise.

- Staff arranged for the contract with the QI contractors, Jim Butler and Chris Harrington, who spent the week of January 19th (January 20 to 23) meeting with our QI Council, Management Team, All Staff and provided a day and a half learning session for the QI Team. The week was very productive for those involved.

**HEALTH PROMOTION & OUTREACH**

**Chronic Disease Prevention and Minority Health**

- Staff worked with Channel 10 Health to develop and film short “health challenge” videos to use with the Let’s Move Lincoln! social media campaign. Each video is less than three minutes and features our Let’s Move spokesperson, Anna Wishart, and a local child challenging the community to make simple health behavior changes. The community will take the challenge by uploading to Facebook or Twitter pictures or videos of them doing the challenge. Staff will approve all posts and entries prior to posting them on the site. The challenges will be promoted by the GO Team partners and will be included in newsletters and print advertisement. The challenge videos include:

  - Healthy Hydration – making and trying a water flavored with fruits, vegetables, herbs, or spices;
  - Husker Push-Ups – challenging a partner to a push-up contest;
  - Dairy Jingle – writing and performing a parody about low-fat dairy;
- Shark Squats – challenging the community to do ‘shark squats’ periodically throughout the day;
- Short 54321 Go Challenges – challenging the community to do something related to 54321 Go activities (such as showing a favorite snack or a favorite physical activity).

**Tobacco Prevention**

- The work that staff have done to assist residential behavioral health facilities to implement tobacco free campuses has prompted other such facilities to request the same kind of assistance. Staff are laying the ground work with Houses of Hope, a residential facility for men who are recovering from drug and/or alcohol addiction, by discussing tobacco cessation, providing quit kits, and beginning discussion with leadership on working toward a tobacco free campus. Many of the clients of Houses of Hope have come from CenterPointe which implemented a tobacco free campus policy in 2014.

- Seventeen tobacco and vapor store owners, managers, and employees participated in the December Tobacco and ID training coordinated by staff and provided by the Lincoln Police Department. The training information was updated to include the age restrictions on sales of vapor products. These trainings are designed to help tobacco retail managers/employees prevent sales of tobacco to minors.

**Injury Prevention:**

- Staff assisted the Chairs and members of the six Safe Kids Lincoln Lancaster County (SKLLC) task forces to define and implement their workplans for 2015. When creating the workplans, the task forces consider child injury information, the partner resources needed to effectively address the injury risks, how and to whom the information will be provided, and how the task forces might evaluate the effectiveness of their efforts. The progress of these workplans are assessed throughout the year and are reported to the SKLLC Coalition, the Safe Kids Nebraska Coalition, and to Safe Kids Worldwide.

**INFORMATION & FISCAL MANAGEMENT**

- The Health Director provided an overview to the Department’s Time Reporting System to Directors and staff from other City Departments who had expressed interest in learning more. The Health Director and IFM Division Manager are meeting with the City’s Chief Information Officer and his staff to discuss how to respond to the interest by several departments to use the programming we have developed.

- Information Management staff continue to move forward with development of requirements for the Animal Control Project. A Project Scope meeting has been held to define the scope for the Updating/Rewrite of the Inspect Tab program.
MEMORANDUM

DATE: February 11, 2015

TO: Board of Health, Judy Halstead and Division Managers

FROM: Elaine Severe

RE: Nominations for Public Health Awards Due March 6, 2015

Please review the following information and submit your nominees for the Public Health Awards by March 6, 2015. With your nominations, please include a complete description of why the particular individual, organization, or business is being nominated. Nominations should be approximately one double-spaced typed page. The awards will be presented at the Board of Health Annual Luncheon in April.

Awards are given in the following categories and are selected based on general criteria following the award title. I have also included award winners for the previous five years.

- **Public Health Leadership Award.** This top award is given to an individual who exhibits extraordinary leadership and dedication to public health.

  2010 - Beatty Brasch
  2011 - Joan Anderson
  2012 - Tony Messineo
  2013 - Senator Kathy Campbell
  2014 – Lori Seibel
• **John J. Hanigan Memorial Award.** This award is presented to a local physician who has exhibited leadership in the medical field and an ongoing respect for public health service (The Lancaster County Medical Society submits nominations to the Health Department for this award).

  2010 - Karla Lester, MC  
  2011 - Sarah Cada, MD  
  2012 - Robert Rauner, MD  
  2013 - Michelle Petersen, MD  
  2014 – Kay Anderson, MD

• **Food Sanitation Excellence Award.** This award is given to an individual/business in the food service industry that exhibits exemplary standards in ensuring public health.

  2010 - Wendy’s Old Fashioned Hamburgers  
  2011 - The Parthenon  
  2012 - BryanLGH & Texas Roadhouse  
  2013 - The Knolls Restaurant & Waverly Public Schools  
  2014 – Ming’s House & The Oven

• **Community Health Service Award.** This award is given to an individual or an organization that has demonstrated exemplary community service and/or volunteerism on one or more health related projects.

  2010 - Michael Molvar, DDS, Lisa Kopecky, & Magda Peck, ScD  
  2011 - 2009 H1N1 Vaccine Distribution Advisory Group & Pfizer, Inc.  
  2012 - Lincoln’s Homeless Coalition  
  2013 - Capital Humane Society, Roger Fisher, DDS, Charles Genrich, DDS & David Brown, PhD  
  2014 – Health 360, Joe Skare and Damon Hershey

• **Carole Douglas Public Health Achievement Award.** This award is presented to a Health Department employee that has greatly exceeded expectations in their job as a public health steward and employee. Health Department staff submit nominations for this award.

  2010 - Raju Kakarlapudi  
  2011 - Barbara Martinez  
  2012 - Shirley Terry  
  2013- Gina Egenberger  
  2014 – Brenda Christie

Nominations can be emailed to: Elaine Severe at esevere@lincoln.ne.gov

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*Elaine Severe*

Elaine L. Severe  
Administrative Aide  
Lincoln-Lancaster County Health Department  
3140 N Street  
Lincoln, NE  68510  
402-441-8093
**JOINT BUDGET COMMITTEE MEETING**  
**January 27, 2015**

**Attendees:**  Deb Schorr, County Board; Roma Amundson, County Board; Leirion Gaylor Baird, City Council; Jon Carlson, Mayor’s Office; CJ Johnson, Region V; Olga Kanne, Urban Development; Sara Hoyle, Human Services; Sarah Kramer, United Way; Brian Wachman, United Way; and Jenni Ryan, Human Services

**Excused and Absent:**  Kerry Eagan, County Board and Doug Emery, City Council

Leirion called the meeting to order. Minutes were passed as written.

**Welcome to New Members of JBC:**
- A. Sara Hoyle is the new Human Services Administrator, replacing Kit Boesch  
- B. Roma Amundson is our new County Board representative, replacing Jane Raybould  
- C. Sarah Kramer is our new Untied Way representative, replacing Robin McDannel

**OLD BUSINESS:**

**Adult Recidivism Reduction Project**  
Leirion requested a Fact Sheet on this project to take back to City Council to use in answering their questions. Deb offered to have Brenda Fisher with Corrections come and speak to the Council about it. Leirion will check with the Council to see if they would like to have that set up.

**NEW BUSINESS:**

**New Human Services Administrator – Sara Hoyle**  
Sara shared her power point presentation with us that she put together for her interview with the County Board. Here are a few highlights:
- Received her BS in Criminal Justice & Psychology from UNK. Sara received her Master’s in Public Administration from UNO.  
- Sara worked for the State Corrections as the Victim Services Coordinator from 97-04; as Lancaster County Juvenile Drug Court Coordinator from 05-07; and as our Juvenile Justice Coordinator from 08-15.  
- Accomplishments include Reentry, Truancy Court, Assessment Process, Victim/Offender Mediation, Victim Assistance, and Georgetown Certification.  
- Sara has been involved in many professional associations and received a number of recognitions and honors.  
- Sara envisions the role of the Human Services Administrator as the center spoke of a wheel which focuses on the overall quality of life for Lancaster County Residents. The avenues being prevention, juvenile justice, education, securing funds, contact with refugees & immigrants, and partnerships with the Human Services Federation, JBC, United Way, Keno, and General Assistance.

From here we went around the room and shared our various roles at JBC:  
United Way began a partnership with JBC in 1976 to review applications and distribute funds. United Way’s citizen review process provides funding recommendations for JBC dollars. United
Way provides the review teams and software for applications, data collection and reporting. They also collaborate for needs assessment, service point, etc. The major areas that agencies come in for JBC funds are through Crisis Funding; including Behavioral Health, Shelter, Food, and Emergency Preparedness.

Urban Development receives federal funds from HUD as well as State funds. They use the funding for different areas. Olga primarily works with purchasing homes to repair and sell to low/moderate income families in conjunction with entities such as Neighbor Works and AHI. They also assist with the Homeless Coalition and have a division that works with the workforce. Olga shares information with JBC about the various funding different agencies are receiving through them.

Leirion shared that this is an exciting time for Lincoln/Lancaster County & Human Services as we are entering the second wave for Vital Signs looking at how to create prosperity for all. They are looking to be as inclusive as possible to get everyone around the table. At the same time, the Chamber is also bringing in consultants to focus on a vision for the future for our economy and business community. Along with that, there are more regular citizens who are becoming aware of issues due to the Vital Signs report.

Region V’s focus in on the public behavioral health system. They look at how to fill in gaps in services between Medicaid and private insurance. They also plan to be looking at how to integrate primary and behavioral healthcare.

Deb asked if the JBC table still has the correct composition. As we look at incorporating General Assistance, Veteran’s Affairs, and possibly, Aging into the scope of Human Services, are there others who should be at this table? She also asked about starting to consider ways to streamline the application processes for various City/County funds to be better able to manage those funds and see the bigger picture of where funding is going. Sarah shared that the grants software United Way uses could be used for other grant processes as well.

Roma asked about the plans for the Juvenile Justice Coordinator position. Sara met with the County Attorney’s office to discuss ideas for the Coordinator position to see how to make it more effective. We hope to be ready to hire within the next month. We are also hiring a new Early Assessment Specialist as Sara Kliewer is resigning in March. That position will post over the next week.

REPORTS:

United Way, Sarah Kramer/Brian Wachman: They are on track to finish their campaign at $7M. They distribute around $2.3M in undesignated funds. 40% of funds are designated and there’s about $750,000 that goes towards special projects, data tracking, service point, 211, etc.

Region V, CJ Johnson: New bills have been introduced to the legislature. There are a few interesting ones this year, including one to create a Medicaid Waiver to fund Multi-Systemic Therapy. They still need to focus on the $5M Appropriations bill because it was not put into the Governor’s budget. They did a study on the impact Medicaid Expansion would have on the Region and it came to a savings of only $265,000. BEACON was also developed – their whole goal is to increase the workforce in behavioral health field. Through that they created a free website, www.nebraskabehavioralhealthjobs.com. The website has been a big hit; it is user friendly and syncs to your smart phone.
They are also having Beta training next week for law enforcement officers throughout the Region. The training addresses what to do when they encounter someone with some kind of behavioral health crisis. There will be over 60 officers at the training including some higher level officers from Des Moines. They’ve even had FBI agents attend in the past.

