

**DIRECTORS' MEETING
MONDAY, JUNE 1, 2009
COUNTY-CITY BUILDING
ROOM 113, 11:00 A.M.**

I. CITY CLERK

- *1. Mayor Beutler's veto message on Ordinance No.19268. Amending Section 4.20-010 of the Lincoln Municipal Code relating to the Board of Directors of the Library Board of the City of Lincoln.

II. CORRESPONDENCE FROM THE MAYOR & DIRECTORS TO COUNCIL

PRESENTATIONS: None

MAYOR

- **1. NEWS RELEASE. Mayor Beutler presents April Award of Excellence to Officer Steven Wiese.
- **2. NEWS ADVISORY. Mayor Beutler will announce priorities for federal energy stimulus grant at a new conference on Tuesday, May 12th, 1:45 pm at the International Quilt Study Center and Museum, No. 33rd and Holdrege Streets. (Sent to City Council Members on 05/11/09)
- **3. NEWS RELEASE. Mayor outlines priorities for energy stimulus funds.
- **4. Drinking water samples tested for total Coliform and E. Coli bacteria by the Colilert® method of analysis.
- **5. NEWS RELEASE. Public invited to annual zoo event.
- **6. NEWS RELEASE. Phoenix Awards to be presented May 19, 2009.
- **7. NEWS RELEASE. City receives two awards for workplace safety.
- **8. Washington Report, May 8, 2009.
- *9. NEWS RELEASE. Mayor's arts awards reservations due May 26, 2009.
- *10. Lin Quenzer, City Ombudsman, response to Frank Oslzly. (IV. Correspondence to Council, #7. (This was responded to by email, hard copy letter and also the Action Center under the Mayor's Department and City Council)
- *11. NEWS ADVISORY. Mayor Beutler and City Parks and Recreation representatives will hold a news conference at 10:00 am, Thursday, May 21, 2009 at the Trago Park shelter, 2032 "U" Street regarding initiatives for the Parks and Recreation Department and a new AmeriCorps project. (Forwarded to Council Members at 8:00 am on 05/21/09)
- *12. NEWS RELEASE. City awarded major stimulus grant for environmental initiatives.
- *13. NEWS RELEASE. Parks and Rec unveils new communication and volunteer initiatives.
- *14. NEWS RELEASE. "Taking Charge" budget discussion now available for viewing.
- *15. Washington Report, May 15, 2009.
- 16. NEWS RELEASE. City's First Biketacular set for May 30, 2009.
- 17. NEWS ADVISORY. Mayor Beutler's public schedule for the week of May 23, 2009 through May 29, 2009. (Forwarded to Council Members on May 22, 2009)
- 18. Washington Report, May 22, 2009.

DIRECTORS

FINANCE/TREASURER

- *1. Monthly City Cash.

HEALTH DEPARTMENT

- **1. NEWS RELEASE. Lincoln and Lancaster County Environmental Leadership Awards Ceremony to be held on Thursday, June 4, 2009.

CITY LIBRARIES

- **1. Lincoln events planned at library; Abraham Lincoln: Self-Made in America.
- **2. Lincoln City Libraries and the Asian Community and Cultural Center celebrate Asian/Pacific Heritage Month.

PARKS AND RECREATION

- *1. Director Johnson's memorandum on the hours of operation of Woods Pool for the summer of 2009.
- *2. Lynn Johnson's response to Ms. Donahoo (IV. Correspondence to City Council, May 11, 2009)

PLANNING DEPARTMENT

- **1. Corinne Kolm email supporting the proposed comprehensive plan amendment which supports programs to increase the sustainability of Lincoln and promoting public wellness.
- *2. Minutes of Special Public Hearing on May 13, 2009 pertaining to the FY 2009/10 - 2014/15 City of Lincoln Capital Improvements Program and the FY 2010-2015 Transportation Improvement Program.
- 3. City Board of Zoning Appeals meeting agenda for Friday, May 29, 2009. (Sent to Council Members on 05/27/09)

PLANNING COMMISSION

- **1. Action by Planning Commission. Special Public Hearing, May 13, 2009.
- *2. Action by Planning Commission, May 20, 2009.

PLANNING COMMISSION FINAL ACTION

- *1. Special Permit No. 09009. Outdoor seasonal sales. North 40th and Superior Streets. Resolution No. PC-01166.

PUBLIC WORKS/ENGINEERING

- **1. Response to Jay Endicott (IV - Correspondence to Council, #5, May 18, 2009) from Thomas Shafer, Engineering Services Manager, providing information on condition of Fletcher Avenue.
- *2. Engineering Services Manager Thomas Shafer's reply to Jay Endictott (IV- Correspondence to Council, #10, May 25, 2009) regarding road conditions of Fletcher Avenue received on Monday, May 18, 2009.
- 3. ADVISORY. Curb ramp and sidewalk repair advisory. Project #702621.

WEED CONTROL AUTHORITY

- **1. Combined Weed Program, City of Lincoln, April 2009 monthly report.

III. COUNCIL RFI'S & CITIZENS CORRESPONDENCE TO INDIVIDUAL COUNCIL MEMBERS

JON CAMP

- **1. Correspondence to Mayor Beutler regarding EMS, Inc's Request for Proposal. (RFP)

ROBIN ESCHLIMAN

- **1. Request to Fred Hoke, Building & Safety Director - RE: Assist the neighborhoods with problems such as graffiti, snow removal, etc. (RFI#20 - 04/09/09)
- ** 2. Correspondence from Burma Kroger regarding library board terms.

