

**IN LIEU OF  
DIRECTORS' MEETING  
NOVEMBER 24, 2014**

**I. CITY CLERK**

**II. MAYOR**

1. NEWS RELEASE. Make-ahead meals topic at Mom's Night Out.
2. NEWS RELEASE. Mayor to present October Award of Excellence. (Distributed 11.17.14)
3. NEWS RELEASE. Section of So. 27<sup>th</sup> Street to close for street repair.
4. NEWS RELEASE. Celebrate Native American Heritage Month at the library.
5. NEWS ADVISORY. Mayor Beutler, joined by Lincoln Chamber of Commerce and Eric Thompson, UNL Business Research, will hold a news conference Thursday, November 20<sup>th</sup>, 10:00 a.m., at Hudl, 151 N. 8<sup>th</sup> Street, to discuss Lincoln's positive economic indicators.
6. NEWS RELEASE. Mayor credits partnerships for surging economy.

**III. DIRECTORS CORRESPONDENCE**

**FINANCE/BUDGETING**

1. November sales tax reports reflecting September activity:
  - a) Actual Compared to Projected Sales Tax Collections;
  - b) Gross Sales Tax Collections (with refunds added back in) 2010-2011 through 2014-2015;
  - c) Sales Tax Refunds 2010-2011 through 2014-2015; and
  - d) Net Sales Tax Collections 2010-2011 through 2014-2015.

**PLANNING DEPARTMENT**

1. Administrative Amendment No. 14079 approved by the Planning Director on November 12, 2014.

**IV. COUNCIL MEMBERS**

**V. CORRESPONDENCE FROM CITIZENS**

1. InterLinc correspondence from Jonathan Thomas commenting on Time Warner Cable and possibly Lincoln could implement their own municipal fiber optic network.

**LINCOLN CITY LIBRARIES**

136 S. 14th Street, Lincoln, NE 68508, 402-441-8500

**FOR IMMEDIATE RELEASE:** November 17, 2014

**FOR MORE INFORMATION:** Vicki Clarke, Lincoln City Libraries, 402-441-4467

**MAKE-AHEAD MEALS TOPIC AT MOM'S NIGHT OUT**

The November Mom's Night Out program sponsored by Lincoln City Libraries will feature information on make-ahead freezer meals. The class begins at 6:30 p.m. Friday, November 21 at the Walt Branch Library, 6701 S 14th Street. Recipe ideas and freezing directions will be provided by Alice Henneman, a registered Dietician and Extension Educator for the University of Nebraska-Lincoln Extension Office in Lancaster County.

Mom's Night Out is an after-hours, child-free gathering where moms can socialize, learn something new and take time for themselves. For more information about this and other events, check out the library's website at [lincolnlibraries.org](http://lincolnlibraries.org).

**OFFICE OF THE MAYOR**

555 South 10th Street, Lincoln, NE 68508, 402-441-7511

**FOR IMMEDIATE RELEASE:** November 17, 2014

**FOR MORE INFORMATION:** Diane Gonzolas, Citizen Information Center, 402-441-7831

**MAYOR TO PRESENT OCTOBER AWARD OF EXCELLENCE**

Mayor Chris Beutler today will present the Mayor's Award of Excellence for October to Chad Dalton from the Information Services (IS) division of the Finance Department. The award will be presented at the beginning of today's City Council meeting at 3 p.m. in the City Council Chambers, 555 S. 10th St. The monthly award recognizes City employees who consistently provide exemplary service and work that demonstrates personal commitment to the City.

Dalton is a Microcomputer Support Specialist and has worked for the City since 2004. He was nominated by Chief Information Officer Steve Henderson and Lisa Porter of NACR. They nominated him in the categories of customer relations, loss prevention and productivity for his work to implement the new Voice Over Internet Protocol (VoIP) phone system as well as a video conferencing system within City and County government.

Dalton was the primary project manager for the conversion from the Centrex landline system to the Avaya VoIP system, which delivers phone service over the existing data network. Henderson said Dalton quickly educated himself about the new technology and spent days with each department to understand their needs. He was then able to make recommendations on which features and functions of the new system would improve communications and, in many cases, save money and resources. Staff told Henderson that Dalton displayed excellent customer service and demonstrated strong technical abilities.