Urban Development, Olga Kanne: They provide assistance to Homelessness Coalition service providers through 2 grants: HUD Continuum of Care Funding and by administering Nebraska Homeless Assistance Funds (State funds). See attached handout.

Stronger Safer Neighborhoods, Jon Carlson: There’s been a team captain shuffle at LPD with folks retiring. They’re also working with a privately-led initiative that is getting underway called SODO planning (South of Downtown) to bring in a consultant from St. Louis. Their goal is to present a revitalization plan to the city for that area.

Next Meeting: Tuesday, March 17, 2015; 2:30-4:00pm; Human Services Room 107

Respectfully Submitted,
Jenni Ryan
Lancaster County Human Services
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<td>Kelly Madcharo</td>
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<td><a href="mailto:mbeard@cedars-kids.org">mbeard@cedars-kids.org</a></td>
</tr>
<tr>
<td>Center for People in Need</td>
<td>Neighborhood FOOD</td>
<td>FOOD</td>
<td>Beatly Brash</td>
<td><a href="mailto:bbrasch@centerforpeopleinneed.org">bbrasch@centerforpeopleinneed.org</a></td>
</tr>
<tr>
<td>Community Gardens</td>
<td>FOOD</td>
<td>FOOD</td>
<td>Ingrid Kiret</td>
<td><a href="mailto:ingrid@communityrops.org">ingrid@communityrops.org</a></td>
</tr>
<tr>
<td>* Food Bank of Lincoln, Inc</td>
<td>BackPack Program</td>
<td>FOOD</td>
<td>Scott Young</td>
<td><a href="mailto:scottyoung@lincolndfoodbank.org">scottyoung@lincolndfoodbank.org</a></td>
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<tr>
<td>Food Bank of Lincoln, Inc</td>
<td>Food Bank Mobile Pantry Program</td>
<td>FOOD</td>
<td>Scott Young</td>
<td><a href="mailto:scottyoung@lincolndfoodbank.org">scottyoung@lincolndfoodbank.org</a></td>
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<tr>
<td>Good Neighbor Community Center (GNCC)</td>
<td>Food Pantry &amp; Perishable Food program</td>
<td>FOOD</td>
<td>Tom Randa</td>
<td><a href="mailto:sheila@gncclinc.org">sheila@gncclinc.org</a></td>
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<td>Indian Center, Inc.</td>
<td>Commodity Supplemental Foods Program</td>
<td>FOOD</td>
<td>Clyde Tyndall</td>
<td><a href="mailto:purelifefire@hotmail.com">purelifefire@hotmail.com</a></td>
</tr>
<tr>
<td>Matt Talbot Kitchen &amp; Outreach</td>
<td>Hunger Relief &amp; Nutrition Education</td>
<td>FOOD</td>
<td>Susanne Blue</td>
<td><a href="mailto:susanne.blue@mirkssercs.org">susanne.blue@mirkssercs.org</a></td>
</tr>
<tr>
<td>The Salvation Army</td>
<td>Food Security</td>
<td>FOOD</td>
<td>James A. Pennington</td>
<td><a href="mailto:james.pennington@uscsalvationarmy.org">james.pennington@uscsalvationarmy.org</a></td>
</tr>
<tr>
<td>Catholic Social Services</td>
<td>Emergency Services</td>
<td>SHELTER</td>
<td>Curt Krueger</td>
<td><a href="mailto:curtkrueger@cssius.org">curtkrueger@cssius.org</a></td>
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<tr>
<td>CEDARS Youth Services</td>
<td>Bridges Transitional Living Program</td>
<td>SHELTER-JBC Only</td>
<td>Cindy Ryman-Yost</td>
<td><a href="mailto:acarus@cedars-kids.org">acarus@cedars-kids.org</a></td>
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<tr>
<td>Community Action Partnership</td>
<td>CEDARS Out of Home Services</td>
<td>SHELTER</td>
<td>Cindy Ryman-Yost</td>
<td><a href="mailto:acarus@cedars-kids.org">acarus@cedars-kids.org</a></td>
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<tr>
<td>Fresh Start</td>
<td>Basic and Emergency Needs Services</td>
<td>SHELTER</td>
<td>Michelle Martinez</td>
<td><a href="mailto:mmartinez@communityactionnetwork.org">mmartinez@communityactionnetwork.org</a></td>
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<td>Good Neighbor Community Center (GNCC)</td>
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<td>Tom Randa</td>
<td><a href="mailto:tom@gnclinc.org">tom@gnclinc.org</a></td>
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<tr>
<td>League of Human Dignity Inc</td>
<td>Barrier Removal Program</td>
<td>SHELTER</td>
<td>Marlene Brondel</td>
<td><a href="mailto:mbrondel@leagueofhumanityanddignity.com">mbrondel@leagueofhumanityanddignity.com</a></td>
</tr>
<tr>
<td>League of Human Dignity Inc</td>
<td>Lincoln Center for Independent Living</td>
<td>SHELTER-JBC Only</td>
<td>Marlene Brondel</td>
<td><a href="mailto:mbrondel@leagueofhumanityanddignity.com">mbrondel@leagueofhumanityanddignity.com</a></td>
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<tr>
<td>Matt Talbot Kitchen &amp; Outreach</td>
<td>Homeless Prevention</td>
<td>SHELTER</td>
<td>Susan Blue</td>
<td><a href="mailto:susanne.blue@mirkssercs.org">susanne.blue@mirkssercs.org</a></td>
</tr>
<tr>
<td>People's City Mission</td>
<td>People's City Mission Family Shelter</td>
<td>SHELTER</td>
<td>Jeff Tyson</td>
<td><a href="mailto:mgrantham@poeplescitymission.org">mgrantham@poeplescitymission.org</a></td>
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<tr>
<td>The Salvation Army</td>
<td>Utility Assistance</td>
<td>SHELTER</td>
<td>James A. Pennington</td>
<td><a href="mailto:james.pennington@uscsalvationarmy.org">james.pennington@uscsalvationarmy.org</a></td>
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</table>

United Way/ JBC 2015-17
Projected Applicants
<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Program Name</th>
<th>Funding Strategy</th>
<th>Primary Contact Name</th>
<th>Program Email Address</th>
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<tbody>
<tr>
<td>Casa for Lancaster County</td>
<td>CASA for Lancaster County</td>
<td>VS</td>
<td>Dawn Rockey</td>
<td><a href="mailto:casa-dawn@neb.rr.com">casa-dawn@neb.rr.com</a></td>
</tr>
<tr>
<td>Catholic Social Services</td>
<td>St. Gianna's Womens Homes</td>
<td>VS</td>
<td>Curt Krueger</td>
<td><a href="mailto:curtkrueger@cssius.org">curtkrueger@cssius.org</a></td>
</tr>
<tr>
<td>CEDARS Youth Services</td>
<td>Parent Support Project</td>
<td>VS</td>
<td>Cindy Rymann-Yost</td>
<td><a href="mailto:mbeard@cedars-kids.org">mbeard@cedars-kids.org</a></td>
</tr>
<tr>
<td>Child Advocacy Center</td>
<td>Direct Services to Child Victims of Abuse</td>
<td>VS</td>
<td>Lynn Ayers</td>
<td><a href="mailto:lynn@smvoices.org">lynn@smvoices.org</a></td>
</tr>
<tr>
<td>El Centro de las Americas</td>
<td>Mujeres en Confianza (Women among Friends)</td>
<td>VS</td>
<td>Rodger Garcia</td>
<td><a href="mailto:elecontrololin@ymail.com">elecontrololin@ymail.com</a></td>
</tr>
<tr>
<td>Friendship Home of Lincoln, Inc.</td>
<td>Emergency Shelter Program</td>
<td>VS</td>
<td>Audra J. Cook</td>
<td><a href="mailto:audrac@friendshiphome.org">audrac@friendshiphome.org</a></td>
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<tr>
<td>Legal Aid of Nebraska</td>
<td>Domestic Violence Representation Project</td>
<td>VS</td>
<td>Annette Farnan</td>
<td><a href="mailto:dpantos@legalaidofnebraska.com">dpantos@legalaidofnebraska.com</a></td>
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<tr>
<td>St. Monica's Behavioral Health Services for Women</td>
<td>Project Mother &amp; Child</td>
<td>VS</td>
<td>Rebecca Roberts</td>
<td><a href="mailto:roberts@stmonicas.com">roberts@stmonicas.com</a></td>
</tr>
<tr>
<td>Voices of Hope</td>
<td>Crisis Intervention and Advocacy</td>
<td>VS</td>
<td>Marcee L. Metzger</td>
<td><a href="mailto:mmetzger@voicesofhopelincoln.org">mmetzger@voicesofhopelincoln.org</a></td>
</tr>
<tr>
<td>* CEDARS Youth Services</td>
<td>Behavioral Health Services and Consultation</td>
<td>YBH</td>
<td>James R. Blue</td>
<td><a href="mailto:jblue@cedars-kids.org">jblue@cedars-kids.org</a></td>
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<tr>
<td>* CEDARS Youth Services</td>
<td>Partners in Permanency</td>
<td>YBH</td>
<td>Jessica Florez</td>
<td><a href="mailto:acaruso@cedars-kids.org">acaruso@cedars-kids.org</a></td>
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<tr>
<td>Family Service Association of Lincoln</td>
<td>Behavioral Health</td>
<td>YBH</td>
<td>Tammy Sassaman</td>
<td><a href="mailto:tamsassy72@yahoo.com">tamsassy72@yahoo.com</a></td>
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<tr>
<td>* Indian Center, Inc.</td>
<td>Many Nations</td>
<td>YBH</td>
<td>Clyde Tyndall</td>
<td><a href="mailto:ctyndall@isd.org">ctyndall@isd.org</a></td>
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<tr>
<td>Lincoln and Lancaster County Child Guidance Center</td>
<td>Outpatient Services</td>
<td>YBH</td>
<td>Nancy G. Mize</td>
<td><a href="mailto:nmszie@child-guidance.org">nmszie@child-guidance.org</a></td>
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<tr>
<td>Lincoln Medical Education Partnership</td>
<td>School Community Intervention and Prevention</td>
<td>YBH</td>
<td>Kelly Madcharo</td>
<td><a href="mailto:swolter@lmep.com">swolter@lmep.com</a></td>
</tr>
<tr>
<td>* LUTHERAN FAMILY SERVICES OF NE INC</td>
<td>Children Services</td>
<td>YBH</td>
<td>Ryan Suhr</td>
<td><a href="mailto:rsuhr@fnsneb.org">rsuhr@fnsneb.org</a></td>
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<tr>
<td>* Teach a Kid to Fish</td>
<td>HEROES Clinic Group Fitness Program</td>
<td>YBH</td>
<td>Karla K. Lester</td>
<td><a href="mailto:klesieter@teachakidtofish.org">klesieter@teachakidtofish.org</a></td>
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<tr>
<td>* Asian Community and Cultural Center</td>
<td>Youth Program</td>
<td>YD</td>
<td>Sheila D. Vinton</td>
<td><a href="mailto:sheila@lincolnasiancenter.org">sheila@lincolnasiancenter.org</a></td>
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<tr>
<td>Boy Scouts of America, Comhusker Council</td>
<td>Community Outreach Scouting Programs</td>
<td>YD</td>
<td>Jerad R. Reimers</td>
<td><a href="mailto:jerad.reimers@scouting.org">jerad.reimers@scouting.org</a></td>
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<tr>
<td>* Community CROPS</td>
<td>Young Urban Farmers</td>
<td>YD</td>
<td>Ben McShane-Jewell</td>
<td><a href="mailto:ben@communitycrops.org">ben@communitycrops.org</a></td>
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<tr>
<td>* Guidance to Success Youth Club</td>
<td>Higher Learning</td>
<td>YD</td>
<td>Angelo C. Stabler</td>
<td><a href="mailto:info@gotyouclub.org">info@gotyouclub.org</a></td>
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<tr>
<td>Heartland Big Brothers Big Sisters</td>
<td>Big Brothers Big Sisters</td>
<td>YD</td>
<td>Julie Cervantes-Salomon</td>
<td><a href="mailto:jsalomon@hbbbs.org">jsalomon@hbbbs.org</a></td>
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<td>* Indian Center, Inc.</td>
<td>Indian Center, Inc. Youth Program</td>
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<td>Clyde Tyndall</td>
<td><a href="mailto:ctyndall@iscdn.org">ctyndall@iscdn.org</a></td>
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<td>* LUX Center for the Arts</td>
<td>After-school Enrichment through Arts Education</td>
<td>YD</td>
<td>Jo Ann Emerson</td>
<td><a href="mailto:emerson@lucxcenter.org">emerson@lucxcenter.org</a></td>
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<td>Mourning Hope Grief Center</td>
<td>Grief Support Services &amp; Community Outreach</td>
<td>YD</td>
<td>Carly M. Woynhaller-Runestad</td>
<td><a href="mailto:crunestad@mourninghope.org">crunestad@mourninghope.org</a></td>
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<tr>
<td>TeamMates of Lincoln Public Schools</td>
<td>TeamMates of Lincoln Public Schools</td>
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<td>Walter Powell</td>
<td><a href="mailto:wpoweliz2@ips.org">wpoweliz2@ips.org</a></td>
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<td>* The Arc of Lincoln</td>
<td>Individual and Family Support Services-Youth Programming</td>
<td>YD</td>
<td>Adam Feser</td>
<td><a href="mailto:arclincs@windstream.net">arclincs@windstream.net</a></td>
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<td>The HUB- Central Access Point For Young Adults</td>
<td>Youth and Community Together (YouthACT)</td>
<td>YD</td>
<td>Nola Derby-Bennett</td>
<td><a href="mailto:nola@hublincoln.org">nola@hublincoln.org</a></td>
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<td>Volunteer Linc dba Volunteer Partners</td>
<td>Youth Volunteer Program</td>
<td>YD</td>
<td>Julie Smith</td>
<td><a href="mailto:director@volunteerpartners.org">director@volunteerpartners.org</a></td>
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<td>* YOUTH FOR CHRIST USA INC</td>
<td>Juvenile Justice</td>
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<td>Matthew W. Schulte</td>
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<td>* YOUTH FOR CHRIST USA INC</td>
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<td>YWCA Lincoln</td>
<td>SMART Girls Club</td>
<td>YD</td>
<td>Andrea Curtis</td>
<td><a href="mailto:acurtis@ywcalincoln.org">acurtis@ywcalincoln.org</a></td>
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</table>