IV. CORRESPONDENCE FROM CITIZENS TO COUNCIL

- **1. Letter Derrick Anderson, MD, President, Lancaster County Medical Society Board regarding concerns over decision to consider eliminating EMS, Inc. as the independent organization to provide medical oversight for pre-hospital providers in our community. (City Council Members received individual letters on May 11, 2009)
- **2. Faxed letter from Dave Scheffler to Council Members. Do not vote to close the library on 27th and South Streets.
- **3. Kathy McKillip's email on Library Board terms.
- **4. Email from Mary Pat Miller, Save the South Branch Library.
- **5. InterLinc correspondence from Jay Endicott. Concerned with road condition on Fletcher Avenue from 56th to 70th Streets.
- **6. Pamela Starr email regarding keeping the South Branch Library open.
- *7. InterLinc correspondence from Frank Oslzly of Brooklyn, New York.
- *8. InterLinc correspondence from Carol Thompson on keeping the South Branch Library open.
- *9. Letter from Kate Dvorak, student, requesting the South Branch Library be kept open.
- *10. InterLinc correspondence from Jay Endicott requesting attention to Fletcher Avenue from 56th Street to 70th Street.
- *11. Email from Janis Johnson with concerns that eventually the Meadow Hights pool will be closed.
- *12. Rotary Club #14 response to Councilwoman Robin Eschliman's letter regarding fundraising effort for the 15th Street Centennial Mall. Included is Council letter of April 2009 and Rotary Club #14 response to original request in 2006.
- *13. Letter from Shiro Noiri, President of Kawasaki Motors Manufacturing Corporation, U.S.A., informing Council of his acceptance of a new assignment in Akashi and announcing his successor in Lincoln as Mr. M. Asano.
- 14. John Bussey, Capital Rentals, letter acknowledging and thanking Neighborworks, Stronger Safer Neighborhoods, Pat Anderson-Sifuentez, and the Lincoln police for the neighborhood change in the Everett School area. (Each Council Member received individual letter)
- 15. Email from Mary K. Stillwell. Support the arts in Lincoln and in Nebraska.
- 16. Email from Jeanne Kern. Consider strongly continuing solid City funding for the Lincoln Arts Council.
- 17. Copy of correspondence to Mayor Beutler from Lou Leviticus. Would be a disaster if the Lincoln Arts Council should lose public funding from the City.
- 18. Email from Bert Anderson. We cannot lose funding for the Lincoln Arts Council as it directly impacts our quality of life and increases tourism.
- 19. Terry Hatch email urging continued support of the Lincoln Arts Council.

20. Email in support of the Lincoln Arts Council from Jo Riecker-Karl.
21. Do not cut funding for the Lincoln Arts Council email from Diane Dinndorf Friebe.
22. Email from Elaine Kruse requesting support for the Lincoln Arts Council.
23. Support of City funding for the arts email from Martha Gadberry.
24. Sara and Robert Friedman asking the City to continue to help support and fund the arts.
25. Email from Starr Foster to continue to fund the Lincoln Arts Council.
26. Email from Bonnie Sittig. The arts also bring retail sales into the City, a source of tax revenue. Support the Lincoln Arts Council.
27. Correspondence from Ed Love. Do not reduce the funding for the Lincoln Arts Council.
28. Email from Lora Rocke. The Lincoln Arts Council provides support, education and opportunities for Lincoln.
29. Copy of email to Mayor Beutler from Sara Boatman urging remembrance of the arts as the budget is being created.
30. Cheri Oltman email listing reasons to keep the South Branch Library open.
31. Email to Mayor Beutler and City Council members from Teresa Harms listing reasons to support the Lincoln Arts Council.
32. Bill Stephan email in support of the Lincoln Arts Council.
33. Email from Janette Robb. Concerned if funding for the arts is not continued the availability of different cultural activities will be diminished.
34. Joan Phelan email expressing interest that City funding continues for the Lincoln Arts Council.
35. Email from Pat McKeen. Firmly believe the Lincoln Arts Council should be fully funded. Decrease may result in decrease in overall morality and thoughtfulness of the city's population.
36. Kelly McKeen email. Remember art is important and do not cut the funding.
37. Email from Richard Vierk, Nebraska Arts Council Chair, supporting the Lincoln Arts Council and its work. City Council support in funding is very important.

V. ADJOURNMENT

**** Held over from May 18, 2009.**

*** Held over from May 25, 2009.**

**DIRECTORS' MEETING
MINUTES
MONDAY, JUNE 1, 2009
11:00 a.m.
COUNTY/CITY BUILDING
CONFERENCE ROOM 113**

Council Members Present: Doug Emery, Chair; John Spatz, Vice-Chair; Jon Camp, Jonathan Cook, Eugene Carroll, Adam Hornung, Jayne Snyder

Others Present: Rick Hoppe, Trish Owen, Mayor's Office; City Clerk Joan Ross; Rick Peo, Chief Assistant City Attorney; and Tammy Grammer, City Council Secretary

Mr. Emery opened the meeting at 11:03 a.m. Location Announcement of the Nebraska Open Meetings Act: A Copy of the Nebraska Open Meetings Act is Located on the Wall at the Rear of this Room.