Porter was the NACR representative who worked with IS on the VoIP project. She said she and the entire NACR project team were extremely impressed with Dalton's work on this major project. "Chad did a fabulous job up front knowing the needs of most of the departments," Porter wrote. "When something new came up that he was not aware of, he simply took a 'can do' attitude and worked closely with the NACR technical folks to figure it out."

Porter said that in NACR's experience with large conversions, schedules usually have to be adjusted to maintain the same level of support to the users. She said Dalton continued to focus on quality and made sure no department lost service for any length of time.

When video conferencing for Lincoln Fire and Rescue became a high priority, Henderson said Dalton managed the two separate projects simultaneously. Dalton also led the video conferencing projects for several of the courts and Lancaster County Corrections, and they rely on this system to conduct business every day.

- more -

**Award of Excellence**

**November 17, 2014**  
**Page Two**

“Over the course of the last two years, Chad has spent countless hours - many of them late at night, and/or on weekends - to make these projects successful,” Henderson wrote. “In today’s workplace, we all face the continual challenge of balancing the demands of a career, while continuing to lead a meaningful and positive personal life. Throughout these projects, Chad has been successful on both counts.”

The other categories in which employees can be nominated are safety and valor. Consideration also may be given to nominations that demonstrate self-initiated accomplishments or those completed outside of the nominee’s job description. All City employees are eligible for the Mayor’s Award of Excellence except for elected and appointed officials.

Individuals or teams can be nominated by supervisors, peers, subordinates and the general public. Nomination forms are available at [lincoln.ne.gov](http://lincoln.ne.gov) (keyword: hr) or from department heads, employee bulletin boards or the Human Resources Department, which oversees the awards program. All nominations are considered by the Mayor’s Award of Excellence Committee, which includes a representative with each union and a non-union representative appointed by the Mayor. Award winners receive a \$50 gift certificate, a day off with pay and a plaque. All monthly winners and nominees are eligible to receive the annual award, which comes with a \$250 gift certificate, two days off with pay and a plaque.

**PUBLIC WORKS AND UTILITIES DEPARTMENT**

Engineering Services, 949 West Bond., Lincoln, NE 68521, 402-441-7711

**FOR IMMEDIATE RELEASE:** November 17, 2014

**FOR MORE INFORMATION:** Randy Hoskins, Asst. City Engineer, 402-450-1216

**SECTION OF S. 27TH TO CLOSE FOR STREET REPAIR**

S. 27th Street from Van Dorn to Calvert will be closed after the morning rush hour Tuesday, November 18 for street repair following a water main break. A water main near 27th and Royal broke Friday afternoon, and crews made temporary street repairs after fixing the water main. The section of S. 27th is expected to reopen in time for the afternoon rush hour Wednesday, November 19. During the closure, traffic is being detoured to Sheridan Boulevard and 33rd Street.

For more information on street projects and closures, visit [lincoln.ne.gov](http://lincoln.ne.gov).

**LINCOLN CITY LIBRARIES**

136 S. 14th Street, Lincoln, NE 68508, 402-441-8500

**FOR IMMEDIATE RELEASE:** November 18, 2014

**FOR MORE INFORMATION:** Kim Shelley, Lincoln City Libraries, 402-441-8542

**CELEBRATE NATIVE AMERICAN HERITAGE MONTH**  
**AT THE LIBRARY**

As part of Native American Heritage Month, the public is invited to a free celebration from 6:30 to 8 p.m. Thursday, November 20 at Bennett Martin Public Library, 136 S. 14th St. Speakers will share stories, poems and readings about Native American cultures. Attendees will also have the opportunity to share their stories.

No reservations or pre-registration is required.

For more information about this and other Lincoln City Library events, visit [lincolnlibraries.org](http://lincolnlibraries.org).

**OFFICE OF THE MAYOR**

555 South 10th Street, Lincoln, NE 68508, 402-441-7511

**DATE:** November 19, 2014

**FOR MORE INFORMATION:** Diane Gonzolas, Citizen Information Center, 402-441-7831

Mayor Chris Beutler will discuss Lincoln's positive economic indicators at a news conference at **10 a.m. Thursday, November 20 at Hudl, 151 N. 8th Street.**  
*(Use the same door as Dozo, and take the elevator to the second floor.)*

The Mayor will be joined by representatives of the Lincoln Chamber of Commerce and Eric Thompson, Director of the UNL Bureau of Business Research.