* New program (17 new programs, 7 agencies)
HUD Continuum of Care Funding
The Urban Development Department provides assistance to homeless service providers via two grant programs. “Continuum of Care” funds from HUD, and by administering Nebraska Homeless Assistance Program funds which primarily consists of State funds.

HUD made the 2014 Continuum of Care funding announcements yesterday.

Background
Urban Development serves as the “lead entity” for the annual HUD Continuum of Care grant competition. In our capacity as lead entity, Urban Development staff work with the Homeless Coalition to complete a grant application that provides a comprehensive yearly snapshot of homeless services, agency capacity, goals, and the objectives of Lincoln’s homeless providers. This grant provides approximately $2 Million in funding for several programs at five local agencies (Community Action, CenterPointe, Catholic Social Services, St. Monica’s, and Cedars).

Lincoln’s Homeless Coalition and Urban Development are fortunate to work closely with UNL’s Center for Children, Family, and the Law (CCFL), who provide administration and oversight of a data tracking system used by the vast majority of homeless service providers in the city. Without this data tracking, Lincoln would not be competitive in federal grant competitions.

Although the Continuum of Care grant is submitted through Urban Development to HUD, funds flow directly from HUD to agencies. Monitoring, reporting, reimbursement requests, etc... are carried out directly between recipient agencies and HUD.

HUD announced the awards for Fiscal Year 2014 Continuum of Care funding yesterday. Lincoln’s application was fully funded, amounts are listed below.

FY 2014 HUD Funding
Lincoln Continuum of Care

<table>
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<tr>
<th>Agency</th>
<th>Program</th>
<th>Grant Total</th>
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<td>CenterPointe</td>
<td>Adult and Youth Residential</td>
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<td>City of Lincoln</td>
<td>Planning Grant</td>
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<td>CenterPointe</td>
<td>Glide PATH</td>
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<td>Cedars</td>
<td>New Futures</td>
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<td>S+C for Chronically Homeless</td>
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<td>Community Action</td>
<td>Supportive Housing Program</td>
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<td>Catholic Social Services</td>
<td>Transitions Project</td>
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<td>CenterPointe</td>
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<td>CenterPointe</td>
<td>Veterans Permanent Housing Project</td>
<td>$53,210</td>
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<tr>
<td>St. Monica’s</td>
<td>Women in Transition</td>
<td>$89,607</td>
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</table>

Total: $1,948,934

If anyone has questions or would like more info, please have them contact me, or the current Homeless Coalition Chair, Lee Hefflebower at Community Action.
Dear Chamber Leader,

Our community has experienced tremendous momentum; we have retained vibrant people and built opportunities for the future but our work is not done and there are many great things to come. The Lincoln Chamber is always being asked what’s next? Now, we want to ask that of you. We want your help as stakeholders in our future to help us write that story.

We will be working with Angelou Economics to use the community input we receive to create a Vision Plan that will usher in the next chapter of our growth. This plan will unify the goals of the City of Lincoln, Lincoln Partnership for Economic Development and all of our stakeholders. One way that your voice can be heard is by taking the resident survey found at the project website www.Lincoln2025.com and encouraging your employees to do the same. As a business owner, we also encourage you to take the business survey.

Please share this e-mail with your employee base. Our goal for responses and quality feedback will not be met without you personally filling out our survey and sending it on to your employees to fill out.

As always, please feel free to give us your feedback at 402-436-2379 and thank you for your leadership in our organization.

WENDY BIRDSALL | PRESIDENT
LINCOLN CHAMBER OF COMMERCE
1135 M STREET, SUITE 200 | LINCOLN, NE 68501
P: 402.436.2362 | WBIRDSALL@LCOC.COM | WWW.LCOC.COM

The Lincoln Chamber is moving to a new address!
Phone/Fax/Email will remain the same.
Visit our website for further details.

Effective May 26, 2015:
LINCOLN CHAMBER OF COMMERCE
3 Landmark Centre
1128 Lincoln Mall, Suite 100
Lincoln, NE 68508
Attached to this email is a map showing the adjustments to the City limits in accordance with annexation Ordinance 20144.

If you have any questions regarding this annexation, please contact Steve Henrichsen in the Planning Department at 402-441-7491.

~*~*~*~*~*~*~*~*~*~*~*~*~*~*~*~*~*~*~*~*

**Teresa McKinstry**
Lincoln-Lancaster Co. Planning Dept.
555 S. 10th St., Ste. 213 * Lincoln NE 68508
402-441-6164
Annexation by Ordinance
NW 30th & W Vine St
Effective: February 10, 2015
33.26 Acres
Memorandum

Date:    ✦ February 10, 2015
To:      ✦ City Clerk
From:    ✦ Amy Hana Huffman, Planning Dept.
Re:      ✦ Administrative Approvals
cc:      ✦ Mayor Chris Beutler
          ✦ Planning Commission
          ✦ Jean Preister, Planning Dept.

This is a list of the administrative approvals by the Acting Planning Director from February 3, 2015 through February 9, 2015:

**Administrative Amendment No. 14099** to Final Plat No. 06078, Wilderness Hills Commercial 1st Addition, approved by the Acting Planning Director on February 9, 2015, requested by Engineering Design Consultants, for a waiver to extend the time for two years to install sidewalks and street trees, on property generally located at 27th Street and Yankee Hill Road.

**Administrative Amendment No. 15002** to Special Permit No. 228A, Capitol Beach, approved by the Acting Planning Director on February 5, 2015, requested by Stephen Kinsella, to allow a carport in the front yard setback, on property generally located at 122 W. Lakeshore Drive.
Lincoln City - Lancaster County

PLANNING COMMISSION

AGENDA

PLANNING COMMISSION

Jeanelle R. Lust: Chair
Chris Hove: Vice-Chair
Cathy Beecham
Michael Cornelius
Tracy Corr
Maja V. Harris
Dennis Scheer
Lynn Sunderman
Ken Weber

PLANNING STAFF

David R. Cary: Acting Director
Geri Rorabaugh: Administrative Officer
Amy Huffman: Office Specialist

February 18, 2015
NOTICE: The Lincoln/Lancaster County Planning Commission will hold a public hearing on Wednesday, February 18, 2015, at 1:00 p.m., in Hearing Room 112 on the first floor of the County-City Building, 555 S. 10th St., Lincoln, Nebraska. For more information, call the Planning Department, (402) 441-7491.

**PLEASE NOTE:** The Planning Commission action is final action on any item with a notation of “FINAL ACTION”. Any aggrieved person may appeal Final Action of the Planning Commission to the City Council or County Board by filing a Notice of Appeal with the City Clerk or County Clerk within 14 days following the action of the Planning Commission.

The Planning Commission action on all other items is a recommendation to the City Council or County Board.

AGENDA

WEDNESDAY, FEBRUARY 18, 2015

Approval of minutes of the regular meeting held February 4, 2015.

1. **CONSENT AGENDA**
   (Public Hearing and Administrative Action):

   **ANNEXATION AND RELATED CHANGE OF ZONE:**

   1.1a Annexation No. 15001, to annex approximately 22.50 acres, more or less, including adjacent rights-of-way, generally located at North 94th Street and Adams Street.
   **Staff recommendation: Approval**
   **Staff Planner: Tom Cajka, 402-441-5662, tcajka@lincoln.ne.gov**

   1.1b Change of Zone No. 05054B, an amendment to the Prairie Village North Planned Unit Development (PUD) to expand the area of the PUD; for a change of zone from AG Agricultural District to R-3 PUD; and for approval of amendments to the development plan to allow for an additional 155 lots for residential dwelling units, on property generally located at North 90th Street and Adams Street.
   **Staff recommendation: Conditional Approval**
   **Staff Planner: Tom Cajka, 402-441-5662, tcajka@lincoln.ne.gov**
CHANGE OF ZONE:

1.2 Change of Zone No. 05061B, to amend the development plan of the Southwest Village Planned Unit Development, to adjust sign locations and height, on property generally located at Highway 77 and West Denton Road.