I. CITY CLERK -

City Clerk Joan Ross stated on their Agenda today, Items 15 & 16 will be called together. *[#15, Application of 55 Degrees Inc. dba Bread & Cup for a Class C liquor license at 440 North 8th Street.; and #16, Manager application of Kevin W. Shinn for 55 Degrees Inc. dba Bread & Cup at 440 North 8th Street.]*

For Item 22, they have a Motion-To-Amend which is a substitute amendment to the annexation agreement. *[#22, 09R-84, Approving the Amendment to Annexation Agreement between the City and Firethorn Golf Company and Firethorn Utility Service Company to revise the terms with respect to the water distribution system on property generally located at 85th Street an Pioneers Boulevard.]*

For Item 24, they have a Motion-To-Amend #1 relating to the paving. *[#24, 09R-86, Waiver 09002 - Application of Lincoln Family Church to waive the parking lot surfacing requirement on property generally located two blocks south of the intersection of Highway 2 and South 70th Street.]*

Just a reminder on 'Public Hearing Ordinance - 3rd Reading' Item 26 was introduced by Dan Marvin. So, at that point, she will just ask if someone would like to make a motion to move it. *[#26, 09-78, Amending Section 10.14.250 of the Lincoln Municipal Code, relating to speed regulations, to bring said section into conformity with state statute by providing a fine for traveling more than 35 mph over the authorized speed limit and establishing ranges for fines of twenty-one miles per hour to thirty-five miles per hour over the authorized speed limit, and thirty-six miles per hour or more over the authorized speed limit relating to the definition and fines for speeding in a construction zone; and repealing Section 10.14.250 of the Lincoln Municipal Code as hitherto existing.]*

- *1. Mayor Beutler's veto message on Ordinance No.19268. Amending Section 4.20-010 of the Lincoln Municipal Code relating to the Board of Directors of the Library Board of the City of Lincoln. - NO COMMENTS

II. CORRESPONDENCE FROM THE MAYOR & DIRECTORS TO COUNCIL -

PRESENTATIONS: -

Diane Gonzolas, Citizen Information Center (CIC) Manager gave a presentation on the Citizen Information Center 's objectives for 2009-2010. Mr. Camp requested CIC budget information of overall total for their department. *[Attachment 'A']*

Don Herz, Finance Director gave a presentation on the Finance Department's objectives for 2009-2010. *[Attachment 'B']*

MAYOR -

- **1. NEWS RELEASE - RE: Mayor Beutler presents April Award of Excellence to Officer Steven Wiese. - NO COMMENTS
- **2. NEWS ADVISORY - RE: Mayor Beutler will announce priorities for federal energy stimulus grant at a new conference on 05/12/09 at 1:45 p.m. at the International Quilt Study Center & Museum, N. 33rd & Holdrege Streets - (Forward to Council on 05/11/09). - NO COMMENTS
- **3. NEWS RELEASE - RE: Mayor outlines priorities for energy stimulus funds. - NO COMMENTS
- **4. Drinking water samples tested for total Coliform and E. Coli bacteria by the Colilert® method of analysis. - NO COMMENTS
- **5. NEWS RELEASE - RE: Public invited to annual zoo event. - NO COMMENTS
- **6. NEWS RELEASE - RE: Phoenix Awards to be presented 05/19/09. - NO COMMENTS
- **7. NEWS RELEASE - RE: City receives two awards for workplace safety. - NO COMMENTS
- **8. Washington Report - May 8, 2009. - NO COMMENTS

- *9. NEWS RELEASE - RE: Mayor's arts awards reservations due 05/26/09. - NO COMMENTS
- *10. Lin Quenzer, City Ombudsman, response to Frank Oslzly - (IV. Correspondence to Council #7) (This was responded to by email, hard copy letter and also the Action Center under the Mayor's Department and City Council). - NO COMMENTS
- *11. NEWS ADVISORY - RE: Mayor Beutler and City Parks & Recreation representatives will hold a news conference on 05/21/09 at 10:00 a.m. at the Trago Park Shelter, 2032 "U" Street regarding initiatives for the Parks & Recreation Department and a new AmeriCorps project (Forward to Council on 05/21/09). - NO COMMENTS
- *12. NEWS RELEASE - RE: City awarded major stimulus grant for environmental initiatives. - NO COMMENTS
- *13. NEWS RELEASE - RE: Parks & Recreation unveils new communication and volunteer initiatives. - NO COMMENTS
- *14. NEWS RELEASE - RE: "Taking Charge" budget discussion now available for viewing. - NO COMMENTS
- *15. Washington Report - May 15, 2009. - NO COMMENTS
- 16. NEWS RELEASE - RE: City's First Biketacular set for 05/30/09. - NO COMMENTS
- 17. NEWS ADVISORY - RE: Mayor Beutler's public schedule for the week of May 23, 2009 through May 29, 2009 (Forward to Council on 05/22/09). - NO COMMENTS
- 18. Washington Report - May 22, 2009. - NO COMMENTS

DIRECTORS -

FINANCE/TREASURER -

- *1. Monthly City Cash. - NO COMMENTS

HEALTH -

- **1. NEWS RELEASE - RE: Lincoln/Lancaster County Environmental Leadership Awards Ceremony to be held on 06/04/09. - NO COMMENTS

LIBRARIES -

- **1. Lincoln events planned at library; Abraham Lincoln: Self-Made in America. - NO COMMENTS
- **2. Lincoln City Libraries and the Asian Community and Cultural Center celebrate Asian/Pacific Heritage Month. - NO COMMENTS