**OFFICE OF THE MAYOR**

555 South 10th Street, Lincoln, NE 68508, 402-441-7511

**FOR IMMEDIATE RELEASE:** November 20, 2014

**FOR MORE INFORMATION:** Diane Gonzolas, Citizen Information Center, 402-441-7831

**MAYOR CREDITS PARTNERSHIPS FOR SURGING ECONOMY**

Mayor Chris Beutler today said business indicators for the Capital City show an economy that is surging, with one of the lowest unemployment rates in the nation and employment growth outpacing the national rate. He credited public-private partnerships for helping the City recover from the great recession.

“As the result of partnerships, hard work and a common vision, our community is now experiencing rapid growth,” Beutler said. “We see expansion projects in all quadrants of the City. Our unemployment rate is down to 2.8 percent, and the number of people employed hit an all-time record. Sales tax and property tax revenues are increasing, building permits have rebounded, and plans are being developed for several business expansions and additional development opportunities. I can’t help but feel that we are in the beginning of what might be referred to as a ‘golden age,’ that is a defining uplifting period in the history of our community.”

Beutler discussed the positive economic indicators at a news conference at Hudl, a local company that creates video editing software for sports teams. For the second year in a row, it was ranked as the fastest-growing private company in the State. The Mayor said the City and its partners have worked hard to create a climate conducive to entrepreneurial growth and development.

Dr. Eric Thompson, Director of the Bureau of Business Research at UNL gives a presentation on a quarterly basis to the Lincoln Partnership for Economic Development (LPED), and he shared some of the key business indicators for the third quarter:

- Very strong growth in total employment, construction employment, housing permits, financial services and motor vehicle taxable sales
- Strong growth in labor, manufacturing, net taxable sales (excluding motor vehicles) and employment in health care and state government
- Employment growth outpacing the nation in construction, financial services, state government, manufacturing and health care

Mayor Beutler thanked the Lincoln Chamber of Commerce and LPED for working with the City to recover from the recession, which he said had a dramatic impact “We had to make tough budget decisions in order to maintain the core services that are essential to our residents,” he said. “At the same time, we had to find ways to promote economic development -- a top priority for our community. By forming partnerships, we found ways to fund projects to improve our business climate and quality of life and to create opportunities that ultimately lead to a brighter future.”

**Actual Compared to  
Projected Sales Tax Collections**

	2014-15		VARIANCE		FR. 13-14	
	PROJECTED	ACTUAL	FROM PROJECTED	\$ CHANGE	% CHANGE	
SEPTEMBER	\$5,620,935	\$5,697,172	\$76,237	\$346,277	6.47%	
OCTOBER	\$5,902,112	\$5,657,888	(\$244,224)	\$13,529	0.24%	
NOVEMBER	\$5,892,423	\$5,721,474	(\$170,949)	\$6,865	0.12%	
DECEMBER	\$5,538,616					
JANUARY	\$5,602,743					
FEBRUARY	\$7,054,302					
MARCH	\$5,263,080					
APRIL	\$5,036,869					
MAY	\$5,922,674					
JUNE	\$5,707,848					
JULY	\$5,723,735					
AUGUST	\$6,091,314					
<b>TOTAL</b>	<b>\$69,356,651</b>	<b>\$17,076,534</b>	<b>(\$338,936)</b>	<b>\$366,671</b>	<b>2.19%</b>	

Actual collections for the fiscal year to date are 1.946% under projections for the year.