Staff recommendation: Approval
Staff Planner: Christy Eichorn, 402-441-7603, ceichorn@lincoln.ne.gov

PERMITS:

1.3 Pre-existing Use Permit No. 3AE, to amend the previously approved use permit for a commercial pad site at Gateway Mall to align closer with the underlying B-5 Planned Regional Business District by adjusting the front yard setback; adjusting the sign requirements; requiring additional landscaping; adding a sidewalk along the mall driveway; and relocating the sidewalk along O Street, on property generally located at North 66th Street and O Street (6414 O Street at Gateway Mall).

**FINAL ACTION**
Staff recommendation: Conditional Approval
Staff Planner: Paul Barnes, 402-441-6372, pbarnes@lincoln.ne.gov

1.4 Use Permit No. 15002, for authority to construct a multi-family development consisting of four 30-plex buildings for a total of 120 dwelling units, including an adjustment to the maximum height and the parking requirements, on property generally located at N.W. 12th Street and Isaac Drive.

Staff recommendation: Conditional Approval
Staff Planner: Tom Cajka, 402-441-5662, tcajka@lincoln.ne.gov

2. REQUESTS FOR DEFERRAL:

3. ITEMS REMOVED FROM CONSENT AGENDA
(Public Hearing and Administrative Action):

3.1

3.2
4. PUBLIC HEARING AND ADMINISTRATIVE ACTION

TEXT AMENDMENT

4.1 Text Amendment No. 15001, amending Chapters 27.02, 27.06 and 27.63 of the Lincoln Municipal Code relating to the zoning ordinance to allow a Commercial Solar Energy Conversion System as a special permitted use in the AG District and as a permitted use in the I-1, I-2, and I-3 zoning districts by amending Section 27.02.040 to provide a definition for “Commercial Solar Energy Conversion System”; amending Section 27.06.090 to add Commercial Solar Energy Conversion System to the Utilities Use Group Table; and adding a new section numbered 27.63.830 to set forth the conditions for permitting a Commercial Solar Energy Conversion System in the AG District; and repealing Sections 27.02.040 and 27.06.090 of the Lincoln Municipal Code as hitherto existing.

Staff recommendation: Approval
Staff Planner: Sara Hartzell, 402-441-6371, shartzell@lincoln.ne.gov

SPECIAL PERMIT

4.2 Special Permit No. 15004, for authority to construct a commercial solar energy conversion system (SECS) on AG Agriculture zoned property generally located at N.W. 70th Street and W. Holdrege Street. **FINAL ACTION**

Staff recommendation: Conditional Approval
Staff Planner: Sara Hartzell, 402-441-6371, shartzell@lincoln.ne.gov

**********

AT THIS TIME, ANYONE WISHING TO SPEAK ON AN ITEM NOT ON THE AGENDA, MAY DO SO

**********

Adjournment

PENDING LIST: None
Planning Dept. staff contacts:

Stephen Henrichsen, Development Review Manager 402-441-6374 shenrichsen@lincoln.ne.gov
David Cary, Acting Director and Long Range Manager 402-441-6364 dcary@lincoln.ne.gov
Paul Barnes, Planner 402-441-6372 pbarnes@lincoln.ne.gov
Michael Brienza, Transportation Planner 402-441-6369 mbrienza@lincoln.ne.gov
Tom Cajka, Planner 402-441-5662 tcajka@lincoln.ne.gov
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Kellee Van Bruggen, Transportation Planner 402-441-6363 kvanbruggen@lincoln.ne.gov
Ed Zimmer, Historic Preservation Planner 402-441-6360 ezimmer@lincoln.ne.gov

*****

The Planning Commission meeting
which is broadcast live at 1:00 p.m. every other Wednesday
will be rebroadcast on Sundays at 1:00 p.m. on 5 City TV, Cable Channel 5.

*****

The Planning Commission agenda may be accessed on the Internet at

ACCOMMODATION NOTICE

The City of Lincoln complies with Title VI of the Civil Rights Act of 1964 and Section 504 of the
Rehabilitation Act of 1973 guidelines. Ensuring the public's access to and participating in public meetings
is a priority for the City of Lincoln. In the event you are in need of a reasonable accommodation in order to
attend or participate in a public meeting conducted by the City of Lincoln, please contact the Director of
Equity and Diversity, Lincoln Commission on Human Rights, at 402 441-7624 as soon as possible before
the scheduled meeting date in order to make your request.
Planning Commission - Agenda Item Map
February 18, 2015
REVISED AGENDA
PUBLIC BUILDING COMMISSION
TUESDAY, FEBRUARY 10, 2015, 1:30 P.M.
BILL LUXFORD STUDIO - ROOM 113
COUNTY CITY BUILDING

Location Announcement of the Nebraska Open Meetings Act
A Copy of the Nebraska Open Meetings Act Is Available on the Wall at
the Rear of this Room

I CALL TO ORDER – Public Building Commission Meeting

II APPROVAL – Minutes from the Public Building Commission Meeting, January 13, 2015

III OLD BUSINESS
1 605 Building – Status
   a. Change Order
   b. Sinclair Hille/BVH Update
   c. The Clark Ehrensen Partners – Overview & 3rd Floor Utilization Discussion
   d. Employee Shower/Locker Room Survey
2 The Clark Ehrensen Partners – Contract Modification
3 Old TMI Building – Status
4 Relocation of Bronze Prairie Girl Statue

IV NEW BUSINESS
1 Approval – General Vouchers for January 2015
2 Lighthouse - Program Celebration Throughout Lincoln
3 Approvals:
   a. Amendment to Contract, Audio & Visual Repairs & Replacements – Midwest Sound & Lighting; BMI/Bizco Technologies; Tru Power Electric, Inc.
   b. Amendment to Contract, Price Increase for Ice Melt – Egan Supply Company
   c. Agreement, Security Camera Equipment – Inteconnect, Inc.
   d. Amendment to Contract/First Renewal, Annual Supply for Office Seating, Haworth – encompass
   f. Amendment, Pest Control Services, Third Renewal – PrestoX; Orkin Pest Control Commercial Services
   g. Amendment to Contract/Second Renewal, Cost per Copy Program – Konica Minolta Business Solutions USA Inc.
4 Public Works Security Modifications
5 Mechanical Sales – Maintenance Agreement, Variable Speed Drives
6 Discussion/Confirmation – Next Public Building Commission Meeting, March 10, 2015

V REPORT FROM ADMINISTRATIVE STAFF
VI ADJOURNMENT
TO: Parks & Recreation Advisory Board, Mayor, City Council, City Clerk, Media
FROM: Lynn Johnson, Director, Lincoln Parks & Recreation Department
MEETING DATE: February 12, 2015
LOCATION: 2740 “A” Street – Parks & Recreation Dept. (Large Conference Room)
TIME: 4:00 – 5:30 p.m.
CHAIR: Peter Levitov

A G E N D A

1. Call to Order and Recognition of ‘Open Meetings Act’

2. Approval of Minutes: * December 11, 2014

3. Comments from Public for Items Not Listed on the Agenda

4. Committee Reports:

A. Futures Committee – Bob Ripley (Chair) 471-0419 or 488-5131
   - * Adoption of Parks & Recreation Advisory Board Guidance in Reviewing Requests for Sale or Transfer of Land Used for Park Purposes
   - * Approval of Party in the Parks activities and partnerships for 2015

B. Fees & Facilities Committee – Susan Deitchler (Chair) 488-4224
   - * Adoption of Response to Yarn Bombing Proposal for Temporary Installation in Union Plaza
   - * Approval of development of a crushed limestone pathway in Rudge Park as a fundraising project of the Irvingdale Neighborhood Association as an allied organization

C. Golf Committee – Brad Brandt (Chair) – 402-473-9619
   - Report from Golf Committee meetings on January 15 and February 5, 2015
     - Review of year-end financial and rounds report for FY 2013-14
   - * Approval of revisions to golf cart fees
   - * Approval of revisions to Mahoney Golf greens fees

D. Executive Committee – Peter Levitov (Chair) 402-488-2742
   - Committee member assignments for 2015
   - Assignment of review of upcoming projects to committees:
     - Proposal for sponsorship of landscape planting at Normal and South Street – Fees & Facilities Committee
     - Pinewood Bowl Master Plan update of 2006 plan – Futures Committee
     - North 48th Street Landfill End Use Master Plan – Fees & Facilities Com.
     - Antelope Park Triangle Master Plan update – Futures Committee
     - Real property – Fees & Facilities Committee
     - Policy regarding placement of utility infrastructure in parks – Futures Committee
     - Review of policies regarding facility naming, endowments, and memorials – Futures Committee
     - 10-Year Facilities Plan – Futures Committee
5. **Staff Report:**

A. Presentation regarding Lighthouse public art project, ILLUMINATING LINCOLN: LIGHTHOUSE – A Public Art Project Celebrating the 25th Anniversary of Lighthouse

B. Lincoln Parks & Recreation Strategic Planning

C.

6. **Announcements:**

A. Neighborhood meeting regarding Cripple Creek park play equipment at 7:00 p.m. on Monday, February 23rd at Humann Elementary School

B.

* Denotes Action Items

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**ACCOMMODATION NOTICE**
Lincoln Commission on HUMAN RIGHTS

The City of Lincoln complies with Title VI of the Civil Rights Act of 1964 and Section 504 of the Rehabilitation Act of 1973 guidelines. Ensuring the public’s access to and participating in public meetings is a priority for the City of Lincoln. In the event you are in need of a reasonable accommodation in order to attend or participate in a public meeting conducted by the City of Lincoln, please contact the Director of Equity and Diversity, Lincoln Commission on Human Rights, at 402 441-7624 as soon as possible before the scheduled meeting date in order to make your request.
Request: Adoption of Parks and Recreation Advisory Board Guidance in Reviewing Requests for Sale or Transfer of Land Used for Park Purposes

Discussion: The Futures Committee has been developing proposed guidelines to be used by the Parks and Recreation Advisory Board in reviewing requests for sale or transfer of land used for park purposes. The proposed guidelines are attached for review and consideration.

Conformance with Adopted Plans and Guidelines: The proposal provides guidelines for review of requests for sale or transfer of land used for park purposes.

Staff Recommendation: Approval

Committee Discussion and Recommendation: Approval

Committee: Futures Committee

Chair: Bob Ripley, 471-0418

Date: ________________

Parks & Recreation Advisory Board Action:
Parks and Recreation Advisory Board Guidance in Reviewing Request for Sale of Transfer of Land Used for Park Purposes
Discussion Draft: February 4, 2015

Publicly owned land used for park and open space purposes is held under a variety of circumstances that allows some land to be sold for private use and that requires some land to be held for public park use in perpetuity. Review and consideration of sale or transfer of publicly owned land is guided by Administrative Regulation No. 2.

The Parks and Recreation Advisory Board recognizes that publicly owned land provides value to the community including outdoor recreation opportunities, storm water management, floodwater storage, habitat conservation and open space.

The Parks and Recreation Advisory Board also recognizes the desirability of maintaining and expanding a network of parks, trails and open spaces.