PARKS & RECREATION -

- *1. Memo from Lynn Johnson - RE: The hours of operation of Woods Pool for the summer of 2009. - NO COMMENTS
- *2. Response from Lynn Johnson to Ms. Donahoo (IV. Correspondence to Council 05/11/09). - NO COMMENTS

PLANNING -

- **1. E-Mail from Corinne Kolm - RE: Supporting the proposed comprehensive plan amendment which supports programs to increase the sustainability of Lincoln and promoting public wellness. - NO COMMENTS
- *2. Minutes of Special Public Hearing on 05/13/09 pertaining to the FY 2009/10 - 2014/15 City of Lincoln Capital Improvements Program and the FY 2010-2015 Transportation Improvement Program. - NO COMMENTS
- 3. City Board of Zoning Appeals meeting agenda for 05/29/09 (Forward to Council on 05/27/09). - NO COMMENTS

PLANNING COMMISSION -

- **1. Action by Planning Commission - Special Public Hearing on 05/13/09. - NO COMMENTS
- *2. Action by Planning Commission - May 20, 2009. - NO COMMENTS

PLANNING COMMISSION FINAL ACTION

- *1. Special Permit #09009 - Outdoor seasonal sales - North 40th & Superior Streets - Resolution No. PC-01166. - NO COMMENTS

PUBLIC WORKS/ENGINEERING -

- **1. Response to Jay Endicott (IV - Correspondence to Council, #5, 05/18/09) from Thomas Shafer, Engineering Services Manager, providing information on condition of Fletcher Avenue. - NO COMMENTS

- *2. Engineering Services Manager Thomas Shafer's response to Jay Endictott (IV- Correspondence to Council, #10, 05/25/09) regarding road conditions of Fletcher Avenue received on 05/18/09. - NO COMMENTS
- 3. ADVISORY - RE: Curb ramp and sidewalk repair advisory - Project #702621. - NO COMMENTS

WEED CONTROL AUTHORITY -

- **1. City of Lincoln - Combined Weed Program - April 2009 Monthly Report. - NO COMMENTS

III. COUNCIL RFI'S & CITIZENS CORRESPONDENCE TO INDIVIDUAL COUNCIL MEMBERS -

JON CAMP -

Mr. Camp stated to Rick Hoppe that he sent an email out to him and all my colleagues, and the Mayor. It was addressed to Mark Koller (Personnel Director) regarding verification of stock portfolio. He's been monitoring our Police and Firefighters Pension Trust and remember last fall you were very helpful in seeing that the information been given to him on the month valuations. Last week Mark (Koller) sent him the April 30th values. He sent back to Mr. Koller a list of those 17 funds and asked if he could please verify whether he had now calculated the right number of shares and he didn't hear anything for a week. Finally on Friday, Mark sent back an email denying his request and he tried calling him twice. Rick Hoppe stated he will follow up with Mark Koller to see what his concerns are and talk to you some more about it. He will get with Mark today, and get back to you either tonight or tomorrow. Mr. Camp stated okay, he'd appreciate that.

- **1. Correspondence to Mayor Beutler regarding EMS, Inc's Request for Proposal. (RFP). - NO COMMENTS

EUGENE CARROLL - NO COMMENTS

JONATHAN COOK - NO COMMENTS

ADAM HORNUNG - NO COMMENTS

JAYNE SNYDER - NO COMMENTS

JOHN SPATZ - NO COMMENTS

DOUG EMERY - NO COMMENTS

ROBIN ESCHLIMAN -

- **1. Request to Fred Hoke, Building & Safety Director - RE: Assist the neighborhoods with problems such as graffiti, snow removal, etc. (RFI#20 - 04/09/09). - NO COMMENTS
- ** 2. Correspondence from Burma Kroger - RE: Library board terms. - NO COMMENTS

IV. CORRESPONDENCE FROM CITIZENS TO COUNCIL -

- **1. Letter Derrick Anderson, MD, President, Lancaster County Medical Society Board - RE: Concerns over decision to consider eliminating EMS, Inc. as the independent organization to provide medical oversight for pre-hospital providers in our community (Council received individual letters on 05/11/09). - - - NO COMMENTS
- **2. Faxed Letter from Dave Scheffler - RE: Do not vote to close the library on 27th & South Streets. - NO COMMENTS
- **3. E-Mail from Kathy McKillip - RE: Library Board terms. - NO COMMENTS
- **4. E-Mail from Mary Pat Miller - RE: Save the South Branch Library. - NO COMMENTS
- **5. E-Mail from Jay Endicott - RE: Concerned with road condition on Fletcher Avenue from 56th to 70th Streets. - NO COMMENTS
- **6. E-Mail from Pamela Starr - RE: Keeping the South Branch Library open. - NO COMMENTS
- *7. E-Mail from Frank Oslzly of Brooklyn, New York. - NO COMMENTS
- *8. E-Mail from Carol Thompson - RE: Keeping the South Branch Library open. - NO COMMENTS
- *9. Letter from Kate Dvorak, student - RE: Requesting the South Branch Library be kept open. - NO COMMENTS
- *10. E-Mail from Jay Endicott - RE: Requesting attention to Fletcher Avenue from 56th Street to 70th Street. - NO COMMENTS