**CITY OF LINCOLN  
GROSS SALES TAX COLLECTIONS  
(WITH REFUNDS ADDED BACK IN)  
2010-2011 THROUGH 2014-2015**

	ACTUAL 2010-2011	ACTUAL 2011-12	ACTUAL 2012-13	% CHG. FR. PRIOR YEAR	ACTUAL 2013-14	% CHG. FR. PRIOR YEAR	ACTUAL 2014-15	% CHG. FR. PRIOR YEAR
SEPTEMBER	\$4,822,814	\$4,805,254	\$5,189,424	7.99%	\$5,431,071	4.66%	\$5,741,404	5.71%
OCTOBER	\$4,987,584	\$5,206,659	\$5,568,892	6.96%	\$5,740,406	3.08%	\$5,848,947	1.89%
NOVEMBER	\$4,938,240	\$5,219,952	\$5,194,649	-0.48%	\$5,729,609	10.30%	\$5,873,441	2.51%
DECEMBER	\$4,708,180	\$4,901,748	\$5,250,751	7.12%	\$5,401,140	2.86%		
JANUARY	\$4,777,606	\$5,076,013	\$5,180,028	2.05%	\$5,562,529	7.38%		
FEBRUARY	\$5,920,886	\$6,327,532	\$6,223,991	-1.64%	\$6,570,418	5.57%		
MARCH	\$4,418,795	\$4,782,783	\$5,077,914	6.17%	\$5,304,048	4.45%		
APRIL	\$4,421,797	\$4,572,281	\$4,681,796	2.40%	\$5,214,537	11.38%		
MAY	\$5,374,035	\$5,675,978	\$5,655,098	-0.37%	\$5,642,139	-0.23%		
JUNE	\$4,995,388	\$5,241,574	\$5,458,626	4.14%	\$5,635,827	3.25%		
JULY	\$4,865,530	\$5,196,447	\$5,439,682	4.68%	\$5,654,660	3.95%		
AUGUST	\$5,245,798	\$5,453,052	\$5,696,527	4.46%	\$5,921,577	3.95%		
TOTAL	\$59,476,653	\$62,459,273	\$64,617,378	3.46%	\$67,807,961	4.94%	\$17,463,792	3.33%

**CITY OF LINCOLN  
SALES TAX REFUNDS  
2010-2011 THROUGH 2014-2015**

	ACTUAL 2010-2011	ACTUAL 2011-2012	ACTUAL 2012-2013	% CHG. FROM PRIOR YEAR	ACTUAL 2013-2014	% CHG. FROM PRIOR YEAR	ACTUAL 2014-2015	% CHG. FROM PRIOR YEAR
SEPTEMBER	(\$55,500)	(\$263,004)	(\$119,857)	-54.43%	(\$80,176)	-33.11%	(\$44,232)	-44.83%
OCTOBER	(\$121,738)	(\$79,193)	(\$52,533)	-33.66%	(\$96,046)	82.83%	(\$191,059)	98.92%
NOVEMBER	(\$48,320)	(\$73,585)	(\$168,241)	128.63%	(\$15,001)	-91.08%	(\$151,968)	913.05%
DECEMBER	(\$12,388)	(\$5,982)	(\$187,607)	3036.19%	(\$18,536)	-90.12%	(\$23,916)	29.02%
JANUARY	(\$363,009)	(\$49,785)	(\$145,767)	192.79%	(\$603,295)	313.88%		
FEBRUARY	(\$70,579)	(\$45,283)	(\$131,438)	190.26%	(\$58,173)	-55.74%		
MARCH	(\$485,268)	(\$59,857)	(\$385,142)	543.44%	(\$169,963)	-55.87%		
APRIL	(\$10,063)	(\$44,038)	(\$68,049)	54.52%	(\$81,416)	19.64%		
MAY	(\$168,421)	(\$126,962)	(\$42,699)	-66.37%	(\$43,775)	2.52%		
JUNE	(\$104,492)	(\$75,618)	(\$57,679)	-23.72%	(\$81,809)	41.83%		
JULY	(\$73,768)	(\$52,331)	(\$95,902)	83.26%	(\$116,801)	21.79%		
AUGUST	(\$3,563)	(\$111,293)	(\$27,656)	-75.15%	(\$49,577)	79.26%		
<b>TOTAL</b>	(\$1,517,108)	(\$986,931)	(\$1,482,570)	50.22%	(\$1,414,568)	-4.59%	(\$411,175)	96.02%