The Parks and Recreation Advisory Board believes that it is generally desirable to maintain and increase the amount of publicly owned land held and managed for parks, trails and open space purposes.

In some instances it may be appropriate that consideration be given to sale or transfer of publicly owned land when it no longer serves a desired public park purpose or when the sale or transfer provides a significant opportunity to partner with other public agencies or private organizations.

It is the position of the Parks and Recreation Advisory Board that land used for park purposes not be considered for sale or transfer if it is part of an existing or anticipated network or provides current or anticipated future value to the community including outdoor recreation opportunities, storm water management, floodwater storage, habitat conservation or open space. Also, the sale or transfer of land should not diminish its current or anticipated functional value for recreation or open space asset.

Proceeds from the sale or transfer of land should be directed back to the parks and recreation system: a) as land that has value as a future parkland or open space, b) the value of infrastructure improvements to the remaining park area, and/or c) cash to be used for future park land purchases. When land is exchanged, the newly acquired land should have at least comparable value to the exchanged land as determined by the Parks and Recreation Advisory Board in consultation with Department staff so that the overall value of Lincoln’s parks and open space system is preserved and enhanced. Consideration of the value of land may include market real estate value, but may also include consideration of other public benefits including outdoor recreation opportunities, storm water management, flood storage, habitation conservation, open space and/or connectivity to other parks, trails and open spaces.
Meeting Date: February 12, 2015

**Request:** Recommendation regarding Party in the Parks activities for 2015

**Discussion:** Party in the Parks is an overarching branding and coordination effort for a series of annual musical, performing arts and visual arts events in Lincoln’s parks. The events will be open to the general public free of charge, although freewill donation may be collected and event related items may be offered for sale with approval of the Parks and Recreation Department. Events should be geographically distributed throughout the community to facilitate access by community residents. Partner organizations will be sought to organize, promote and prevent events. The Parks and Recreation Department will make the locations available and provide staff support for event logistics, if needed.

The following events and activities are proposed for the Party in the Parks program for 2015:

- One or more Saturday arts events in Union Plaza in cooperation with the Lincoln Parks Foundation and supported by the endowment for programming in Union Plaza
- Stransky Park summer concert series
- Earth Day community event
- Municipal band summer concerts in Antelope Park
- Shakespearean play performances in parks
- Summer theatrical performance in Cooper Park
- Uncle Sam Jam Independence Day celebration in Oak Lake Park
- Art show in Sunken Gardens

**Conformance with Adopted Plans and Guidelines:** The identification of 2015 Party in the Parks events is consistent with the guidelines for program adopted by the Parks and Recreation Advisory Board in 2014.

**Staff Recommendation:** Approval
Committee Discussion and Recommendation: Approval

Committee: Futures Committee

Chair: Bob Ripley, 471-0418

Date: ________________

Parks & Recreation Advisory Board Action:
Meeting Date: February 12, 2015

**Request:** Adoption of Response to Yarn Bombing Proposal for Temporary Installation in Union Plaza

**Discussion:** The Parks and Recreation Department has received a proposal from a local public art enthusiast and a group of needle artists for a temporary yarn bombing exhibition in Union Plaza during the summer of 2015. The proposal has been discussed with the Lincoln Partners for Public Art Development to seek their advice. The Fees & Facilities committee has developed the attached guidance statement for the proposed yarn bombing installation.

**Conformance with Adopted Plans and Guidelines:** The proposal provides guidelines for a yarn bombing exhibition in Union Plaza in 2015 and for future exhibitions.

**Staff Recommendation:** Approval

**Committee Discussion and Recommendation:** Approval

**Committee:** Fees & Facilities Committee

**Chair:** Susan Deitcher, 402-488-4224

**Date:** ________________

**Parks & Recreation Advisory Board Action:**
Response to Yarn Bombing proposal for temporary installation in Union Plaza

Discussion draft: February 4, 2015

A yarn bombing exhibition will be considered a temporary public art installation subject to issuance of a license for placement of artworks on public property pursuant to Lincoln Municipal Code Chapter 14.56.

A yarn bombing exhibition is to be for a specified period of time and is to be accompanied by signage identifying the installation as a public artwork. The applicant will be responsible for installation and removal of yarn bombing, and will also be responsible for addressing needed repairs during the exhibition period. Public liability insurance will be required.

It is anticipated that one park location and one period of time per year will be designated for an annual yarn bombing exhibition. The Parks and Recreation Advisory Board will review and recommend approval of the annual designated park location and exhibition period. An applicant or group of applicants may make a proposal regarding the annual designated location and exhibition period.

Yarn bombing may only be applied to non-living objects. Lincoln Partners for Public Art Development (LPPAD) has advised that the City adopt a that yarn bombing not embellish outdoor sculptures and that the emphasis of exhibitions be to make art out of park elements that are not currently art.
Meeting Date: February 12, 2015

**Request:** Approval of development of a crushed limestone pathway in Rudge Park as a fundraising project of the Irvingdale Neighborhood Association as an allied organization

**Discussion:** A master plan for Rudge Park was developed initially in 2005 in conjunction with residents of the Irvingdale Neighborhood Association (INA). Please see the attached map. Rudge Park is located between So. 14th and So. 17th Streets north of Harrison Avenue. It is the western most park of the series of parks that also includes Stransky Park and Irvingdale Park. The INA has engaged in making improvements to Rudge Park guided by the master plan including tree plantings and most recently installation of a new drinking fountain that includes a second basin for dogs. The INA has indicated that they would like to initiate a fundraising effort for a new crushed limestone pathway consistent with the park master plan. Fundraising by a community organization for park improvements is subject to the guidelines regarding fundraising by an allied organization.

**Conformance with Adopted Plans and Guidelines:** Initiation of a fundraising effort by a community organization for park improvements requires approval by the Parks and Recreation Advisory Board and is to coordinated with the Lincoln Parks Foundation.

**Staff Recommendation:** Approval

**Committee Discussion and Recommendation:** Approval

**Committee:** Fees & Facilities Committee  
**Chair:** Susan Deitcher, 402-488-4224

**Date:** ______________

**Parks & Recreation Advisory Board Action:**
Rudge Park Conceptual Master Plan

SITE AMENITIES:

Stone Arbor and Overlook
- Reuse original limestone to create a pergola and possible overlook area to the original skating area.
- Include old historic photographs into interpretive site signage

Walking Trails
- Continue the walking path/trail to create a loop or series of loops
- Replace wood chips with crushed rock for more permanence

Open Play Space
- Slightly reduce the size of the area designated as the skating pond to create more usable space. Relocate stone perimeter and adjust grade to create more accessible usable play space

Additional Park & Street Trees
- Infill with trees to create edge from the adjacent streets on all sides
- Tough drought tolerant species should be used as much as possible

Natural Play Area (Future)
- Consider alternative to traditional play area by including new and innovative features such as climbing boulders, a playweb and possibly a children's garden area.

SCALE 1" = 40'
Meeting Date: February 12, 2015

Request: Approval of revisions to golf cart fees.

Discussion: Golf carts available for use at the five municipal golf courses have typically been procured through a five-year lease. The current lease is expiring in April, 2015 and the new lease rate is anticipated to be increasing due to inflationary costs. Fee increases associated with golf cart rental will be necessary to cover the increased cost of the lease. We are also investigating extending the current lease for one year for at least a portion of the golf carts as a cost savings measure.

The Lincoln Municipal Golf Committee discussed golf cart fees during their regular monthly meeting on February 5 and recommended the following fee increases and new fees. The proposed fees represent about a five-percent increase over the current fees.

<table>
<thead>
<tr>
<th>Cart Rentals and Passes</th>
<th>Current Fee</th>
<th>Proposed Increase</th>
<th>Proposed Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-hole Adult, 1/2 cart</td>
<td>$15.75</td>
<td>$1.00</td>
<td>$15.75</td>
</tr>
<tr>
<td>9-hole Adult, 1/2 cart</td>
<td>$8.50</td>
<td>$0.50</td>
<td>$9.00</td>
</tr>
<tr>
<td>18-hole Senior, 1/2 cart</td>
<td>$13.00</td>
<td>$1.00</td>
<td>$14.00</td>
</tr>
<tr>
<td>9-hole Senior, 1/2 cart</td>
<td>$7.50</td>
<td>$0.50</td>
<td>$8.00</td>
</tr>
<tr>
<td>Ager, 1/2 cart</td>
<td>$8.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-hole Spectator</td>
<td>$22.00</td>
<td>$1.00</td>
<td>$23.00</td>
</tr>
<tr>
<td>9-hole Spectator</td>
<td>$11.00</td>
<td>$0.50</td>
<td>$11.50</td>
</tr>
<tr>
<td>Adult Unlimited Pass</td>
<td>$840.00</td>
<td>$45.00</td>
<td>$885.00</td>
</tr>
<tr>
<td>Senior Unlimited Pass</td>
<td>$800.00</td>
<td>$40.00</td>
<td>$840.00</td>
</tr>
<tr>
<td>Senior Limited Pass, M-F</td>
<td>$700.00</td>
<td>$35.00</td>
<td>$735.00</td>
</tr>
</tbody>
</table>

Conformance with Adopted Plans and Guidelines: The Lincoln City Golf Program is managed as an enterprise with operating expenses and capital improvements funded directly through revenues generated from greens fees, cart rentals, memberships and passes.

Staff Recommendation: Approval

Committee Discussion and Recommendation: Approval

Committee: Lincoln Municipal Golf Committee
Chair: Brad Brandt. 402-473-9619

Date: __________________

Parks & Recreation Advisory Board Action:
Request: Approval of revisions to Mahoney Golf Course greens fees.
Discussion: The *Lincoln City Golf Program Sustainability Study* completed by the National Golf Foundation in July 2013 recommended consideration of adoption of a three tier fee structure with lower fees at Mahoney Golf Course and higher fees at Highlands Golf Course. The multi-tiered fee structure was recommended to add additional pricing options for golf play and to recognize the increased operating costs of Highlands Golf Course due to the size of the facility. The proposed multi-tiered fee structure was a discussion topic of a public meeting in February 2014 and the preference of participants was to maintain the approach of having fees and Highlands Golf Course consistent with the fees at Holmes and Pioneers Golf Courses. The Lincoln Municipal Golf Committee recommended trialing a reduced fee structure at Mahoney Golf Course to see if the lower price attracted additional golf play. The percentage of play at Mahoney Golf Course did not increase during the 2014 season with the reduced fee structure in place. Please see the following table.