- *11. E-Mail from Janis Johnson - RE: Concerns that eventually the Meadow Heights pool will be closed. - NO COMMENTS
- *12. Rotary Club #14 response to letter from Councilwoman Robin Eschliman - RE: Fund-raising effort for the 15th Street Centennial Mall. Included is Council letter of April 2009 and Rotary Club #14 response to original request in 2006. - NO COMMENTS
- *13. Letter from Shiro Noiri, President of Kawasaki Motors Manufacturing Corporation, U.S.A. - RE: Informing Council of his acceptance of a new assignment in Akashi and announcing his successor in Lincoln as Mr. M. Asano. - NO COMMENTS
- 14. John Bussey, Capital Rentals, letter acknowledging and thanking Neighborworks, Stronger Safer Neighborhoods, Pat Anderson-Sifuentez, and the Lincoln police for the neighborhood change in the Everett School area (Council received individual letter). - NO COMMENTS
- 15. E-Mail from Mary K. Stillwell - RE: Support the arts in Lincoln and in Nebraska. - NO COMMENTS
- 16. E-Mail from Jeanne Kern - RE: Consider strongly continuing solid City funding for the Lincoln Arts Council. - NO COMMENTS
- 17. Copy of correspondence to Mayor Beutler from Lou Leviticus - RE: Would be a disaster if the Lincoln Arts Council should lose public funding from the City. - NO COMMENTS
- 18. E-Mail from Bert Anderson - RE: We cannot lose funding for the Lincoln Arts Council as it directly impacts our quality of life and increases tourism. - NO COMMENTS
- 19. E-Mail from Terry Hatch - RE: Urging continued support of the Lincoln Arts Council. - NO COMMENTS
- 20. E-Mail - RE: In support of the Lincoln Arts Council from Jo Riecker-Karl. - NO COMMENTS
- 21. E-Mail from Diane Dinndorf-Friebe - RE: Do not cut funding for the Lincoln Arts Council. - NO COMMENTS
- 22. E-Mail from Elaine Kruse - RE: Requesting support for the Lincoln Arts Council. - NO COMMENTS

23. E-Mail from Martha Gadberry - RE: Support of City funding for the arts. - NO COMMENTS
24. Sara & Robert Friedman - RE: Asking the City to continue to help support and fund the arts. - NO COMMENTS
25. E-Mail from Starr Foster - RE: To continue to fund the Lincoln Arts Council. - NO COMMENTS
26. E-Mail from Bonnie Sittig - RE: The arts also bring retail sales into the City, a source of tax revenue. Support the Lincoln Arts Council. - NO COMMENTS
27. E-Mail from Ed Love - RE: Do not reduce the funding for the Lincoln Arts Council. - NO COMMENTS
28. E-Mail from Lora Rocke - RE: The Lincoln Arts Council provides support, education and opportunities for Lincoln. - NO COMMENTS
29. E-Mail from Sara Boatman - RE: Urging remembrance of the arts as the budget is being created. - NO COMMENTS
30. E-Mail from Cheri Oltman - RE: Reasons to keep the South Branch Library open. - NO COMMENTS
31. E-Mail from Teresa Harms - RE: Reasons to support the Lincoln Arts Council. - NO COMMENTS
32. E-Mail from Bill Stephan - RE: In support of the Lincoln Arts Council. - NO COMMENTS
33. E-Mail from Janette Robb - RE: Concerned if funding for the arts is not continued the availability of different cultural activities will be diminished. - NO COMMENTS
34. E-Mail from Joan Phelan - RE: Expressing interest that City funding continues for the Lincoln Arts Council. - NO COMMENTS
35. E-Mail from Pat McKeen - RE: Firmly believe the Lincoln Arts Council should be fully funded. Decrease may result in decrease in overall morality and thoughtfulness of the city's population. - NO COMMENTS
36. E-Mail from Kelly McKeen - RE: Remember art is important and do not cut the funding. - NO COMMENTS

37. E-Mail from Richard Vierk, Nebraska Arts Council Chair - RE: Supporting the Lincoln Arts Council and its work. City Council support in funding is very important. - NO COMMENTS

[No Directors' Addendum for June 1st]

V. MEETING ADJOURNED - Approximately at 11:48 a.m.

****HELD OVER FROM MAY 18, 2009.**

***HELD OVER FROM MAY 25, 2009.**

dm060109/tjg

Citizen Information Center (CIC)
Objectives 2009-2010
May 2009

Citywide Outcome Priority #7: Accountable Government

Goal Priority #2: Provide for a well informed public able to fully access City services and participate in local government.

Citywide Outcome Priority #8: Identity Lincoln

Goal Priority #2: Attract people to the community with interesting activities, places and people.

INTRODUCTION

- Technology changing the way we communicate.

“The new technologies can strengthen our democracy, by giving us greater opportunities than ever before for better transparency and a more responsive relationship between government and electors.” Former UK Foreign Secretary Robin Cook

Goal: Make better use of technology to communicate with residents.

- Brand: A collection of perceptions in the mind of the consumer.
Branding: Process of creating a unique name and image.

Factors to consider in branding Lincoln City government:

- Expensive and time consuming
- Nature of City government
- Varied services, different communications needs
- Does it enhance communication?

Communication is enhanced when we help departments (and in some cases divisions) develop their brands.

- Goal: Make better use of technology to communicate with residents.

Why?

- Less focus on using media to relay message.
- More focus on technology that allows us to communicate directly with public.

How?

- Update lincoln.ne.gov with more focus on design and content
- Give Departments and Divisions more freedom on their sites
- Better use of video
- Explore social media

Proposal - Form task force: CIC; Information Services; interested directors, managers and tech-savvy employees; non-government expert(s); and users. Look at restructuring, new positions, Interline, funding.