Year to date vs.  
previous year

**CITY OF LINCOLN  
NET SALES TAX COLLECTIONS  
2010-2011 THROUGH 2014-2015**

	ACTUAL 2010-2011	ACTUAL 2011-2012	ACTUAL 2012-2013	% CHG. FROM PR. YEAR	ACTUAL 2013-14	% CHG. FROM PR. YEAR	ACTUAL 2014-15	% CHG. FROM PR. YEAR
SEPTEMBER	\$4,767,314	\$4,542,250	\$5,069,566	11.61%	\$5,350,895	5.55%	\$5,697,172	6.47%
OCTOBER	\$4,865,846	\$5,127,466	\$5,516,359	7.58%	\$5,644,359	2.32%	\$5,657,888	0.24%
NOVEMBER	\$4,889,920	\$5,146,367	\$5,026,408	-2.33%	\$5,714,609	13.69%	\$5,721,474	0.12%
DECEMBER	\$4,695,792	\$4,895,766	\$5,063,144	3.42%	\$5,382,604	6.31%		
JANUARY	\$4,414,597	\$5,026,227	\$5,034,261	0.16%	\$4,959,233	-1.49%		
FEBRUARY	\$5,850,307	\$6,282,249	\$6,092,554	-3.02%	\$6,512,245	6.89%		
MARCH	\$3,933,528	\$4,722,926	\$4,692,772	-0.64%	\$5,134,084	9.40%		
APRIL	\$4,411,735	\$4,528,243	\$4,613,747	1.89%	\$5,133,122	11.26%		
MAY	\$5,205,614	\$5,549,016	\$5,612,398	1.14%	\$5,598,363	-0.25%		
JUNE	\$4,890,896	\$5,165,956	\$5,400,947	4.55%	\$5,554,017	2.83%		
JULY	\$4,791,762	\$5,144,116	\$5,343,780	3.88%	\$5,537,859	3.63%		
AUGUST	\$5,242,236	\$5,341,759	\$5,668,871	6.12%	\$5,872,000	3.58%		
TOTAL	\$57,959,545	\$61,472,341	\$63,134,807	2.70%	\$66,393,390	5.16%	\$17,076,534	2.19%

Year to date vs.  
previous year



# Memorandum

**Date:** ♦ November 18, 2014  
**To:** ♦ City Clerk  
**From:** ♦ Amy Hana Huffman, Planning Dept.  
**Re:** ♦ Administrative Approvals  
**cc:** ♦ Mayor Chris Beutler  
Planning Commission  
Jean Preister, Planning Dept.

This is a list of the administrative approvals by the Planning Director from November 11, 2014 through November 17, 2014:

**Administrative Amendment No. 14079** to Special Permit No. 11F, South Pointe Pavilions, approved by the Planning Director on November 12, 2014, requested by Olsson Associates, to reduce the floor area from 6,900 to 4,815 square feet and to reduce the number of parking stalls from 116 to 103 on Lot 14, on property generally located at S. 27<sup>th</sup> Street and Pine Lake Road.

*C:\Users\ncsjlp\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Outlook\BYSDQI7Q\AA  
weekly approvals City.wpd*

**City/County Planning Department**  
**555 S. 10<sup>th</sup> Street, Ste. 213 • Lincoln NE 68508**  
**(402) 441-7491**



## Mary M. Meyer

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**From:** WebForm <none@lincoln.ne.gov>  
**Sent:** Thursday, November 20, 2014 12:18 PM  
**To:** Council Packet  
**Subject:** InterLinc: Council Feedback

InterLinc: City Council Feedback for  
General Council

Name: Jonathan Thomas  
Address: 735 C St.  
City: Lincoln, NE, 68502

Phone: 4023268309  
Fax:  
Email: [xxjonthomasxx@yahoo.com](mailto:xxjonthomasxx@yahoo.com)

### Comment or Question:

The city of Lincoln needs to rid itself of the toxic and parasitic Time Warner Cable monopoly and implement its own municipal fiber optic network. Municipal broadband in Chattanooga, TN has literally transformed the city into the nation's fastest growing city for IT jobs. Here is a 1-page summary of how you can make this happen and fund it - <http://freetheweb.us/wp-content/uploads/2014/10/financing-munis-fact-sheet.pdf>

**DIRECTORS' AGENDA  
ADDENDUM  
MONDAY, NOVEMBER 24, 2014**

**I. CITY CLERK**

**II. MAYOR & DIRECTORS' CORRESPONDENCE**

**MAYOR**

1. NEWS ADVISORY. Mayor Beutler's public schedule for the week of November 22, 2014 through November 28, 2014.
2. NEWS ADVISORY. Mayor Beutler will encourage residents to shop local as part of the 5<sup>th</sup> annual Small Business Saturday at a news conference Monday, November 24<sup>th</sup>, 10:00 a.m., at Wright's Jewelers, 4101 Pioneer Woods Drive. (70<sup>th</sup> and Pioneers Blvd.)
3. NEWS RELEASE. Mayor promotes "Small Business Saturday" November 29.