<table>
<thead>
<tr>
<th>Percentage of Rounds Played at the Four 18-hole Municipal Golf Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
</tr>
<tr>
<td>Rounds</td>
</tr>
<tr>
<td>FY 2010-11</td>
</tr>
<tr>
<td>FY 2011-12</td>
</tr>
<tr>
<td>FY 2012-13</td>
</tr>
<tr>
<td>FY 2013-14</td>
</tr>
</tbody>
</table>

Therefore the Lincoln Municipal Golf Committee has recommended that the fees at Mahoney Golf Course be adjusted to match the fee structure for the other three 18-hole municipal golf courses as follows:

<table>
<thead>
<tr>
<th>Mahoney Golf Course</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Standard Golf Rates / Greens Fees</strong></td>
</tr>
<tr>
<td><strong>Current Fee</strong></td>
</tr>
<tr>
<td>18 holes Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>18 holes Senior Saturday, Sunday Holiday</td>
</tr>
<tr>
<td>18 holes Junior Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>18 holes after 1 pm Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>18 holes Senior after 1 pm Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>18 holes Junior 1 pm Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>18 holes Weekdays</td>
</tr>
<tr>
<td>18 holes Senior Weekdays</td>
</tr>
<tr>
<td>18 holes Junior Weekdays</td>
</tr>
<tr>
<td>9 holes Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>9 holes Senior Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>9 holes Junior Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>9 holes after 1 pm Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>9 holes Senior after 1 pm Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>9 holes Junior after 1 pm Saturday, Sunday, Holiday</td>
</tr>
<tr>
<td>9 holes Weekdays</td>
</tr>
<tr>
<td>9 holes Senior Weekdays</td>
</tr>
<tr>
<td>9 holes Junior Weekdays</td>
</tr>
<tr>
<td>9 holes Twilight</td>
</tr>
</tbody>
</table>

Conformance with Adopted Plans and Guidelines: The Lincoln City Golf Program is managed as an enterprise with operating expenses and capital improvements funded directly through revenues generated from greens fees, cart rentals, memberships and passes.
<table>
<thead>
<tr>
<th><strong>Staff Recommendation:</strong></th>
<th>Approval</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Committee Discussion and Recommendation:</strong></td>
<td>Approval</td>
</tr>
<tr>
<td><strong>Committee:</strong></td>
<td>Lincoln Municipal Golf Committee</td>
</tr>
<tr>
<td><strong>Chair:</strong></td>
<td>Brad Brandt. 402-473-9619</td>
</tr>
<tr>
<td><strong>Date:</strong></td>
<td>________________</td>
</tr>
<tr>
<td><strong>Parks &amp; Recreation Advisory Board Action:</strong></td>
<td></td>
</tr>
</tbody>
</table>
Members Present:
Bradley Brandt  Jonathan Cook  Jim Crook  Susan Deitchler
Todd Fitzgerald  Peter Levitov  Olive Martin  Anne Pagel
Robert Ripley  Jeff Schwebke  Joe Tidball  Kathi Wieskamp

Members Absent:
Justin Carlson  Emily Graul  Larry Hudkins  Sherrie Nelson

Staff Members Present:
Lynn Johnson, Director  Jerry Shorney, Assistant Director
Terry Genrich, Assistant Director  Nicole Fleck-Tooze, Special Projects Adm.
JJ Yost, Planning Design & Const. Manager  Melissa Lindeman, Recreation

Call to Order & Recognition of ‘Open Meetings Act’: As per law, Chairperson Peter Levitov announced that the Board follows the regulations of the Open Meetings Act, and called the meeting to order.

PUBLIC COMMENTS FOR ITEMS (other than those listed on the current Agenda): None.

*APPROVAL OF MINUTES:* An error was identified in the minutes under the Golf Report motion, stating that the motion was proposed by the Fees & Facilities Committee. This will be corrected to state that the motion was proposed by the Golf Committee. A motion was then made by Bob Ripley and seconded by Todd Fitzgerald to approve the minutes of the November 13, 2014 meeting as corrected. **Motion was approved by unanimous vote of members present.**

COMMITTEE REPORTS:

- **Futures Committee** – Bob Ripley (Chair) 471-0419 or 488-5131
  The draft for board guidance of the sale or transfer of Park land is being reviewed by staff for input and recommendation back to the Futures Committee.

- **Fees & Facilities Committee** – Susan Deitchler (Chair) 488-4224
  Susan presented the proposal from Black Hills Energy for the replacement and relocation of a utility cabinet at Cooper Park. The new cabinet would be painted black and would include landscape plantings around the cabinet to provide screening. JJ Yost provided additional information regarding the establishment of a license agreement which would authorize the placement of the new cabinet, for a period of 25 years, and would provide $200.00 per year for landscape maintenance. The Committee will also work with Parks & Recreation staff to develop written guidelines for placement of utility equipment in parks for future review and adoption by the full Board.

  **Board members voted to approve the relocation and placement of a utility cabinet in Cooper Park by Black Hills Energy as recommended by the Fees & Facilities Committee, by unanimous vote of members present.** The license would need final approval by the City Council.
Susan updated the Board on the topic of multi-generation playgrounds and that it would not be proposed as early as hoped, but that it remains a priority and will be revisited when the funding can be budgeted.

A yarn-bombing proposal was received and reviewed by the Fees & Facilities Committee, and described to the Board members by Nicole Fleck-Tooze. The proposal requests approval of an event to take place at Union Plaza during National Knitting In Public Week and/or National Yarn Bombing Day on June 11, 2015. Committee discussion included a specified time frame and insurance. It was determined that the Fees & Facilities Committee take the proposal under advisement and provide a possible policy recommendation to the full Board at the February meeting.

- **Golf Report – Brad Brandt (Chair) 473-9619**
  Brad mentioned an article from the Lincoln Journal Star (copy attached to official minutes on record) and routed for the Board to review. He provided an update on capital improvement projects planned at Ager Golf Course for a new well and irrigation system, and at Pioneers Golf Course clubhouse with new restrooms. Also discussed was a player development program plan being prepared in the attempt to increase youth golf.

  In response to a question, Nicole Fleck-Tooze informed that a purchase agreement will be going before the City Council for surplus land at Highlands Golf Course. Lynn noted that the sale proceeds will be applied to the debt of the Golf program.

  From attending the Golf Committee meeting, Peter Levitov offered that current rounds are below budget projections at this time, but that positive weather for the upcoming weekend may improve that deficit.

- **Executive Committee – Peter Levitov (Chair) 488-2742**
  Discussing election of officers for the upcoming year, Peter indicated that he has agreed to continue in the role as Chairperson if desired, but that Todd Fitzgerald has suggested with the end of his term in April that he will likely not seek reappointment. Therefore, Peter requested that if anyone would be interested in serving as the Vice-Chairperson to contact himself and/or Lynn Johnson, and those names will be submitted to the Executive Committee. Jonathan Cook suggested that Todd could serve as Vice-Chairperson until his term expires if he so desires, in which Todd indicated that he would do. With no additional nominations brought forth, a motion was made by Bob Ripley and seconded by Susan Deitchler that nominations cease, and a unanimous ballot be cast for Peter Levitov as Chairperson and Todd Fitzgerald as Vice-Chairperson. All members present voted unanimously, with Peter and Todd abstaining.

  Nicole Fleck-Tooze approached the Board and requested approval of Susan Deitchler to the Lincoln Cares Advisory Committee, replacing Bob Ripley who will be leaving the Committee. On behalf of the PRAB, Chairperson Levitov confirmed the appointment.

  Discussion was held regarding the new school site, YMCA, and possible library proposed partnership at the Jensen Park site. The school opening is currently planned for the fall of 2017, with a longer range plan for park development in the future. Lynn and JJ also explained the process and eight year timeline for use of impact fees for neighborhood park development.

**STAFF REPORT:**
- Terry Genrich updated the Board on the Easterday Adaptive Recreation program holiday ball. This is an annual event for the program participants and is greatly attended.
• Melissa Lindeman provided an overview of the 2014-15 grants and programs (attached to official minutes on record), and focused on the National Recreation and Park Association’s Commit to Health program. Additional partnerships include Community Health Endowment, Lincoln-Lancaster County Health Department, Lincoln Public Schools, and others. The five year goal focuses on healthy eating, physical activity, and youth and family education, and intends to make a significant impact in the health of your nation’s youth. Melissa also briefly explained the AmeriCorps program and partnerships with eight different local entities.

ANNOUNCEMENTS:
• The lighting ceremony for Ascent at Tower Square will be held on December 21st at 5:03 p.m., the beginning of Winter Solstice. Artist Jun Kaneko will also be in attendance for the dedication.
• Pioneers Park Nature Center will be holding a number of events, a list of which are attached to the official minutes on record.

Meeting adjourned at 5:10 p.m.
Mayor Chris Beutler has announced that the residential parking ban will change at 8 a.m. Friday, February 6. At that time, parking will be banned on the odd-numbered sides of the street in all residential areas. Parking will again be allowed on the even sides. A residential parking ban applies to streets that are not emergency snow routes, arterials or bus routes or included in a snow removal district. All bans remain in effect until terminated by the Mayor. Remember, plows may need to make more than one pass down your street. You can report trouble spots to the Snow Center at 402-441-7644.

The public is urged to drive carefully and to allow plenty of room between your vehicle and snow plowing crews.

The snow emergency parking ban also remains in effect, with parking banned on all main arterials, snow emergency routes, school routes and bus routes.

The third parking ban in effect is the snow removal district parking ban from 12:01 to 7 a.m. Friday in the City’s eight snow removal districts. Parking is prohibited on both sides of the street in these districts so snow can be hauled out of the area overnight. Maps of the eight snow removal districts can be found at lincoln.ne.gov (keyword: snow).

To assist downtown residents during snow removal district parking bans, City Parking Services will offer free overnight parking at Center Park Garage, 1100 “N” St. The service will be offered from 10 p.m. to 7 a.m. when the City is under a snow removal district parking ban. Customers will be charged for any time beyond those hours at the posted rate. Vehicles that remain in the facility past 10 a.m. will be charged for the entire time the vehicle was in the facility.
Please stay informed on the status of snow operations in Lincoln. Additional information is available on the City website at lincoln.ne.gov (keyword: snow).

David Norris
Citizen Information Center
555 S. 10th St. - Suite 301
Lincoln, NE 68508
402-441-7547
LANCASTER COUNTY
VISITORS PROMOTION COMMITTEE
Wednesday, February 11, 2015
1:30 p.m.
Lincoln Chamber of Commerce - Lincoln Room
1135 M Street, 3rd Floor

AGENDA

Call to order                             Julie Lattimer
Introductions                             Julie Lattimer
Lawson Park (Waverly) Funding Request     Doug Rix
Pinnacle Bank Arena/SMG Funding Request    Tom Lorenz
Approval of November Minutes              Julie Lattimer
Approval of January Financials            Ron Kalkwarf
Directors Report                          Jeff Maul
New Business                              Julie Lattimer
Adjourn                                   Julie Lattimer
Visitors Promotion Committee  
November 12, 2014  
MINUTES

In attendance:  Kerry Eagan, Julie Lattimer, Becky Perrett, Roland Morgan, Dave Wheaton, Amy Dickerson, Trent Fellers, Colette Wear, Lynne Ireland, Brent Smoyer, Michelle Waite

Staff attending: Derek Feyerherm, Mindy Meier, Jeff Maul, Kyle Fischer, Ron Kalkwarf

Guests: Marissa Gill Keyzer, Regina Flowers, Kit Boesch, Jeff Graham, Robert Wamsley, Rex Wamsley, Michelle Ehlers, Gary Ehlers & Tammy Thimgon

Julie Lattimer called the meeting to order at 1:30pm and introductions were made.