OBJECTIVES

1. Laws, regulations, executive orders, procedures, etc.:
 - Cable access rules
 - EO on recycled-content products
2. Changes not requiring additional financial resources:
 - Better internal marketing of CIC
 - More pro-active media relations – “story starters”
 - More Directors’ presentations on 5 CITY-TV
3. Changes that may require additional financial resources.
 - Updating Web site
 - Restructuring in CIC and IS
 - Developing City communications plan
 - Training
4. Discontinued program/service: Alternate use for Channel 10 message board.
5. New CIC services:
 - Larger role in Web content and design
 - Larger role in event organization
6. Best management practices: 3CMA (City-County Communications and Marketing Association) and IABC (International Association of Business Communicators)
7. Priorities for 2009-2010:
 - Make better use of technology to communicate with residents.
 - Updated Web site
 - Larger role for CIC in design and content
 - YouTube and social media
 - Develop communications plan
 - New ways of dealing with media
 - Better marketing of CIC
 - Alternate use of Ch. 10
8. How can other departments contribute to goals?
 - Creativity
 - Willingness to change
 - Feedback

CLOSING:

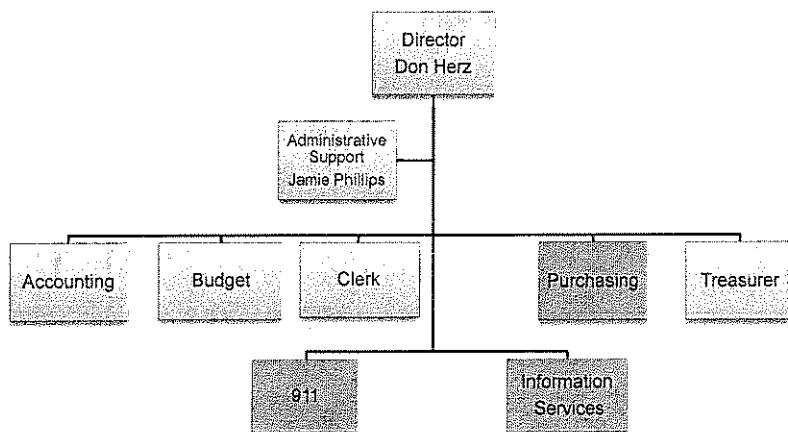
Never forget the basics:

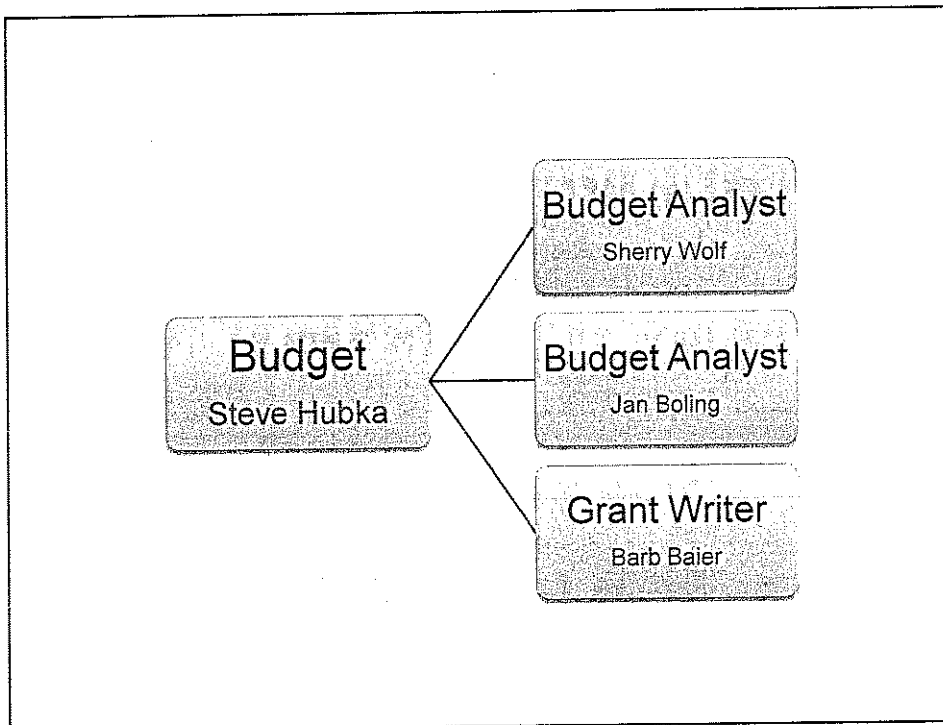
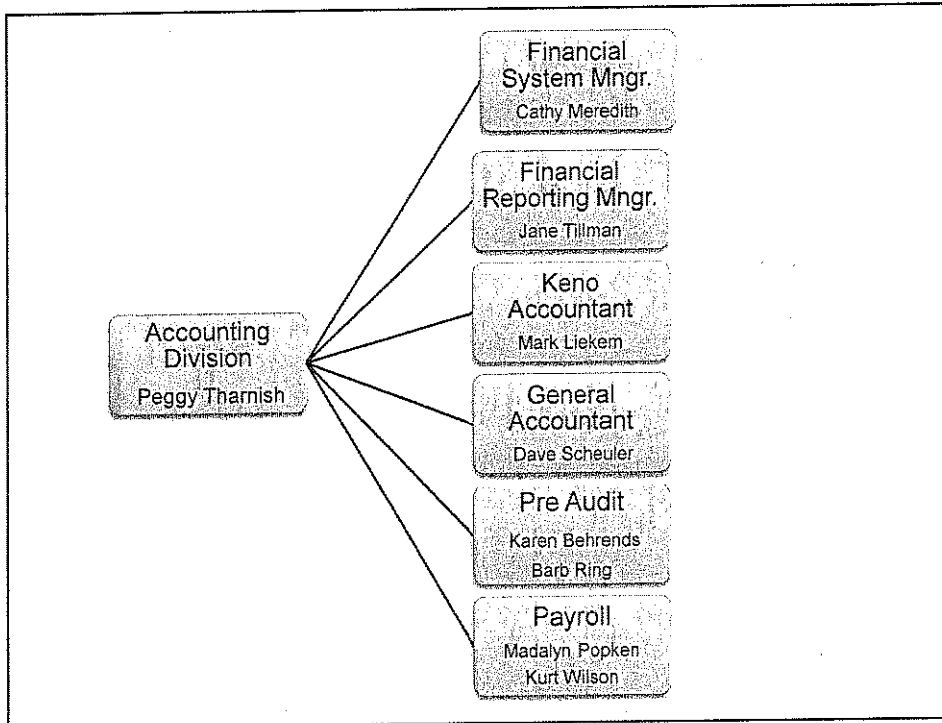
“The newest computer can merely compound, at speed, the oldest problem in the relations between human beings, and in the end the communicator will be confronted with the old problem, of what to say and how to say it.” Bill Gates