**III. DIRECTORS**

**IV. COUNCIL MEMBERS**

**V. CORRESPONDENCE FROM CITIZENS**

Date: November 21, 2014

Contact: Diane Gonzolas, Citizen Information Center, 402-441-7831

**Mayor Beutler's Public Schedule**  
**Week of November 22 through 28, 2014**

*Schedule subject to change*

Monday, November 24

- News conference for Small Business Saturday - 10 a.m., Wright's Jewelers, 4101 Pioneer Woods Dr., Suite 100 (70th Street and Pioneers Boulevard)
- KFOR - 5:08 p.m.

Tuesday, November 25

- Corrections Joint Public Agency - 9 a.m., Bill Luxford Studio, County-City Building, 555 S. 10th St.
- KFOR - 11 a.m.

Thursday, November 27 and Friday, November 28

*CITY OFFICES CLOSED FOR THANKSGIVING HOLIDAY*

**OFFICE OF THE MAYOR**

555 South 10th Street, Lincoln, NE 68508, 402-441-7511

**DATE:** November 21, 2014

**FOR MORE INFORMATION:** Diane Gonzolas, Citizen Information Center, 402-441-7831

Mayor Chris Beutler will encourage residents to shop local as part of the fifth annual Small Business Saturday at a news conference at **10 a.m. Monday, November 24 at Wright's Jewelers, 4101 Pioneer Woods Dr., Suite 100 (70th Street and Pioneers Boulevard).**

Small Business Saturday is November 29, the Saturday between Black Friday and Cyber Monday.

**OFFICE OF THE MAYOR**

555 South 10th Street, Lincoln, NE 68508, 402-441-7511

**FOR IMMEDIATE RELEASE:** November 24, 2014

**FOR MORE INFORMATION:** Diane Gonzolas, Citizen Information Center, 402-441-7831  
Jim Otto, Nebraska Retail Federation, 402-474-5255

**MAYOR PROMOTES “SMALL BUSINESS SATURDAY” NOVEMBER 29**

Mayor Chris Beutler today encouraged residents to support local independently-owned businesses by participating in the fifth annual “Small Business Saturday” November 29. The event falls between “Black Friday” and “Cyber Monday and highlights how small local businesses help boost local economies.

“Last Friday, we learned that Lincoln’s unemployment rate has dipped to 2.8 percent – an eight-year low,” Mayor Beutler said. “The number of people employed in our community is at an all-time high, and sales tax revenues continue to increase. Lincoln’s small businesses continue to drive that growth. Across the U.S., small businesses create two-thirds of the net new jobs, generate half of the private gross domestic product and employ 55 percent of the working population in our nation. When you shop at a locally-owned business, it’s estimated that your dollar has three times the impact on your community as a dollar spent at national chains.”

The Mayor was joined by representatives of the Nebraska Retail Federation, Lincoln Chamber of Commerce, Downtown Lincoln Association, Lincoln Independent Business Association and local retailers at a news conference at Wright’s Jewelers, which is celebrating its 35th year in business. The Mayor issued a proclamation encouraging residents to support small businesses and merchants Saturday and throughout the year.

Small Business Saturday was started in 2010 by American Express, which offers promotions for shoppers and retailers. It is also supported by Women Impacting Public Policy (WIPP), a non-partisan small business advocate and operational arm of the Small Business Saturday Coalition.

“In 2013, elected officials in all 50 states and Washington D.C. championed Small Business Saturday which helped drive consumers to small, independently-owned businesses on the day,” said Barbara Kasoff, WIPP President. “This year, we are urging Mayors everywhere to show their support and encourage their communities to ‘shop small’ during the holiday season.”

Last year, consumers spent \$5.7 billion at independently-owned businesses on Small Business Saturday, up from \$5.5 billion in 2012. More information is available at [smallbusinessaturday.com](http://smallbusinessaturday.com).