Lincoln Children’s Museum Funding Request:  Marissa Gil Keyzer and Regina Flowers came to represent the grant request of $9,821.33 for a traveling exhibit for the Lincoln Children’s Museum.  Keyzer the Director of Development & Interim Co-Executive Director of the Lincoln Children’s Museum said on average they have 160,000 visitors each year.  92% come from Nebraska and 70% from Lancaster County.  Last year 8,000 visitors came from at least 100 miles away.  They’ve had a representative from every state come to their destination.  Keyzer said these guests really value Lincoln.  She said Lincoln is a great community.  The Lincoln Children’s Museum is a great resource, especially for education.  They provide learning camps, preschool play days, etc.  They want to provide this education outside the museum with a travel exhibit.  Keyzer said they have been approached by entities to put something together that is transportable to tradeshows like B2B, conventions, science fairs, apple orchards, local companies and more.  The traveling exhibit would help spread the power of play outside the walls of the museum itself and drive more individuals to visit the museum and become members.  The theme of the exhibit would center around the science of motion through primarily play with various kinds and sizes of balls.  Then Keyzer showed some papers with pictures of different objects that would be part of this traveling exhibit that were included in their fund request.  They would be able to bring items of different sizes depending on the space at an event or items that pertain to different types of education.  Kids will be able to interact with the travel exhibit while promoting their museum.  Then Regina Flowers, the Education Director, said this traveling exhibit will meet science curriculum standards for LPS, State and National principles.  The traveling exhibit, much like BallWorks (displayed in the Discovery Gallery at the museum regularly), will challenge children to learn about the forces of motion through gravity, acceleration, potential and kinetic energy, inertia, and external forces.  Through the use of various marble mazes, a ball levitation machine, magnet wall, and even marble painting, this traveling exhibit will be both highly educational and entertaining.  Lattimer asked if there were any questions.  Perrett asked what sponsors from outside events draw people.  Keyzer said Kimmel Orchard has been asking the Lincoln Children’s Museum to bring items.  They’ve been asked for opportunities.  They do outreach at different events like the State Fair.  Dickerson recommended they could bring their traveling exhibit to the County Fair.  Ireland asked how do you see the $1,700 for brochures (used for camps and birthdays) is going to bring in out of town visitors and overnight guests.  Keyzer said there will be more people that will come for more than just a couple of hours and stay for the day.  They have many visitors that will come from Kearney.  Flowers said people will come more for an educational opportunity instead of just a place to play.  Lattimer said the bottom line of the Visitors Promotion Committee is bringing people in from out of town.  Perrett said she loves the Lincoln Children’s Museum.  However, she doesn’t see how this traveling exhibit will get
heads in beds. She said they could get sponsors from other companies for this money. This isn’t a large ask. They could also ask for a fee. She doesn’t see the longevity in this traveling exhibit. Ireland said the materials listed are operational. She asked how long is the ball painting paper going to run after they’ve used up all the paper we’ve given money for. Dickerson said she agrees. Dickerson said however she did need to have ten kid friendly things for people to do in order to bring in her “Pony” event and the Lincoln Children’s Museum is one of them. Wheaton said he’d rather provide them with a transportation vehicle for advertising instead of items they would use up. Lattimer asked if we have a motion. Perrett made the motion to deny the request. Ireland seconded. Motion carried. Lattimer said we have given the Lincoln Children’s Museum a $200,000 and several smaller requests in the past.

Lincoln Fencing Club Funding Request: Kit Boesch and Jeff Graham came to represent the grant request of $5,758 for a 2 day fencing clinic for the Lincoln Fencing Club immediately before the 2015 State Games of America. They want to improve the clinic by attracting high level coaches from the coasts. They want to bring two national coaches with World Cup medals. They would give foil and epee lessons. They estimated they would get 45, or 10% of the 450 fencers that participated in the 2014 Cornhusker State Games. She said these 45 fencers would come in two days before State Games of America and they would all use lodging. The total revenue from this event would bring $2,750 and the total expense would be $8,508. Then Boesch went over the operating budget. She said they would house, pay for flights and the transportation of the two national noaches. The Directors Clinic by Damon Scaggs would pay for itself. She used Expedia.com to get the amount for flights and hotel rooms which is $2,258. Then Boesch went into details of the marketing budget. She said for the youth clinic she used marketing money for the Youth Classic. When the parents came to the event she asked how they found about it. The parents said they found out on TV advertising on kids channels and postcards. Graham said he’s had 10 years of personal experience in fencing at Akron, Ohio. He said in Cleveland they would have these clinics participate in diabetes fundraisers and 250 people would show up and participate. The Midwest seems hard to generate those types of numbers. This would bring people outside the state. Lattimer asked how long these clinics run. Boesch said they run from 8am-8pm each day. Lattimer asked where the media and postcards would be placed, in or outside of Lincoln. Boesch said both. Lattimer said there may be more viability outside of Lincoln. Boesch said they can do that. Lattimer asked if this clinic would be for new or advanced fencers. Boesch said it would be for advanced fencers. Waite asked if they use social media. Boesch said yes and every fencer they have is on their Facebook page. Dickerson asked if they have more than 45 people will they fit at the current venue. Boesch said 45 will fit, but not comfortably. Wheaton asked what is the size of their facility. She said their facility is on 27th & O Street and it has two rooms. She didn’t know the dimensions. Wheaton asked what if you have more than 10% of the State Games of America fencers. Boesch said she won’t know till right before the games. Wheaton said every facility may be booked. Boesch said there shouldn’t be too many venues booked three days before the games. Wheaton said he could offer them a space. Boesch said it can’t have carpet and it needs to be cement. Dickerson said they would be able provide something. Dickerson asked if they could charge more than the $50 they currently charge for registration to cover costs. Boesch said yes. Wear asked what others charge. Boesch said they charged 35 people $25 for a clinic that was not high level. They had people come from Iowa, Minnesota, & Colorado – the Midwest. Fischer asked how the Lincoln Fencing Club got started. Boesch said they’ve been in everyone’s basement. She said first they started in the Whittier School, YMCA, YWCA, 56th & Highway 2, & SouthPointe Pavilions. They used to have two locations, but it was too hectic. Currently they’re at 27th & O. They are renewing their contract for 5 years. They hope they are there for 10. Lattimer asked if there were any more questions. Boesch was excused.
Perrett said she is very excited about this targeted game for State Games of America. Lattimer said they should have this be a much bigger clinic. Lattimer said this is a great event with the clinics being two days from 8am to 8pm. Waite said this will get heads in beds. Perrett said they are asking for approximately $128 per person. Fellers said he would like to see them amend their request. Smoyer said they could do that at the county board. Smoyer said we could give them grant suggestions. Lattimer said she’d like to give them the full $10,000 to hire a marketing person. Feyerherm said USA Fencing has always been interested in Lincoln but no venue could hold them, however Speedway Sporting Village will be opening and there will be opportunities there. Wear said this is a very specific target. Ireland said they don’t have a clear vision of how they’re going to get these caliber competitors of the State Games. Ireland asked how are they going to find those people. Waite asked if this fund should cover tangible items instead of hosting a clinic. Eagan said the money they are requesting can be used for promotion. Dickerson said she would like to stipulate them to find someone with marketing experience. Smoyer said we have made conditions in the past. Maul said we can ask them to come back in February. Dickerson asked for the dates of the State Games. Maul said the State Games are July 28th – Aug. 2. Fellers said we could table and come back. Eagan said they could take it to the board instead of coming back to the Visitors Promotion Committee. Morgan said they still only have room for 45 people. Dickerson said she can’t promise any space would be available at the Lancaster Event Center with the County Fair and State Games going on at the same time. Lattimer said we support the merit. Lattimer said we could revise a more realistic proposal and present to the board. Smoyer said we could tell them to come back. Maul said we should make a recommendation or a denial. Eagan said it gets a little complicated to have them come back. Waite asked what we have done in the past. Maul said we have made recommendations or a stipulation in the past. Waite started talking about how the request was mostly operating expenses for the event. She said we could give $2,500 or $3,000 to market the event. Lattimer said this is tourism related, bringing in extra coaches. Eagan agreed that most were operational expenses. Lattimer said we could support the marketing, not the operational expenses. Lattimer said we could give $2,500 to cover the submitted marketing budget with a caveat. Ireland asked them to refine the motion. Maul asked Kerry if this is a separate grant request. Lattimer asked if this is okay or not. Eagan said you’re looking at promotion and marketing. He said they could find the money to pay the instructor somewhere else. Lattimer made a motion to approve $2,500 towards the marketing with a caveat of requesting a marketing plan. Dickerson asked if she could restate the motion. Lattimer said yes. Dickerson made a motion to support $2,500 towards marketing in support of mail and printed materials. Lattimer seconded. Motion carried.

Perrett excused herself from the meeting after this presentation.