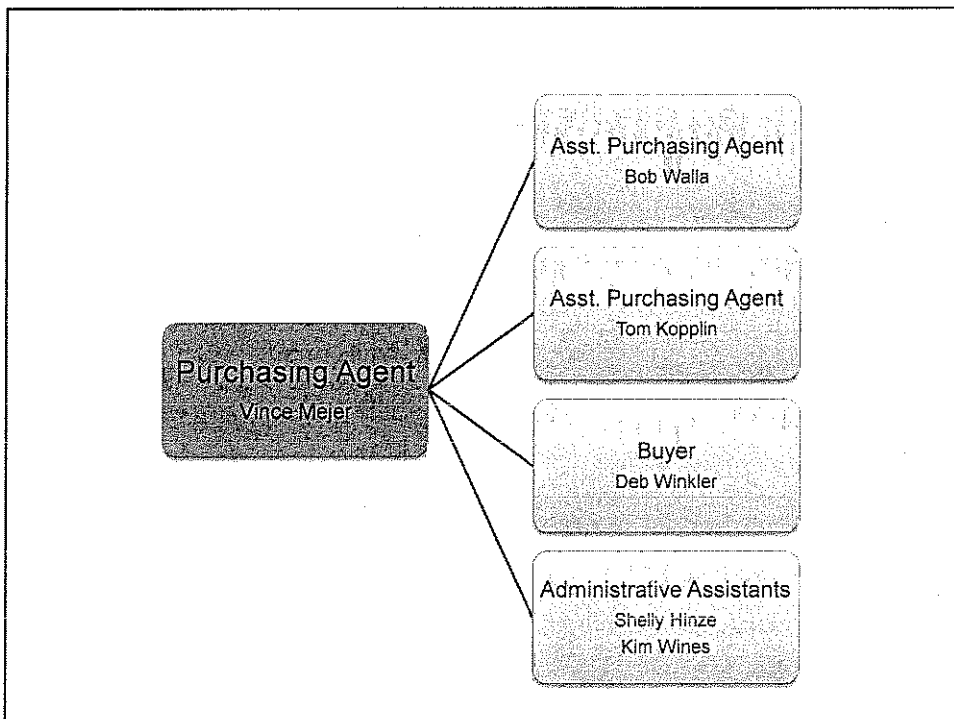
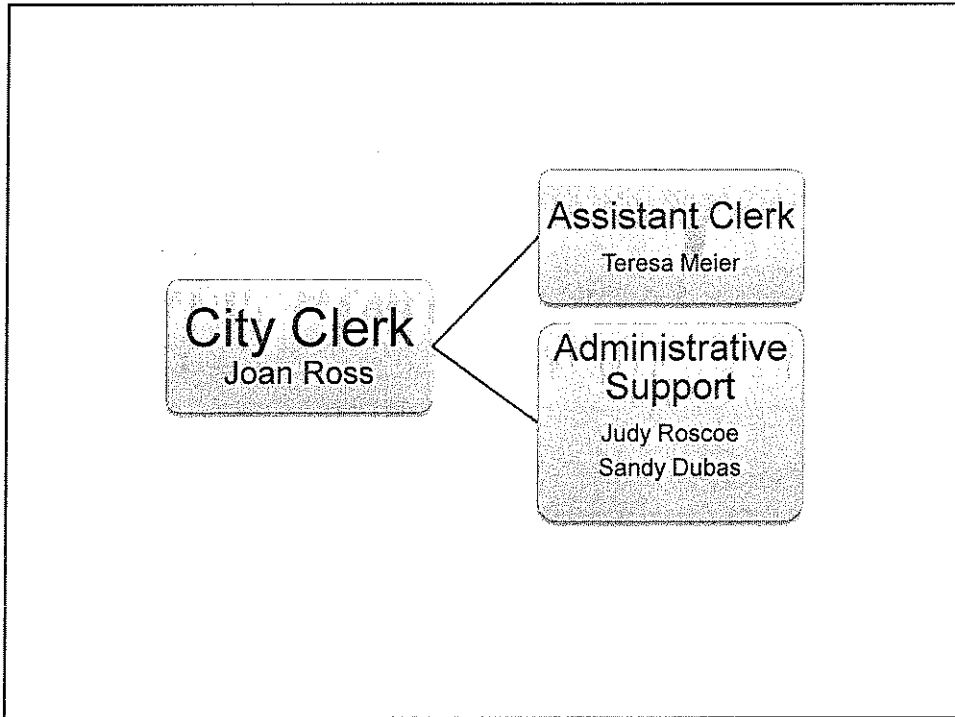
City of Lincoln
Finance Department
June 1, 2009

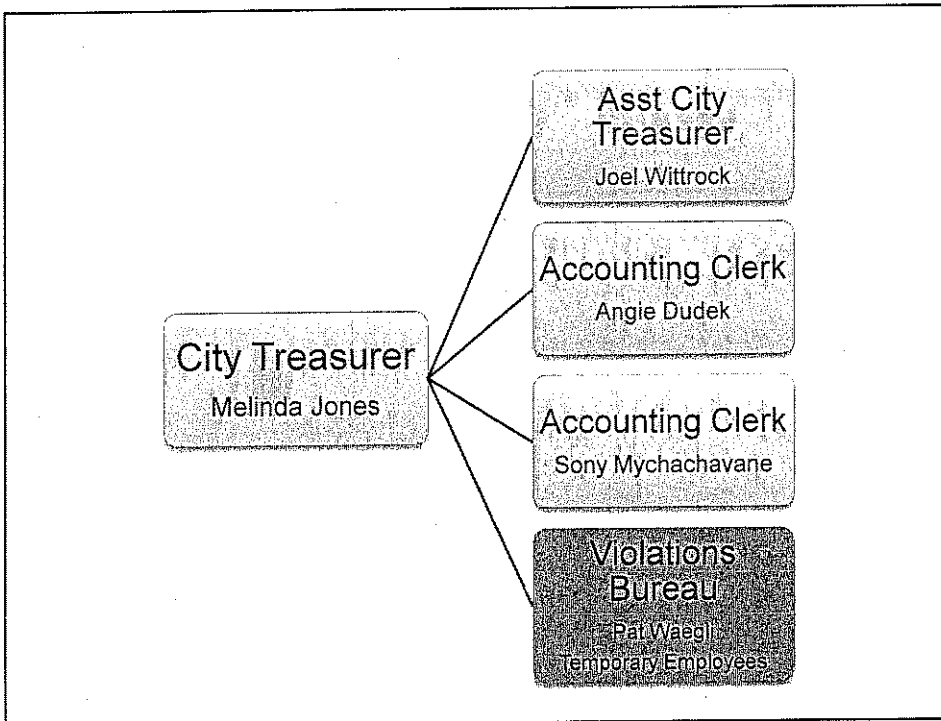
STRATEGIC OBJECTIVES

ORGANIZATION CHART









1. INTERPRETATIONS OF LAW THAT NEED CLARIFICATION

- a). Proposed change to biennial budgeting will require changes to State Statute, City Charter, and the municipal code.
- b). State Legislature needs to pass enabling legislation to permit use of the "prudent investor" rule that was authorized by the Constitutional Amendment.

2. CHANGES THAT DO NOT REQUIRE FINANCIAL RESOURCES

- a). Consider outsourcing the management of our temporary cash pools.
- b). Become more proactive in assisting other Departments in managing process changes.

3. CHANGES REQUIRING ADDITIONAL FINANCIAL RESOURCES

- a). We need at least one additional staff assistant in Purchasing. We are having a difficult time in doing an adequate job of monitoring contracts and initiating contracts as timely as we should.
- b). Our pre audit function is not adequately staffed. We can only devote a minute or two to review the payments that we process through our two pre audit clerks. Workloads have increased significantly in the past ten years and we have had to place additional other duties on these two individuals.

4. ONE DUTY WE WOULD DISCONTINUE

- a). The Purchasing Agent manages the contract for the impound lot. Functionally it should belong with another department.

5. NEW SERVICES WE COULD PROVIDE

- a). Purchasing would like to try reverse auctions. This is a process allowing bidders to bid multiple times via the internet for government purchases.
- b). We are exploring use of payment cards for temporary employees.

6. BEST MANAGEMENT PRACTICES

- a). The City Clerk is a member of the Nebraska Municipal Clerk's Institute.
- b). The Purchasing Department is in constant contact with their peers through the National Institute of Governmental Purchasing. Many new local purchasing practices have been developed through this association.
- c). The City Finance staff has a significant alliance with the Government Finance Officers Association (GFOA). The City has received the GFOA certificate of excellence for its annual financial report. The City has used many of the GFOA recommended practices for many of our financial disciplines.
- d). Information Services has been a member of the Metropolitan Information Exchange (MIX), an association of CIO's of large local governments.

<http://www.gfoa.org/>

7. WHAT ARE YOUR PRIORITIES FOR FY 2009-2010

- a). Maintain the City's Aaa bond rating
- b). Begin working on the Biennial budget process.
- b). Assist PW with their financing issues for Water and Wastewater.
- c). Complete the financing package for the West Haymarket area.