The State Theater Funding Request: Robert and Rex Wamsley came to represent the grant request of $10,000 for the Stage Theater. Rex Wamsley said the Stage Theater is a 501(c)3 non-profit community theater. Rex said the Stage Theater not only serves as Hickman’s Theater, but was also established to serve the larger Norris area south of Lincoln, the communities of Roca, Panama, Hallam, Firth and includes 230 square miles in three counties. Because of Hickman’s close proximity to Lincoln (eight miles) it also directly supports this rapidly growing area. Rex said the Stage Theater opened in 2013 and was converted from a lumber yard into a stage theater. Since opening the theater it has successfully completed six major productions. In addition, The Stage Theater conducted the Youth Theater Academy, culminating in a theatrical production, along with voice and dance lessons in the theater. To date the Stage Theater has had over 7,500 people from 36 Nebraska counties, seventeen states and six foreign countries that have attended performances in the theater’s 122 person auditorium. They feel they offer the best theater. They have more social media likes than TADA Theatre, Haymarket
Theater, the Nebraska Repertory Theater, Union College Drama and Flatwater Shakespeare Theater. Rex said much of their success is because of their great theater costumes and sets. They advertise their performances in over 30 community newspapers which are about 65,000 to 95,000 households. Then Rex gave a handout of their programs to show its quality. They have had put on additional performances of Bonnie & Clyde due to its popularity. Rex said they have an agreement with Holiday Inn to shuttle visitors to and from the Stage Theater to their hotel. Rex said they also do community events as well. He said no sets will be found like theirs. They have a modern theater with tiered seating. Robert said the Stage Theater has been featured in L Magazine. The theater is very well received. They’ve had 125 actors on their stage. The theater has received positive interests from Branson. Lattimer asked if their request is to enhance the appearance of the facility and household reach. Waite stated this is a far reach with the newspapers. Many of these newspapers currently they send to have 65,000 in circulation and 84,000 if you include the voice. Lattimer said these newspapers are distributed to 35 states, which is people out of Nebraska. Dickerson asked how many people stay that are from outside. Rex said to try to be credible in their estimates. They have many that come from West Point, NE and beyond. Dickerson said ticket sales could be organized for groups of people. Rex said they stay with Holiday Inn if they give special rates. Dickerson said there are other hotels they could reach out to including members of VPC. The tickets software should have a sign up to reach other hotels. Wear asked what Holiday Inn’s they use. Rex said he wasn’t sure, but that they work with Rob Shull who oversees all of them. Wear asked if there are hotel sponsors are on their website. Rex said they are working on the logistics with the Holiday Inn Express Hotel & Suites. He said they do track where people come from. Waite asked where do visitors get a room. Rex said the hotels in south Lincoln. Dickerson said for them to think of tracking which hotels online. Maul said we like to think of Lincoln and Lancaster County as one big community. Maul said he’s already thinking of great options for them to partner with the CVB. He said he loves their theater. Maul said it’s such an amazing and unique theater. Feyerherm asked if it was available for outside rentals. Robert said they have performances year around so they don’t have many open dates. Robert said many of the people that work there are volunteers. He said they never stop working. However, they can start planning around schedules. Wheaton said they would be a good speaker to come to Lincoln Lodging. He said it would be a great way to get in front of hotels. Maul thanked them for their investment in the county. Lattimer asked if there were any more questions. There were none, so Robert and Rex were excused. Lattimer asked if there were any comments. Ireland said they are terrific however there’s no strong case to make. She said there’s no information about heads in beds. Ireland said they are not marketing outside their circle. Waite said she realizes the Beatrice Sun isn’t a far reaching paper. Ireland said there isn’t any hotel room night information. Maul said they do reach up to 35 states. Lattimer asked if the CVB sees potential with the travel writers. Maul said the stage is not really interactive with the bureau. However, there are 25 writers coming to Lincoln in December and this would be a good place to visit with them. Maul said the CVB can help them. He said look at Prairie Creek Inn. He took people from an 8 state region for the Upper Midwest Convention & Visitors Bureau Conference and they loved that place. Eagan said investing in a facility doesn’t always bring in the immediate return of heads and beds. Waite said many funding requests never track heads in beds. Feyerherm asked if they own the building. He said it shows rent. Maul believed they own the space. Lattimer said she loves that they’re in Lancaster County and they only opened a year ago. They are delivering the stats. She said the biggest challenge is having more performances. Smoyer said once they get rolling they could expand. Lattimer made a motion to approve the request of $10,000. Wheaton seconded. Lattimer asked for a vote. Voting yes was Lattimer, Wheaton and Dickerson; voting no was Ireland and Wear; Morgan did not vote; Perrett was not present. Wear questioned the marketing portion of the request.
Morgan said they really don’t know how many people are coming from out of town. Ireland said they need $1,543 for The Voice newspaper. She asked is someone in Roca going to stay in Lincoln. She said they need money to support the infrastructure. Fellers said the facility could be more attractive to motor coaches. He said the marketing funds may not be right at this time. Then Wear made a motion to approve $6,057 for facility upgrades as outlined in the request. Dickerson seconded. Voting yes were Lattimer, Wear, Dickerson, Ireland, Morgan, and Wheaton; not present was Perrett. Motion passed.

The Star City BMX Funding Request: Michelle Ehlers, Gary Ehlers and Tammy Thimgon came to represent the grant request of $10,000 for improvements to their facility. Michelle said the Star City BMX is a bicycle competition facility. She said they maintain the facility and the city provides the land. She thanked the VPC for their previous support with the asphalt corners two years ago. They are all volunteer at Star City BMX. The maintenance has been cut down. They have a new concession and registration building. Now they are requesting funds to improve their facility by rebuilding the starting hill to make it taller, installing two retaining walls to secure the new taller hill, pouring additional concrete on the staging area and rebuilding the starting gate. They want to make their starting hill more comparable to other facilities and draw people from other states. Lattimer asked how many people they attract that are out-of-towners. Michelle Ehlers said they attract 8,000 riders annually. On average there are about three people that travel with each rider. They draw 2,000 to 4,000 people per day for national events which are 3 days and have been held three times since 2010. Improvements to their facility will help them attract more weekly visitors, local and from out-of-town. With more weekly riders, their new memberships will increase and they will have a better chance at obtaining the yearly State Championship Finals and Gold Cup Qualifier event which attracts riders from all over Nebraska, as well as surrounding states. These improvements will make our facility more attractive to the USA BMX Association for national-level events. This grant request would cover half of what they need. Lattimer asked where the other money would come from. Tammy said they have about $14,000 in their operating fund which will be used. Michelle Ehlers said the ABA enjoyed the improvements to the facility and in the Railyard. She said it may be a possibility for them to host the 2016 Nationals. Lattimer asked if there were any questions. There were none and they were dismissed.

Wear said they produced heads in beds. Feyerherm said John David with USA BMX was impressed with the facility. Feyerherm said the 2015 bid was lost due to needing to rotate the event after two years in Lincoln. Each year it increased in size. Eagan said there are not many tracks that are located near downtown. Wear made a motion to approve the grant request of $10,000. Morgan seconded. Motion carried with all voting yes and Perrett not present.

Approval of September 24, 2014 Minutes: Lattimer made the motion to approve the minutes of September 24, 2014, and seconded by Morgan. Motion carried.

Approval of October Financials: Ron Kalkwarf went over financials. from July through October 2014. Kalkwarf said other income was higher due to revenue received from roller skating room rebates which came in higher than planned. Printing is over budget due to CVB padmaps. The Event and Sports Event Promotion is the budgeted amount spread over 12 months which is not inline with how events occur. Lattimer asked for a motion to approve the financials as presented which was done by Wheaton and seconded by Morgan. Motion carried.
Director’s Report: Maul said there have been 1,524 visitors, 233 calls, and 55 lodging calls for September through October at the Visitors Center for 2014. There were many visitors due to the buzz still going around about the Railyard, Pinnacle Bank Arena, and Husker Football. There continues to be fewer calls made to the Lincoln Lodging Line. The Visitors Center hours were adjusted for Husker football and the Good Life Halfsy. Maul said the Visitors Center had 25 visitors looking for something to do after the Good Life Halfsy. The CVB hosted the Upper Midwest Convention & Visitors Bureau Conference a month ago. They had 120 tourism professionals from an eight state region visit the community. The focus was on local food, speakers and the Railyard. This really gave the CVB a chance to tell the story of what’s happening in our community with all the new developments, making it an exciting time. Planning for the 2015 State Games of America is underway. The games will take place July 28th to August 2, 2015. Registration is now open. The Goodguys Hall of Fame tour started in Pleasanton, CA and stopped in Lincoln on September 30. However, turnout was light because it rained. Speedway Sporting Village will open late 2014/early 2015. It is a great asset to help market Lincoln as a destination. It will have 10 regulation fields, a field house and “Defy Gravity”. Construction for it is underway. The 2014 Be A Tourist program continued to be a success. There were 32 locations and 25 prize packages. 264 passports were turned in and 25 prize packages were handed out. The CVB will host media writers December 12-13, partnering with State Tourism and Geiger & Associates. There will be 20 to 25 writers. This is the 3rd trip for writers since fall of 2013. The focus will be on food, attractions and meeting space. The 1st Annual LinConnect show was held at the Lancaster Event Center. This event gave youth an opportunity to connect with organizations/coaches like fishing, lacrosse, YMCA, etc. The Good Life Halfsy was a success with 3,500 runners this year. Next year they plan to have 5,000. There’s an event team that meets once a month. They make it easy getting events to Lincoln. The Halfsy was great. Skrillex was a good event despite the noise. Feller asked it was considered using the festival space instead of downtown. Wheaton said every weekend he hears complaints that people can’t get into his hotel. He said it’s frustrating with street closures and barricades. If Canopy Street is closed that’s fine, but when it’s Q Street that’s a problem. He knows there’s a safety issue, but 80% of the time it’s not being utilized. Recently, staff attended the Nebraska Travel Conference in North Platte. A NSAA Golf bid was submitted this week. There are a few remaining 2014 events to note. NSAA State Volleyball is this weekend at Pinnacle Bank Arena, Devaney Sports Center and four high schools: Southwest, North Star, Northeast and Southeast. The Nebraska Horse Expo is this weekend at the Lancaster Event Center. NSAA State Football is November 24-25. NE Power Farming Show is December 9-11. Then Feyerherm talked about sales leads and proposals for 2014. The CVB has sent out 151 sales leads for 70,859 room nights. 83% of all leads are new business. 12 proposals have been submitted for consideration. 45 leads are currently pending for 18,475 room nights. Multiple site visits are scheduled with events. There are 80 events booked for 26,701 room nights. 68% of booked business is new events. 75% of booked business is regional or national. A couple of events are pending but the CVB is just waiting on a contract. The events pending are the following: 2015 Jehovah’s Witnesses – District Convention, Plains Anthropological Association – 2016 Convention and the 2015 Women of Faith – National Tour. Tradeshows for 2014 include S.P.O.R.T.S, USOC SportsLink, Small Market Meetings and Rejuvenate. Feyerherm said Bombeck attended S.P.O.R.T.S in Annapolis, Maryland, September 8-11. He had appointments with 20 sports rights holders. Bombeck also attended USOC (United State Olympic Committee) SportsLink in Chicago, Illinois, September 24-25. He had appointments with six NGO’s. Lincoln is on a short list for a NGO National Championship. Feyerherm attended the Small Market Meetings in Mesa, Arizona, September 28-30. He had appointments with 25 corporate and association planners. There were considerable interests in renovations at the Cornhusker, A Marriott Hotel. Claire Cuddy attended Rejuvenate in Atlanta,
Georgia, October 28-30. She had appointments with 33 religious planners. 26 appointments is the average for a conference.

½% CVB/Event Promotion Lodging Tax Request: Maul said this ½% comes from the improvement fund dollars for promotion of events. He said the CVB goes after groups, allocates the dollars needed, and then requests it through the VPC, with formal approval of the Lancaster County Board. A request in the amount of $183,000.00 was presented. Lattimer made the motion to deem the facilities adequate and to allow improvement fund dollars be used for promotion as presented. Morgan seconded the motion. Motion carried.

New Business: There was no new business.

Adjourn: There being no further discussion Lattimer adjourned the meeting at 3:40pm.
Dear Mr. Euse: The purpose for this message is to reply to your email message of February 4 regarding snow removal. Thank you for your message and photo.

Your photo illustrates prioritization of City snow removal activities. The section of Jamaica North Trail along 4th Street is a walking route to Park Middle School. Parks and Recreation staff work to clear snow from school walking routes and sidewalks around the perimeter of park areas prior to the morning following a storm event. This section of 4th Street is a residential street. Public Works staff generally try to have snow removed from residential streets within 48 hours after snow is cleared from primary streets when there is four or more inches of snow.

Please let me know if you have additional questions or would like additional information about snow removal activities and priorities.

Sincerely,
Lynn Johnson
Parks and Recreation Director
Lincoln Parks & Recreation
(402)441-8265
ljohnson@lincoln.ne.gov
Lynn,

Thanks for the response. I have received correspondence from several Council Members also. I appreciate everyone’s quick response.

With the trail always being cleared immediately, it raised my concern on if there are any priorities in snow removal. The explanation of the need to clear the trail for the students at Park Middle School makes sense.

Once again I appreciate the attention you gave to my concern and the timely response.

Troy Euse  
Chief Operations Officer  
HOA Solutions Inc.  
2601 West L Street, Suite # 1  
Lincoln, Nebraska 68522  
Phone: 402.467.3750  
Cell: 402.432.3229  
Fax: 402.467.1568  
www.HOA-SolutionsInc.com

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Sincerely,
Lynn Johnson
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